



海洋公園  
可持續發展中心  
Ocean Park Sustainability Institute

Corporate Training



## Ocean Park Sustainability Institute

Fun with a Purpose, From Awareness to Action

### VISION

A global sustainable transformation, creating a prosperous, resilient, and sustainable future for our planet and society together.

### MISSION

We leverage the distinctive strengths of Ocean Park to inspire and empower business stakeholders, facilitating the implementation of sustainable development practices across diverse sectors through actionable and effective strategies.



### Transformative Training Experiences with Sustainability & ESG Elements

Empowered **720+ teams**

- From **dynamic team-building** to **tailored organisational development**
- Enhancing **personal well-being**, leadership skills, and **ESG-driven strategies**
- Uplifting staff capabilities and aligning teams with **sustainability goals**



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*Your trusted partner for  
sustainable growth*





Ocean Park launched its signature Corporate Programmes in 2011. Incorporating the Park's natural settings, animals and rides, these exclusive, high-quality programmes aim to improve motivation and cooperation within an organisation and among their employees. Ultimately, the training objectives will work towards fostering individual potential, enhancing teamwork, and caring for our planet!

The work of the Ocean Park Training Team was first recognised by Human Resources magazine, which named us the "Best Team Building Training Provider - Gold Winner of 2016". Inspired by a passion to engage clients better, we enhanced our team-building programmes, fully leveraging the various Park facilities, and grooming our team of corporate-training professionals for a more sophisticated market. The efforts paid off, since the same prize was again awarded to our team in 2017. In 2018, not only did our team receive "Best Employee Engagement Service Provider - Gold Winner", but also took home "Best Team Building Venue - Gold Winner". Filled with enthusiasm and momentum, we aim to grow further to provide an even more comprehensive team-building repertoire so that more clients can benefit from the immersive experiences that Ocean Park's Training Team proudly offers.

Looking to strengthen your team's bond, and drive collective growth? Then let's embark on a whimsical yet profoundly impactful journey. Perhaps we can also take your understanding of Environmental, Social, and Governance (ESG) to the next level?



Our well-designed activities are centered around the United Nations' 17 Sustainable Development Goals.



# Training Experiences with Sustainability & ESG Elements



3 programme types to accommodate different needs

Type	<i>Brand New!</i> Elite X HKBU	<i>Brand New!</i> Elite*	<i>Brand New!</i> Prestige	<i>Brand New!</i> Prestige*	<i>Brand New!</i> Adventure
Theme	Custom-tailored Sustainability Workshops	Power Up Challenge + New Elements	Business Transformation Challenge: Simulation Role-Play	Ultimate Challenge + New Elements	Wonders Runners Club + New Elements
Scale	20 pax +	20 pax +	20 - 60 pax	20 pax +	50 pax +

## Common Achievable Training Objectives

Objectives	Elite X HKBU	Elite*	Prestige	Prestige*	Adventure
Sustainability & ESG elements		✓✓✓	✓✓✓	✓✓	✓
Effective teamwork		✓✓✓	✓✓✓	✓✓✓	✓✓
Problem solving		✓✓✓	✓✓✓	✓✓	✓
Creativity		✓✓✓	✓✓✓	✓✓	✓
Effective communication		✓✓✓	✓✓✓	✓✓	✓
Leadership		✓✓✓	✓✓✓	✓✓	✓
Strategic Planning		✓✓✓	✓✓✓	✓✓	✓
Crisis Management		✓✓✓	✓✓✓	✓	✓

\*Each group will be assigned with one facilitator throughout the entire programme time



## Elite x HKBU by The HKBU-Ocean Park Learning Hub

The HKBU-Ocean Park Learning Hub is a pioneering collaboration between HKBU and Ocean Park. It is meticulously designed to enhance senior leadership capabilities through the comprehensive integration of "Leadership and Management" with "ESG and Corporate Sustainability". This innovative collaboration empowers corporate executives through holistic development opportunities that drive organisational growth and sustainability efforts. Going beyond traditional training platforms, the Hub serves as a premier destination for top-tier executives, offering a transformative experience that combines leadership acumen with sustainability principles.

#ESG Impact #Business Solutions #Interdisciplinary #Experiential  
#Contemporary #Forward looking





## Elite Series x HKBU Custom-tailored Sustainability Workshops

No matter what stage your business is at on its sustainability journey, we offer custom-tailored workshops designed to help you actively engage with ESG initiatives and strategies. Our workshops not only deliver essential knowledge, skills, and the latest trends but also connect you with a vast network and serving as your trusted partner for your ESG initiatives. From organising green field trips for your staff to supporting local biodiversity and social work, we're here to support you. Let's work together for a stronger community and a healthier planet.



### HKBU-OCEAN PARK LEARNING HUB

#### Which sustainability stage is your business at?

We offer different executive training programmes to suit different businesses' needs.



#### FOR DEVELOPING STAGE

- Understand the latest ESG landscape
- Identify the most pressing sustainability issues for your industry
- Evaluate your organisational practices with ESG considerations
- Assess the challenges and start to look into opportunities in promoting sustainability

Developing The ESG  
Strategies



#### FOR ADOPTING STAGE

- Comprehend the latest social issues
- Identify and develop competitive advantages from the environmental and social impacts of the business
- Develop business strategies for corporate sustainability

Enhancing  
The ESG Strategies  
For Corporate Sustainability  
Development



#### FOR TRANSFORMING STAGE

- Obtain insights from other business cases
- Develop the strategic plan for a re-generative business approach

Achieving Corporate  
Sustainability &  
Developing Strategies  
For A Re-Generate  
Business Approach

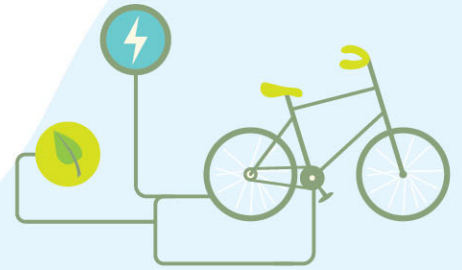




## Elite Series

# Power Up Challenge

We set up the challenges throughout the Park for the team to conquer, each of which involves a task that can be completed through teamwork, strategic planning and the unique abilities. We also aim to instil an appreciation of the often-overlooked effort and resources required to generate electricity. By experiencing firsthand the challenges involved, team members learn not to take these essential resources for granted.



### KEY GOALS:

- Well-facilitated interactive training experience
- Fosters problem-solving, strategic planning, embraces diversity
- Promotes awareness of sustainability and SDG goals





**Brand  
New!**

### **Prestige Series**

## *Business Transformation Challenge: Simulation Role-Play*

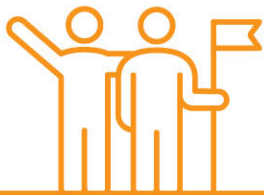
Embark on an immersive simulation designed to drive strategic change and transformation for businesses and organisations, particularly in the ESG era. In this unique team-building experience, participants will engage in dynamic role-play scenarios that offer valuable insights into how businesses adapt to change and proactively address challenges, while also capitalising on emerging opportunities.

This experiential approach empowers teams to identify and seize opportunities arising from change. The ultimate goal is for participants to create a customised redevelopment roadmap tailored for both large corporations and SMEs. This strategic plan will provide insights to businesses in navigating the complexities of an ever-evolving market, with a strong emphasis on sustainability and ESG strategies.



#### **KEY GOALS:**

- Hands-on simulation role-play
- Strategic change and transformation insights
- Focus on sustainability and ESG priorities



#### **KEY GOALS:**

- Engaging training experience with impactful facilitation
- Fosters teamwork, problem-solving, mutual understanding
- Promotes awareness of sustainability and SDG goals

**New  
Elements!**

### **Prestige Series**

## *Ultimate Challenge*

Our Ultimate Challenge team-building activities serve a dual purpose: fostering environmental awareness, attitudes, and actions, while also accommodating specific training objectives tailored to your unique needs. Whether focusing on communication, cooperation, or other specific goals, our thoughtfully designed team challenges, set in various areas of the Park both indoors and outdoors, provide the stimulation and inspiration for impactful debriefing sessions. Choose from half-day or full-day programmes!





## Adventure Series *Wonders Runners Club*



The Wonders Runners Club programme is a fun-filled experience designed to build team spirit along the way. As your team navigates various activities located throughout the Park, they'll earn points while engaging in tasks that require collective effort. This lighthearted version of team building is perfect for staff retreats and large team events! In addition to fostering teamwork, participants will also learn about important conservation messages.

### KEY GOALS:

- Thrilling and engaging adventure
- Fosters teamwork, problem-solving
- Promotes awareness of sustainability and SDG goals



## Brand New!

## Adventure Series *Team Up for SDGs*



Join forces for the Sustainable Development Goals (SDGs) in our exciting team race through strategically placed mission points around the Park. Hidden treasures await at some points, and teams can attempt missions multiple times, but only the team with the highest score will claim the prize. This adventure demands strategic planning, teamwork, communication, and problem-solving skills. Along the way, participants will gain valuable insights into sustainability and the United Nations' SDGs. Don't limit your teams to just your department—cross-departmental, cross-company, or even cross-industry collaboration is encouraged! Our experienced facilitators will be at the finish line to celebrate your accomplishments and success.

### KEY GOALS:

- Thrilling and engaging adventure
- Fosters teamwork, strategic planning, problem-solving
- Promotes awareness of sustainability and SDG goals





Brand  
New!

Adventure Series 

# Eat Local



**Connecting Minds. Building Connections.  
Sustaining our Planet.**

Are you aware of the environmental impact of carbon emissions from imported food?

Have you considered that supporting Eat Local—choosing locally grown produce—could align with your ESG initiatives? This effort not only boosts local agriculture and fisheries but also cuts carbon emissions and benefits the environment by reducing the food miles!

How can you get involved?



Network of **200+ members**  
from different sectors:

- Fish farms and farms
- Restaurants
- Processing units/retailers
- Supporting organisations



**Top up your team-building programme  
and other staff events with  
our ESG special experiences**





Brand  
New!

## Adventure Series

### Farm Tour x Team Building Experience

**Farm Exploration:** Employees will tour a local farm, learning about sustainable agricultural practices, crop cultivation, and livestock care.

**Workshops:** Participate in interactive team building workshops facilitated by the training team.

**Q&A with Farmers:** Opportunity to interact with farmers, discuss challenges, and explore sustainable solutions.



Brand  
New!

## Adventure Series

### Eat Local Company Lunch/Dinner

When arranging your company lunch or dinner, why not choose an Eat Local menu to reduce carbon emissions? This menu is available at Ocean Park and our Eat Local members' restaurants! Enhance the experience with interactive meal sessions, like an exclusive chef session where employees can learn about sustainable cooking and sourcing local ingredients.



## Adventure Series

### Green Market at Workplace

It is a tailored initiative designed to bring the benefits of local agriculture and fresh, farm-sourced products directly to the workplace. This package is ideal for businesses looking to support local farmers, promote employee wellness, and foster a sense of community while enhancing their ESG efforts.

**Vendor Types:** Farmer, Fish Farmer, Processing Unit, Artisan Crafters

We also offer different types of sustainability talks designed to inspire and educate employees about the environmental and health benefits of sustainable and healthy eating. Through engaging speakers, interactive discussions, and live demonstrations, these sessions will empower employees to make informed food choices that benefit both their well-being and the planet.

Brand  
New!







## Contact Us

### Programme Enquiry

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