

Ocean Park Corporation

Expression of Interest for Digital Imaging Systems – 2018 to 2022

Ocean Park Corporation (the Corporation) invites expressions of interest from experienced digital imaging operators to design, supply, install, maintain and operate digital imaging systems and products for Ocean Park and Water World, tentative opening in 2019. The service contract between the Corporation and the successful tenderer will commence from March 2018 to February 2022.

Currently, there are total of 19 photo capture points installed in the Ocean Park, including 15 fixed booths and 4 roving setups located near exhibits and attractions. From July 2015 to June 2016, the annual attendance of Ocean Park was 6.0 million and the total number of transactions on photo services was more than 200,000.

The successful tenderer should be capable of fulfilling guests' expectation on products and services, while stimulating and maximizing purchase intention through continuous technological development and onsite guest engagement.

Respondents are expected to possess and illustrate the following qualities in the submission:

- (a) The technical knowhow and experience on supplying and managing digital imaging operations in established theme parks, water parks or attractions.
- (b) Commitment of technical support on site to ensure non-interrupted services and training on photography skillset. Respondents should advise current team structure for technical support and relevant experience.
- (c) Existing customers' reference and profile.
- (d) Financially sustainable with audited financial statements for the last 3 years

The expression of interest submission must be deposited into the tender box situated at the Administration Building Annex of Ocean Park Corporation, Wong Chuk Hang Road, Aberdeen, Hong Kong SAR, China, on or before 3:30pm on 28 June 2017 (Hong Kong time). Late submissions will not be considered.

Expressions of interest must be contained in a sealed envelope marked with the following details:

Expressions of Interest for
Digital Imaging Systems – March 2018 to February 2022
Ocean Park Corporation
Wong Chuk Hang Road, Aberdeen
Hong Kong SAR. China

Attention: Acting Chief Financial Officer

Submissions by fax or email will not be accepted.

Respondents who do not hear from the Corporation within three months should consider their expressions of interest unsuccessful.

The Corporation reserves an absolute discretion to invite or not to invite any firm to submit tender proposals or to execute the tender process or not after this expressions of interest exercise.

The Corporation is one of the public bodies listed under the Prevention of Bribery Ordinance. It is an offence in law for anybody to offer advantages to any employees or consultants of the Corporation in connection with this expressions of interest exercise or the subsequent tender exercise.

Should you have any further queries, please feel free to contact Mr. Gavin Lam at phone no. (852) 3923 2038 or email: gavin.lam@oceanpark.com.hk.