



Invitation for Expression of Interest for **Design and Implement of Parkwide Ticketing and Admission System**

The Corporation invites expression of interest in undertaking a revamp project, Design and Implement of Parkwide Ticketing and Admission System (hereafter TAS), to provide a total solution from concept to deployment and from infrastructure to application.

Primary purpose of TAS is to help the Operating Park in managing ticket sales and controlling park admissions. TAS is also required to handle online ticketing sales for public and travel agents. As the Park is launching new attractions, two hotels and a Water World in the coming few years, the new TAS must be expandable to support future growth.

The Corporation is looking for a specialist vendor to carry out the revamp project. The vendor is expected to be an industry leader who will provide three major services for the Park: 1. Professional Consultancy; 2. Design and Build; 3. Maintenance and Support.

Interested parties will be short-listed for inclusion in a tender list if the expression of interest submitted demonstrates fulfillment of the following criteria:

1. Over ten years of professional experience in providing TAS solution in the Theme Park Industry;
2. Total solution of proposed TAS that demonstrates significant levels of trend, technology and marketing;
3. Customer and project references in the past five years;
4. Experience of team members in handling previous similar projects;
5. Project management to ensure control of works and co-ordinations with other contractors and stakeholders; and
6. Audited financial statements from the last 3 financial years.

The proposal must be deposited into our tender box situated at the Administration Building Annex of Ocean Park, Aberdeen, Hong Kong, at or before 3.30 pm on 8 August 2017 (Hong Kong time). Late submission will not be considered.

Expression of interest must be contained in a sealed envelope marked with the following details:

**Expression of Interest for
Design and Implement of Ticketing and Admission System**

**Ocean Park Corporation
Aberdeen
Hong Kong**

Attention: Chief Financial Officer

Submissions by fax or e-mail will not be accepted.

The Corporation would invite short-listed applicants to submit tender proposals in due course. Applicants who do not hear from the Corporation within three months should consider their expressions of interest unsuccessful.

The Corporation reserves an absolute discretion to invite or not to invite any firm to submit tender proposals.

The Corporation is one of the public bodies listed under the Prevention of Bribery Ordinance. It is an offence in law for anybody to offer advantages to any employees or consultants of the Corporation in connection with this expression of interest exercise or the subsequent tender exercise.

Should you have any further queries, please feel free to contact Mr. Dennis Wong at phone no. (852) 3923 2878 or email: dennis.ws.wong@oceanpark.com.hk.