

**海洋公園 ( 本園 )**  
**自然全體驗 - 南區森海遊**  
**活動參加細則**

**甲部：參加資格及條件**

1. 此活動適合 6 歲或以上之小童及其家長/監護人一同參加，未滿 18 歲之參加者必須由已付費並符合參加本活動要求的家長/監護人<sup>註1</sup>陪同參與。每位合資格並已付費的家長/監護人最多可陪同兩位合資格並已付費的 6-11 歲參加者進行活動。
2. 參加者如患有以下疾病，包括但不限於發燒、咳嗽、傷風/感冒、皮膚病、接觸動物時出現不適徵狀、對動物或水有恐懼、或對魚敏感或免疫缺損者、受藥物或酒精影響，本園並不建議參與本活動。
3. 活動主要以廣東話，輔以英語進行。若需英語輔助解說，請於參加表格上註明。
4. 任何參加者若感染預防及控制疾病條例（香港法例第 599 章）第一附表中載明之任何傳染病<sup>註2</sup>，均不能參與本活動。
5. 身體不適者請留在家中休息，以保障其他參加者之安全。如有需要，本園亦會要求身體不適者於活動進行期間離開。
6. 若參加者作出對他本人或其他參加者構成危險或不安的行為，或不遵從本園導師發出的指引，本園會在適當情況下請該參加者離開，該家長/監護人亦必須負責參加者之安全及行為。本園不會對任何因行為問題而離開的參加者作出任何賠償。
7. 參加者不得在海洋公園及活動場地內行為不檢，亦不得作出淫褻或不雅行為。
8. 參加者必須能夠在遇上緊急事故時，於本園職員的指示下迅速離開活動場地。
9. 入場須遵守海洋公園入口處所示之公園所有的附例及安全規則。海洋公園對園內任何人士之任何財物的任何種類之損失或任何損害概不承擔任何責任或負責。
10. 在任何情況下，參加者均須絕對遵從本園職員之指示。
11. 本園職員擁有最終權力決定任何參加者是否適合參與活動，並為確保安全或秩序之情況下，有權拒絕任何人士參與活動。
12. 如參加者在活動期間遺失或損毀本園財產，參加者須照價賠償。
13. 本園有權更改以上之參加者資格及條件，並無需另外通知。

註 1: 「監護人」的涵義與《未成年監護人條例》中該詞的涵義相同。

註 2: 該傳染病包括急性脊髓灰質炎（小兒麻痺）、阿米巴痢疾、炭疽、桿菌痢疾、肉毒中毒、水痘、基孔肯雅熱、霍亂、社區型耐甲氧西林金黃葡萄球菌感染、2019 冠狀病毒病、克雅二氏症、登革熱、白喉、腸病毒 71 型感染、食物中毒、乙型流感嗜血桿菌感染（侵入性）、漢坦病毒感染、侵入性肺炎球菌病、日本腦炎、退伍軍人病、麻瘋、鉤端螺旋體病、李斯特菌病、瘧疾、麻疹、腦膜炎雙球菌感染（侵入性）、中東呼吸綜合症、流行性腮腺炎、新型甲型流行性感冒、副傷寒、鼠疫、鸚鵡熱、寇熱、狂犬病、回歸熱、風疹（德國麻疹）及先天性風疹綜合症、猩紅熱、嚴重急性呼吸系統綜合症、產志賀毒素大腸桿菌感染、天花、豬鏈球菌感染、破傷風、結核病、傷寒、斑疹傷寒及其他立克次體病、病毒性出血熱、病毒性肝炎、西尼羅河病毒感染、百日咳、黃熱病和寨卡病毒感染。

## 乙部：報名須知

1. 報名必須於活動日最少 5 日前於網上遞交。活動名額先到先得，額滿即止。報名成功完成後會即時收到電郵確定信，請留意確定信有否被誤標示為垃圾郵件。
2. 除丙部所列明之條款以外，申請一經確定，參加者不得轉換活動日期。所繳交之費用不得轉讓他人或退款。
3. 活動費用包括園內晚餐及翌日早餐。若參加者有任何食物敏感、特別健康狀況或其他需要注意的地方，請於申請表內列明。如本園未能提供所要求之膳食，或參加者之特別要求超越本園執行範圍，其申請將不予接納。
4. 參加者必須於活動當天早上進行 2019 冠狀病毒快速抗原測試，並獲得陰性結果才能參加活動。參加者須於活動前填寫由本園提供的健康申報表。
5. 參加者必須準時於指定地點集合，逾時不候。
6. 參加者必須於用餐時間以外全程佩戴外科口罩，並不得在交通工具上飲食（喝清水及服用藥品除外）。
7. 工作人員將以參加者之姓名、確定通知書、訂購活動時所用的信用卡以作核對之用。
8. 除得到本園導師批准外，所有參加者不得擅自離開團隊。
9. 請勿攜帶貴重物品參與本活動，海洋公園對園內任何人士之任何種類之損失或任何損害概不承擔任何責任或負責。
10. 場內不設電力供應，如有需要，參加者可自備所需用品。
11. 每個參加者群組（最多 4 人）將會被分發一個帳篷。
12. 請各參加者穿著輕便服裝，自備日常用品（如牙膏、牙刷、沐浴物品、毛巾）、更換衣物、水、帽子、防曬用品、防蚊用品及雨具。必要時請帶備禦寒衣物。
13. 本園可為參加者提供淋浴設施，惟本園不會提供風筒。
14. 舢舨活動將會於海上進行，如參加者容易出現暈船反應及感到不適，請自行準備藥物。舢舨活動將不會因個別人士不適而終止。
15. 每架舢舨的載客人數不等，同行人士或需分開上船。
16. 餐單有可能因存貨而變更。如有更改，恕不另行通知。
17. 參加者在幕後設施內不准拍照、錄影及使用手提電話。
18. 所有活動行程或內容如有更改，恕不另行通知。
19. 活動費用已包括翌日之留園費。
20. 我們會於活動日後的六個月合理期間內採取所有切實可行步驟銷毀閣下的個人資料。但如閣下同意或不反對在直接促銷中使用下的個人資料，我們可繼續保留及使用閣下的個人資料（主要為閣下的姓名及聯絡詳情）向閣下直接促銷產品、服務、活動及其他標的，直至閣下隨時選擇不接受直接促銷。

丙部：活動取消

本活動有可能因以下情況而取消或更改行程：

1. 惡劣天氣

時間	天氣情況	活動安排
中午 12 時	1) 紅色 / 黑色暴雨警告； 2) 三號或以上熱帶氣旋警告 <u>生效</u>	所有活動取消，本園會重新安排活動日期及時間
	1) 紅色 / 黑色暴雨警告； 2) 三號或以上熱帶氣旋警告 <u>取消</u>	所有活動繼續進行
中午 12 時後 至活動結束	1) 黃色暴雨警告； 2) 一號熱帶氣旋警告信號 <u>生效</u> 3) 或天氣不穩	活動繼續進行，戶外環節或改為園內的室內活動，而當天的舢舨遊或會取消並改成為兌換券，參加者可憑券自行向指定旅行社預約其他時間參加舢舨遊
	<u>園外</u> 活動期間： 1) 紅色暴雨警告； 2) 三號熱帶氣旋警告 <u>生效</u>	活動會立即中止
	<u>園內</u> 活動期間： 1) 紅色暴雨警告； 2) 三號熱帶氣旋警告 <u>生效</u>	園內活動將繼續進行
	1) 若天文台預告將發出 / 發出黑色暴雨警告； 2) 預告發出 / 發出八號或以上熱帶氣旋警告	活動會立即中止

或

- 基於參加者、本園職員或動物的安全理由而取消活動；或
- 本園之動物及保育部執行總監或其授權人擁有最終決定權即時終止或取消本活動。

## 海洋公園公司 (「本園」或「我們」)

### 收集個人資料聲明

我們爲了下列理由在此收集閣下的個人資料，並以此聲明及本園的個人資料私隱政策聲明中所列明的指引及原則，處理及持有該等資料。該等指引及原則廣泛適用於我們持有的資料。我們力圖充分遵守香港法例第 486 章個人資料（私隱）條例的條文。

我們提供此聲明以表明我們對保護閣下私隱的堅定承諾及披露我們收集及移轉資料的慣常做法。

### 收集方式

我們主要透過請求閣下填寫表格或問卷直接收集個人資料，亦會為提供閣下要求的服務、活動或設施收集個人資料。

我們亦可能收集有關閣下的互聯網協定地址、瀏覽器類型、域名及瀏覽時間的資料。

### 可能被收集的個人資料

我們為提供服務、活動及設施，視乎所提供的服務、活動及設施的性質，需要閣下不時向我們提供不同種類的個人資料。我們收集的個人資料可能包括（但不限於）閣下的姓名、年齡、稱謂、職位、地址、聯絡號碼（包括流動電話及傳真號碼）及電郵地址。該等個人資料亦可能關於閣下要求的資訊、服務、活動或設施有關的其他人士，例如閣下子女或其他家庭成員的個人資料。閣下可自行選擇提供個人資料或任何資料，但若未能提供我們要求所需的個人或其他資料，可能會導致我們無法處理閣下的要求或提供閣下要求的服務、活動及設施。

我們提供的某些教育或其他課程或活動為團體活動，並會於海洋公園範圍內動物或生物生活的棲息地內進行。該等活動亦會於本園開放時間內進行，除參加者外的客人可觀看該等活動。因此參加者有機會被本園的攝影師、該等活動的其他參加者或棲息地或場所內的客人拍攝。該等活動的每位參加者因此必須無條件同意在活動過程中被本園的攝影師或其他參加者或客人拍攝。參加者遞交參加有關活動的申請表格即代表其接受此條件。

我們亦可能產生及編制有關閣下的資料。閣下提供的或我們不時產生及編制有關閣下的個人資料及其他資料統稱為「閣下資料」。

### 使用閣下資料

我們可能不時使用閣下資料作下列一個或多個用途：

- (i) 提供服務、活動及設施及處理有關的申請或要求，包括但不限於購買海洋公園門票及香港海洋公園學院的

- 教育課程/活動及智紛全年入場證會員申請、運作我們的網站及有關的行政、管理、運作及維修事宜；
- (ii) 與閣下溝通，包括但不限於回應閣下對資訊、服務、活動及設施的要求；
- (iii) 設計及提供比賽、遊戲、抽獎、推廣、意見調查及/節目；
- (iv) 使閣下能夠從我們的網站向朋友發送有關所選網頁的電郵或電子賀卡；
- (v) 促銷產品、服務、活動、設施及其他標的（詳情請參閱以下「在直接促銷中使用閣下資料」部分，閣下可選擇不接收促銷資訊）；
- (vi) 訂制閣下於我們網站的體驗、顯示閣下感興趣的內容、利用與廣告商（在不透露我們網站的個人用戶的身份的基礎上）綜合分享的人口數據根據閣下的喜好顯示內容；
- (vii) 診斷我們伺服器出現的問題及使用閣下的互聯網協定地址管理我們的網站；
- (viii) 進行內部統計研究及分析；
- (ix) 在香港境內或境外適用的任何法律、法院命令、指令、守則或指引要求下作出披露；
- (x) 調查及處理涉及本園，包括香港海洋公園學院或香港海洋公園保育基金，或我們的任何客人或網站使用者的投訴或個案；及
- (xi) 預防、偵測或調查可疑或非法活動。

若個人資料將於收集後被顯示，例如宣布比賽獲獎人士詳情，我們將適當地把資料匿名並預先告知閣下。

### 披露閣下資料

我們重視接收到的所有個人資料並盡力保持其私隱。除非閣下事先同意或法律要求，我們並不會向任何第三方轉移或披露閣下資料，唯我們可能如以下所述於香港境內或境外轉移或披露閣下資料（而我們並不會向另一方轉移閣下資料以供其在直接促銷中使用）：

- (i) 我們的附屬公司、聯營公司及/或商業夥伴；
- (ii) 就我們的運作向我們提供服務或意見（使我們能夠提供或協助我們提供閣下要求的服務、活動或設施）的任何人員、代理人、顧問、核數師、承包商或服務供應商；
- (iii) 若閣下同意或不反對我們在直接促銷中使用閣下資料（詳情請參閱以下「在直接促銷中使用閣下資料」部分），我們與其分享資料以向閣下提供特別優惠及資訊的促銷傳訊及營運夥伴；
- (iv) 對我們有保密責任的任何人士；及
- (v) 我們根據香港境內或境外適用的任何法律、法院命令、指令、守則或指引要求需要向其作出披露的任何人士。

因我們無力控制非我們代理人的任何第三方（例如我們需要向其披露閣下資料的任何政府機構）的行為，閣下應留意此聲明內所載列的私隱保障並不適用於根據此聲明向該等第三方披露的任何資料。我們會盡量只跟負責任的第三方往來，但我們對該等第三方所提供的私隱保障並不負責。



在直接促銷中使用閣下資料

除非閣下同意或不反對，我們方可在直接促銷中使用閣下資料。

就直接促銷，我們有意：

- (i) 使用我們不時收集、編制、產生或持有的閣下姓名、聯絡詳情、客戶分析資料、服務、產品及活動組合資料及交易模式及行為資料；及
- (ii) 促銷及推廣有關本園（包括香港海洋公園學院及香港海洋公園保育基金）或我們的商業及合作夥伴的產品、服務、活動、設施、教育課程、比賽、遊戲、抽獎、推廣及/或項目，包括：
  - 我們的「智紛全年入場證」會員獎賞計劃、福利及優惠
  - 園內餐飲推廣
  - 園內紀念品及商品推廣
  - 親子、教育或康樂活動
  - 本園設施、景點及動物資訊或香港海洋公園保育基金的消息及資訊
  - 節日或慈善活動或特別節目
  - 購票服務及相關資訊
  - 動物及環境保育
  - 交通運輸服務
  - 酒店住宿及款待
  - 意見調查；及

我們的商業及合作夥伴提供的產品及服務包括：

- 航空及交通運輸服務
- 旅遊服務及產品
- 餐飲
- 家居用品
- 個人護理產品
- 電訊及相關產品及服務
- 書刊及其他印刷品
- 影音產品
- 教育、玩具及兒童商品及服務
- 消閒產品

- 運動用品
- 美容產品及服務
- 時裝及服裝
- 鮮花及禮物籃
- 銀行、金融及保險產品
- 鐘錶及首飾珠寶
- 電腦、電子產品及遊戲
- 汽車及相關產品及服務
- 互聯網及社交媒體服務
- 房地產
- 購物中心
- 超級市場及便利店
- 博物館、文化中心、戲院及其他場所及相關節目、展覽、表演及娛樂
- 酒店住宿及款待
- 現金券、優惠券及禮品卡
- 慈善活動

如閣下不欲我們在直接促銷中使用閣下資料，煩請在本表格中的方格內加上剔號(“√”)或以電話通知我們的客務經理行使閣下選擇不接受直接促銷的權利。閣下亦可在任何時候致函下列地址、致電 ( 852 ) 3923 2323 或按直接促銷資訊中提供的聯繫方式聯絡我們選擇不接受直接促銷。

#### 查閱及改正資料

閣下有權查閱及（如適用）改正或更新我們持有的有關閣下的任何個人資料。閣下亦有權要求獲悉我們的私隱政策及我們持有的個人資料種類的詳情。

如閣下希望行使任何該等權利，煩請向我們的客務經理發送電郵至 [gr@oceanpark.com.hk](mailto:gr@oceanpark.com.hk) 或致函下列地址：

客務經理  
香港海洋公園  
香港香港仔海洋公園  
電話：(852) 3923 2323  
傳真：(852) 2873 5584

## Ocean Park (The Park) Nature in Panoramas: Above and Below the Southside Waters Programme Rules & Regulations

### Section I: Criteria for Participation

1. The programme is suitable for children aged 6 or above and their parent/guardian. However, participants who are under the age of 18 years old must be accompanied by a paying parent/guardian <sup>Remark 1</sup> who satisfies all programme requirements. An eligible paying parent/ guardian can accompany a maximum of TWO eligible paying participants aged 6-11.
2. Participants who are suffering from any disease (including, but not limited to fever, coughing, cold/flu, skin disease, fainting/giddiness/loss of consciousness when in close contact with animals, phobia of water or animals, allergy to fish or depressed immune mechanisms), under the influence of medication and/or alcohol are not recommended to participate in this programme.
3. The programme will mainly be conducted in Cantonese supplemented with English. English-speaking session can be arranged upon request at time of application.
4. Participants must not be suffering from any infectious disease <sup>Remark 2</sup> specified in the First Schedule to the Prevention and Control of Disease Ordinance (Cap 599 of the laws of Hong Kong).
5. To safeguard all participants, sick participants are requested to stay home. Ocean Park reserves the right to request the sick participants to leave the programme in case of such necessities.
6. If a situation arises where a participant threatens the safety or security of himself/herself or another participant, or if a participant shows disregard for programme guidelines, the participant may be dismissed from the programme at the discretion of Ocean Park. The participating parent/guardian shall have responsibility for the child's safety and behaviour at all times and is obliged to conduct himself or herself in such manner so as to achieve this. The Park will not be responsible for any costs associated with a participant's dismissal on the grounds of disruptive behaviour.
7. Participants shall not behave otherwise than in an orderly manner in Ocean Park and programme venue or behave in an obscene or indecent manner.
8. In case of emergency, participants must be able to quickly exit the activity venue under the guidance of Park's staff.
9. A condition of entry is to comply with all the park's By-laws and safety rules which are available at the entrances of Ocean Park. Ocean Park shall be under no liability or responsibility for any loss of any kind or any damage to any property of any person in the Park.
10. Participants must absolutely follow all the instructions given by the Park's staff at all times.
11. The Park's staff shall at all times have the full and final right to determine whether any participant is suitable for the programme and may refuse entry if refusal is necessary to ensure safety or order.
12. If the Park's property is found lost or damaged during the programme, reimbursement in full cost must be made by the participant concerned.
13. The criteria listed above are subjected to change at the discretion of the Park and without prior notice.

Remark 1: 'Guardian' has the same meaning as in the < Guardianship of Minors Ordinance >.

Remark 2: These diseases include Acute poliomyelitis, Amoebic dysentery, Anthrax, Bacillary dysentery, Botulism, Chickenpox, Chikungunya fever, Cholera, Community-associated methicillin-resistant Staphylococcus aureus infection, Coronavirus disease 2019 (COVID-19), Creutzfeldt-Jakob disease, Dengue fever, Diphtheria, Enterovirus 71 infection, Food poisoning, Haemophilus influenzae type b infection (invasive), Hantavirus infection, Invasive pneumococcal disease, Japanese encephalitis, Legionnaires' disease, Leprosy, Leptospirosis, Listeriosis, Malaria, Measles, Meningococcal infection (invasive), Middle East Respiratory Syndrome, Mumps, Novel influenza A infection, Paratyphoid fever, Plague, Psittacosis, Q fever, Rabies, Relapsing fever, Rubella and congenital rubella syndrome, Scarlet fever, Severe Acute Respiratory Syndrome, Shiga toxin-producing Escherichia coli infection, Smallpox, Streptococcus suis infection, Tetanus, Tuberculosis, Typhoid fever, Typhus and other rickettsial diseases, Viral haemorrhagic fever, Viral hepatitis, West Nile Virus Infection, Whooping cough, Yellow fever and Zika Virus Infection.

## Section II: General Information

1. Enrolment must be made online at least 5 days before the first day of programme. Enrolment will be considered on a first-come-first-serve basis. A confirmation letter will be sent via email once the payment has been received. Please also pay attention if the confirmation letter was wrongly identified as spam or junk mail.
2. The programme date chosen cannot be changed upon confirmation, except under the circumstances stated in Session III. All payment made are non-transferable and non-refundable.
3. Programme fee includes dinner and breakfast of next day. Should the participants have any food allergy, special medical condition or require special attention, please state on the application form. Application will not be accepted if the meal requested cannot be arranged, or the special request exceeds the operational scope of Ocean Park.
4. Participants should complete Rapid Antigen Test on the morning of programme day, only participants obtaining negative test results are allowed to join the programme. Participants must fill in the health declaration form provided by the park before the programme.
5. Please arrive at the gathering point punctually. Late-comer might not be admitted to the programme.
6. All participants should wear a surgical mask at all times during the programme except when having meals and not to drink or eat on the means of transport (except when drinking water and taking medicine).
7. Participant's name, confirmation letter and the credit card used for payment should be presented for verification on the date of visit.
8. All participants are not allowed to leave the group without a prior approval from the instructor.
9. It is highly recommended that no valuable items should be brought to the Park. Ocean Park shall be under no liability or responsibility for any loss or any damage to the property of any participant in the Park.
10. No power supply will be provided for charging electronic devices. Participants could bring their own battery if necessary.
11. Each group (up to 4 people) will be assigned one tent.
12. All participants are recommended to wear casual outfit and bring daily necessities (e.g. toothbrush, toothpaste, shower items and towel), clothes for changing, a bottle of water, hat/cap, sunscreen lotion, mosquito repellent and umbrella. Participants may also bring along coats if necessary.
13. The park provides shower facilities for participants, however hair dryers are not included.
14. The sampan activity will be held at sea. If participants are prone to seasickness or quick to feel unwell, please prepare your own medicines. Sampling activities will not be terminated due to individual discomfort.
15. The number of passengers carried by each sampan varies, and the group may need to board different sampans.
16. Food menu maybe altered depending on availability.
17. It is prohibited to take photo, video or use mobile phone at the back-of-house of all animal facilities.
18. The itinerary or content of the programme may be subject to change without prior notice.
19. The stay-behind fee for the next day is included in the programme fee.
20. We will take all practicable steps to destroy your personal data within a reasonable period of time that is six months from the programme date. However, where you consent or do not object to the use of your personal data in direct marketing, we may continue to retain and use your personal data (primary your name and contact details) in direct marketing product, service, activities and other subjects to you until you opt out from direct marketing at any time.

### Section III: Cancellation

Cancellation or change of activities of the programme may be made in the following circumstances:

1. Inclement weather

Time	Weather condition	Programme Arrangement
12pm	i) Red/black rainstorm signal, ii) Tropical Cyclone Warning Signal No. 3 or above <b>issued</b>	Refund or reschedule
	i) Red/black rainstorm signal, ii) Tropical Cyclone Warning Signal No. 3 or above <b>lowered</b>	The programme will resume
12pm to programme end	i) Amber rainstorm signal, ii) Tropical Cyclone Warning Signal No. 1 <b>issued</b> iii) Other unstable weather	The programme will continue, but the outdoor activities may be changed to in-park indoor activities. The sampan tour may be cancelled and offered as a voucher; participants can make a reservation through the appointed travel agency to redeem the sampan tour at other times.
	During <b>out-park</b> activities, i) Red rainstorm signal, ii) Tropical Cyclone Warning Signal No. 3 <b>issued</b>	The programme will be cancelled immediately
	During <b>in-park</b> activities, i) Red rainstorm signal, ii) Tropical Cyclone Warning Signal No. 3 <b>issued</b>	All activities will continue indoors
	i) Black rainstorm signal will be issued / issued, ii) Tropical Cyclone Warning Signal Pre-No. 8/ No. 8 or above is issued	The programme will be cancelled immediately

or

- Any safety issue regarding any participant, staff or animals; or
- Decision for immediate cancellation of the Programme at sole discretion of the Executive Director of Zoological Operations & Conservation Division of the Park or his/her delegate.



## Use of Your Information

We may use Your Information for one or more of the following purposes from time to time:

- (i) providing and processing applications or requests for services, activities and facilities, including but not limited to the purchase of Ocean Park tickets and applications for education programmes/activities of Ocean Park Academy Hong Kong and for SmartFun Annual Pass Memberships, operation of our website and matters relating to the administration, management, operation and maintenance of the same;
- (ii) communicating with you, including but not limited to responding to your requests for information, services, activities and facilities;
- (iii) designing and offering contests, games, lucky draws, promotions, surveys and/or events;
- (iv) enabling you to send e-mails, e-cards of preferred pages from our website to friends;
- (v) marketing products, services, activities, facilities and other subjects (please see further details in "Use of Your Information in Direct Marketing" section below and you may opt out from receiving marketing information);
- (vi) tailoring your experience at our website, showing content of interest, displaying the content according to your preferences by use of demographic information which is shared with advertisers on an aggregate basis (without revealing the identity of individual user of our website);
- (vii) diagnosing problems with our server and administering our website by use of your Internet Protocol address;
- (viii) conducting internal statistical research and analysis;
- (ix) making disclosure when required by any law, court order, direction, code or guideline applicable in or outside Hong Kong;
- (x) investigating and handling complaints or cases involving the Park, including Ocean Park Academy Hong Kong or Ocean Park Conservation Foundation, Hong Kong, or any of our guests or website users; and
- (xi) preventing, detecting or investigating suspicious or illegal activities.

If personal data is to be displayed after collection, e.g. in announcing contest winners details, due care will be given to anonymize it and to advise you in advance.

## Disclosure of Your Information

We value all personal information received and do our best to maintain its privacy. Except with your prior consent or as required by law, we will not transfer or disclose Your Information to any third party except that we may transfer or disclose Your Information in or outside Hong Kong as stated below (and we will not transfer Your Information to another party for it to use in direct marketing):-

- (i) our subsidiaries, associated companies and/or business associations;
- (ii) any personnel, agent, adviser, auditor, contractor or service provider who provides services or advice to us in connection with our operations as required to enable us to provide, or assist us in providing, the services, activities or facilities you have requested;
- (iii) if you consent or do not object to our use of Your Information in direct marketing (please see further details in "Use of Your Information in Direct Marketing" section below), our marketing communications and operations partners with whom we share information for the purpose of providing you with special offers and information;

## Ocean Park Corporation (the "Park" or "we") Personal Information Collection Statement

Our collection of your personal information in this case is for the reasons set out below and we aim to process and hold such information on the basis of the guidelines and principles set out in this Statement and in our Privacy Policy Statement which applies generally to information held by us. We seek to comply fully with the provisions of the Personal Data (Privacy) Ordinance (Chapter 486) of the laws of Hong Kong.

We have created this Statement in order to demonstrate our firm commitment to your privacy and to disclose our information gathering and dissemination practices.

### Manner of Collection

We primarily collect personal information directly by requesting that you complete forms or questionnaires, and also in connection with provision of services, activities or facilities to you at your request.

We may also collect information regarding your internet protocol address, browser type, domain name and access time.

### Personal Data which may be Collected

From time to time, it is necessary for you to supply us with different categories of personal information in connection with our provision of services, activities and facilities, depending on the nature of the services, activities and facilities offered. The personal information we collect may include (but not limited to) your name, age, title, position, address, contact number (including mobile phone and fax numbers) and email address. The personal information may also relate to other persons relevant to the information, services, activities or facilities you have requested, for example, personal information of your children or other family members. The provision of personal data or any information is voluntary, but any failure to supply the necessary personal data or information requested may result in us being unable to process your requests or provide the services, activities and facilities requested by you.

Certain education or other programmes or activities offered by us are group activities and will be conducted within the habitat in which the animals or organisms live at Ocean Park or on the Park's premises. Such activities are also conducted during operating hours of the Park and guests other than the participants will be able to observe the encounter. For this reason, there are chances a participant may be photographed by our staff or other participants of such activities or guests within the habitat or on the premises. It is therefore a condition that each participant of such activities unconditionally agrees to be photographed by our staff or other participants or guests during the course of the activities. Submission of the application to participate in the relevant activities constitutes the acceptance of this condition by the applicant.

We may also generate and compile information about you. Personal data and other information provided by you or generated and compiled by us about you from time to time is collectively referred to as "Your Information".

- (iv) any person under a duty of confidentiality to us; and
- (v) any person to whom we are required to make disclosure under any law, court order, direction, code or guideline applicable in or outside Hong Kong.

You should note that as we have no control over the acts of any third party that is not our agent (e.g. any governmental agency to whom we are required to disclose Your Information), the privacy protection stated in this Statement ceases to apply to any information which has been disclosed to such a third party in accordance with this Statement. We endeavour to deal only with responsible third parties but assume no responsibility for the privacy protection provided by such third parties.

### Use of Your Information in Direct Marketing

We are allowed to use Your Information in direct marketing only if you consent or do not object.

In connection with direct marketing, we intend:

- (i) to use your name, contact details, customer profiling information, services, products and activities portfolio information and transaction pattern and behaviour collected, compiled, generated or held by us from time to time; and
- (ii) to market and promote the products, services, activities, facilities, education programmes, contests, games, lucky draws, promotions and/or events relating to the Park (including Ocean Park Academy Hong Kong and Ocean Park Conservation Foundation, Hong Kong) or our business associations and partners, including:

- our SmartFun Annual Pass programme reward scheme and other offerings
- in-park food and beverage promotions
- in-park retail products promotions
- family, educational or recreational activities
- news and updates on the Park's facilities, attractions and animal information or Ocean Park Conservation Foundation, Hong Kong
- special events, charity events or special programmes
- ticket purchasing and related information
- animal and environmental conservation
- transportation services
- hotel accommodation and hospitality
- survey; and

products and services provided by our business associations and partners include:

- airline and transportation services
- travel services and products
- food and beverages
- household products
- personal care products
- telecommunications and related products and services
- books and other printed materials
- audio and visual products
- education, toys and children goods and services
- leisure products
- sporting products
- beauty products and services
- fashion and apparel
- flowers and hampers
- banking, financial and insurance products
- watches and jewellery
- computers, electronic products and games
- cars and related products and services
- internet and social media services
- real estate property
- shopping malls
- supermarkets and convenience stores
- museums, cultural centres, cinemas and other venues and related programmes, exhibitions, shows and entertainment
- hotel accommodation and hospitality
- vouchers, coupons and gift cards
- charity events

If you do NOT wish us to use Your Information in direct marketing, please tick ("✓") the box in this form or inform our Guest Relations Manager via telephone to exercise your opt-out right. You may also write to us at the address below, call us at (852) 3923 2323 or contact us via the contact information provided in our direct marketing materials to opt out from direct marketing at any time.

### Data Access and Correction

You are entitled to access any personal data we hold about you, and if applicable to correct or update it. You also have the right to request details of our privacy policy and the types of personal data we hold.

If you wish to exercise any such right, please send an e-mail to our Guest Relations Manager at [gr@oceanpark.com.hk](mailto:gr@oceanpark.com.hk) or write to:

Guest Relations Manager  
Ocean Park Corporation  
Ocean Park, Aberdeen, Hong Kong  
Telephone : (852) 3923 2323  
Facsimile : (852) 2873 5584