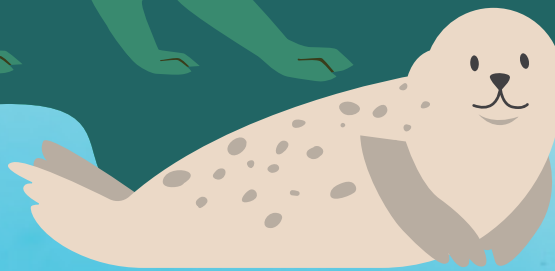
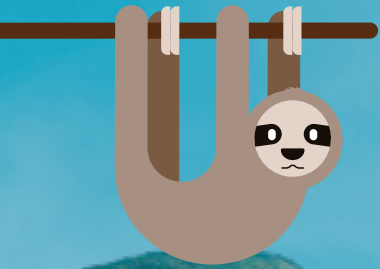




# FOSTERING SUSTAINABILITY



Ocean Park Corporation Annual Report  
海洋公園公司業績報告  
2023-2024



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## Our Vision 我們的願景

A world where we take action to conserve our environment and grow positively with nature.

人人積極實踐環境保育，與大自然一起茁壯成長。



## Our Mission 我們的使命

Ocean Park Corporation is a world-class conservation and education hub. We create fun and meaningful experiences grounded in nature, and complemented by leisure and adventure elements, to foster environmental stewardship.

海洋公園公司是世界級保育及教育的中心，我們扎根自然，糅合休閒與歷險元素，創造有趣而有意義的體驗，培養人與大自然和諧共存。



# CORPORATE LEADERSHIP

## 公司領導層

### MEMBERS OF THE BOARD OF OCEAN PARK CORPORATION 海洋公園公司董事局成員



**Chairman  
主席**

Mr Paulo PONG Kin-ye BBS, JP  
龐建貽先生 BBS, JP



**Deputy Chairman  
副主席**

Mr Stephen WONG See-yuen  
黃思遠先生



Ms Joanne CHEUNG Shui-lin JP  
張瑞蓮女士 JP



Mr Raymond CHOW Ming-joe  
周明祖先生



Ms Maureen FUNG Sau-yim  
馮秀炎女士



Ir Enoch LAM Tin-sing SBS  
林天星先生 SBS



Ms Ivy LEE Siu-wing  
李少穎女士



Mr Jonathan LEUNG Chun MH  
梁進先生 MH



Dr MA Kwan-ki  
馬昶祺博士



Ms Stephanie POON  
何潘芷愷女士



Mr Simon SIU Chak-yu BBS, JP  
蕭澤宇先生 BBS, JP



Professor Gray A. WILLIAMS



Mr Simon WONG Hin-wing MH, JP  
黃顯榮先生 MH, JP



Mrs Bonnie WOO CHAN Tak-chi  
胡陳德姿女士



**Commissioner for Tourism  
旅遊事務專員**  
Ms Vivian SUM Fong-kwang JP  
沈鳳君女士 JP



**Permanent Secretary for  
Development (Works)  
發展局常任秘書長(工務)**  
Ir LAU Chun-kit, Ricky JP  
劉俊傑先生 JP



**Director of Agriculture,  
Fisheries and  
Conservation  
漁農自然護理署署長**  
Dr LEUNG Siu-fai JP  
(until 28 May 2024)  
梁肇輝博士 JP  
(二零二四年五月二十八日任滿)



**Director of Agriculture,  
Fisheries and Conservation  
漁農自然護理署署長**  
Mr LAI Kin-ming, Mickey JP  
(appointed on 29 May 2024)  
黎堅明先生 JP  
(二零二四年五月二十九日獲委任)

### MANAGEMENT TEAM 公司管理成員



**Chief Executive  
行政總裁**  
Mr Ivan WONG  
黃嗣輝先生



**Deputy Chief Executive and  
Chief Financial Officer  
副行政總裁暨  
首席財務總監**  
Ms Ysanne CHAN  
陳善瑜女士



**Executive Director,  
Commercial Operations and  
Strategic Development  
商業營運及策略發展執行總監**  
Mr Perry CHUNG  
鍾志超先生



**Executive Director,  
Water World  
水上樂園執行總監**  
Mr Bryan FISH  
(until 9 September 2023)  
余柏逸先生  
(二零二三年九月九日任滿)



**Executive Director,  
Sales, Marketing and  
Entertainment  
營業、市務及節目執行總監**  
Ms Rosalind SIU  
蕭學軍女士



**Senior Head of Operations and  
Engineering  
營運及工程高級主管**  
Mr Johnny SO  
蘇紀禮先生



**Head of Engineering  
工程主管**  
Mr Willie CHOY  
蔡偉業先生



**Head of Information  
Technology  
資訊科技主管**  
Mr Danny CHU  
朱立先生



**Head of Zoological  
Operations and  
Conservation  
動物及保育主管**  
Mr Howard CHUK  
祝效忠先生



**Head of Human  
Resources  
人力資源主管**  
Ms Maggie LAM  
林美瓊女士



**Head of Education  
教育主管**  
Ms Isabel LI  
李美盈女士



**Head of Commercial  
Operations  
商業營運主管**  
Ms Ivon TSANG  
(appointed on 1 February 2024)  
曾綺雯女士  
(二零二四年二月一日獲委任)



# CHAIRMAN'S MESSAGE

主席獻辭





## A BIG STRIDE FORWARD 躍進新里程

During my second year as Chairman, it has been an uplifting journey of progress and committed nature stewardship here at Ocean Park Corporation (OPC). I see hope in the midst of adversity.

We have made great strides in developing our unique role in Hong Kong and have surpassed our previous achievements. Even amidst economic uncertainty, we have firmly established conservation and education as the pillars of our business and continued to implement the future strategy for Ocean Park that we set out a few years ago.

Our vision and mission for the role OPC could play in this changing world has been reviewed and refined, with the aim of strengthening our commitment in serving the local and global communities as a leading conservation and education hub and a premier travel destination. Building on our strong heritage, we strive to create a sustainable world where people and nature thrive together.

我擔任海洋公園公司(公司)主席的第二年，可說是一趟令人振奮的旅程，我見證了公司的進展及致力於大自然管理，並且在困境中看見希望。

我們成功奠定公司在香港所擔當的獨特角色，成績更遠超過去表現。即使面對經濟前景不明朗，我們鞏固以保育和教育為業務的支柱，繼續推進幾年前制定的海洋公園未來策略。

我們重新審視公司在瞬息萬變的世界中所扮演角色的願景和使命，以加強我們作為領先的保育和教育中心及首選度假勝地，服務本地和各地社群的決心。我們憑藉歷年累積的豐厚經驗和成果，致力締造讓人類與大自然一起茁壯成長的可持續未來。

### Bringing joy to the city

Earlier this year, the thrilling news of the birth of twin panda cubs at Ocean Park catapulted OPC into the spotlight, bringing joy to the city and sparking interest in conserving precious species.

The team's extraordinary achievement in helping Ying Ying, the oldest first-time giant panda mother, give birth to two adorable panda cubs was truly remarkable. OPC's years of experience in animal husbandry and veterinary expertise contributed to this world record.

### Conservation in action

Since Ocean Park opened its doors in 1977 as a public oceanarium, we have become a beacon of conservation, making a significant contribution to the protection of our environment and ecology.

We have dedicated significant resources to supporting and conserving wildlife, particularly those found in our city. We have facilitated conservation efforts by working with the public and our partners, especially the Agriculture, Fisheries and Conservation Department. An important example of this is our rescue and care of Passion, a hybrid Siamese-Cuban crocodile found in Pat Heung last year. Thriving in a re-created natural habitat at Ocean Park, Passion now serves as an animal ambassador, helping us to remind the public not to get involved in the smuggling or illegal possession of endangered species.

We also make our mark on the rehabilitation of wildlife in need. Our dedicated veterinary and animal husbandry teams have played an instrumental role in the recovery of a wide range of marine life, including various turtles, cetaceans, sharks, corals and more.

### 全城雀躍

今年較早前，大熊貓雙胞胎在海洋公園誕生令公司成為萬眾焦點，全城既為之雀躍，還激發公眾對保育珍貴物種的濃厚興趣。

我們團隊協助盈盈成為全球最年長初次產子的大熊貓母親，並誕下可愛的雙胞胎寶寶。這非凡成績和世界紀錄，源於公司多年來在動物護理和獸醫專業方面累積的豐富經驗。

### 實踐保育

海洋公園自一九七七年以海洋水族館形式開業以來，已成為保育領航者，為環境和生態保護作出重大貢獻。

我們投放大量資源支持和保育野生動物，特別是在港發現的物種，並且通過與公眾及合作夥伴，尤其是漁農自然護理署的協作，推動保育。其中一個重要例子是去年在八鄉拯救的暹羅鱷及古巴鱷混種鱷魚「百香果」，牠現時在海洋公園的模擬自然棲息地中安居，並肩負動物大使重任，協助我們提醒公眾切勿參與走私或非法擁有瀕危物種。

我們的努力同樣體現在野生物種復康工作上。我們專業的獸醫和動物護理團隊一直在各種海洋生物如海龜、鯨豚、鯊魚和珊瑚等的復康過程中發揮關鍵作用。



## Nurturing future world citizens

OPC has always been at the forefront of leading and driving change in a world where many species are on the brink of extinction due to climate change and habitat loss. Safeguarding the health of our planet requires collective actions. As a leading advocate of nature conservation education, we are proud to launch the **Mission R** campaign in 2023 to raise awareness of critical conservation and environmental issues, focusing on reversing species extinction trends and promoting biodiversity.

This flagship initiative provides a comprehensive framework for conservation and education activities at Ocean Park and in the wider community. It aims to consolidate existing strategies, align working groups, and devise a clear roadmap for society to increase the positive impact of small changes that everyone can make in their daily lives.

Recognising the enthusiasm of the younger generation, and the importance of instilling in them a deep respect for animals and the environment, we designed and initiated the **Ocean Park Conservation Alliance** and **Seahorse Rangers** programme to cultivate a sense of environmental stewardship through targeted activities, training, educational and recreational opportunities for students.

These initiatives are in line with the Government's nature conservation policy and provide a unique opportunity for participation, enabling everyone to play a part in driving change.

## Illustrating dynamic Hong Kong

In addition to our achievements in conservation and education, we also worked hard to promote the integrated development of tourism, culture and sports, giving impetus to Hong Kong's post-pandemic recovery.

To reinforce Hong Kong's position as a mega-event hub and premier travel destination, we leveraged Ocean Park's stunning

## 培育未來世界公民

氣候變化及棲息地流失令許多物種瀕臨滅絕，公司一直走在最前線，引領和推動改變這個狀況。我們需要集眾人之力，齊心保護地球健康。我們作為保育教育的領先倡導者，在二零二三年啟動「**逆瀕行動**」，提高公眾對關鍵保育和環境議題的意識，特別聚焦於扭轉物種滅絕趨勢，促進生物多樣性。

這個旗艦項目為海洋公園及更廣泛社區的保育和教育行動提供全面框架，目標是整合現有策略，協調各方力量，並為社會制訂明確路線圖，發動大眾在日常生活中作出些少習慣改變，為環境帶來更多正面影響。

有見年輕一代充滿熱誠，以及認識尊重動物和環境的重要性，我們精心構思並開展了「**海洋公園保育聯盟**」和「**海馬同學會**」計劃，通過目標導向的活動、培訓和寓教於樂的機會，培養學生對環境負責的意識。

這些項目與政府的自然保育政策相呼應，並開闢了全新的參與途徑，使每個人都能為推動保育發揮力量。

## 展現好動香港

我們除了致力推動保育和教育工作，亦在旅遊、文化及體育的整合發展上努力不懈，務求為香港疫後復蘇增添動力。

為鞏固香港作為盛事之都及首選旅遊目的地的定位，我們運用海洋公園的壯麗景觀及

views and entertainment facilities to co-host the StartmeupHK Festival 2023, an entrepreneurship and investor matchmaking event for startups with InvestHK. We showcased Hong Kong's vibrancy and hospitality to the world by supporting the Hong Kong Tourism Board's global marketing and influencer engagement campaigns, and delighted local and tourist guests at international sporting spectacles such as the Hong Kong Sevens with our cheerleading mascots.

We are also honoured to be part of Hong Kong's vibrant cultural and creative scene, and a source of inspiration for movies, dramas, music videos and social media content. Our deepest appreciation goes to the creatives and content creators who have featured our resort, animal ambassadors and people in their work.

As pandamonium takes Hong Kong by storm, we are confident that the six adorable giant pandas under OPC's care will continue to fuel the city's creativity and inspire East-meets-West designs, installation art, themed merchandise, events, culinary delights and more.

## An exciting future ahead

Ocean Park is always a place of meaningful experiences that nurture caring hearts for nature, fuel curious minds with inspiring discoveries and create precious memories for every visitor.

With the development of a brand new Adventure Zone in the upper park, and the two new giant pandas gifted to Hong Kong by the Central Government, Ocean Park is set to strengthen its appeal as an iconic leisure and tourism landmark in Hong Kong, attracting growing numbers of visitors from around the world to embark on exhilarating adventures!

We believe that our stakeholders share a deep bond through their love of nature. Let's join forces to build a sustainable and exciting future together!



娛樂資源，與投資推廣署合辦初創企業創業及投資者配對活動——「二零二三年度 StartmeupHK 創業節」，並通過支持香港旅遊發展局的全球市場推廣及意見領袖宣傳企劃，向全球展示香港的活力和好客之道。我們也在國際體育盛事如香港國際七人欖球賽，出動吉祥物擔任啦啦隊，為本地觀眾和遊客帶來歡樂。

此外，我們很榮幸加入香港文化和創意行列，成為電影、戲劇、音樂影片和社交媒體內容的靈感來源。創意媒體工作者及內容創作者在作品中展現海洋公園度假勝地、動物大使和同事團隊的魅力，我們衷心向他們致謝。

公司照料的六隻可愛大熊貓掀起全城熱潮，將為香港各界帶來豐富創意，啟發更多融會中西的設計、裝置藝術、主題商品、活動及美食享受等。

## 令人振奮的未來

海洋公園是締造有意義體驗的地方，這裡同時孕育訪客對自然的關愛之心，啟發探索和激發好奇心，為每位訪客創造珍貴回憶。

歷險主題園區正加緊建設，加上中央政府贈予香港的兩隻新大熊貓，海洋公園作為香港休閒及旅遊地標，將吸引更多來自世界各地的遊客踏上刺激的探索旅程。

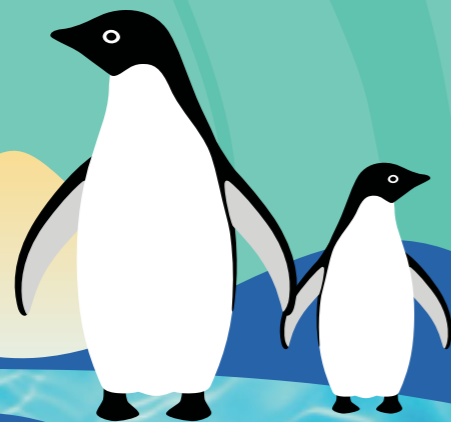
各持份者對大自然的熱愛，把我們連繫在一起，讓我們攜手合作，共建一個可持續發展及令人振奮的未來！





# CHIEF EXECUTIVE'S STATEMENT

## 行政總裁報告





# MAKING HEADWAY INTO A SUSTAINABLE FUTURE

## 邁向可持續未來

Optimism led the way in fiscal year 2023–2024 as inbound tourism and visitations to Ocean Park and Water World continued to rebound. Recognising the significant changes brought about by the pandemic which considerably altered leisure and tourism trends, we have embraced these changes with proactivity and reinvented our visitor experiences to meet the evolving needs of the market.

Our focus on strengthening Ocean Park's uniqueness as a world-class conservation and education hub has also borne fruit.

二零二三至二零二四財政年度，隨著入境旅客及海洋公園和水上樂園的訪客量在疫情後持續反彈，形勢樂觀向好。疫情大幅改變消閒及旅遊趨勢，我們以主動積極的方式迎接這些變化，並重塑訪客體驗，滿足瞬息萬變的市場需求。

我們亦專注於加強海洋公園作為世界級保育和教育的中心之獨特角色，並已取得相當成果。



### Robust business recovery

While global market volatility persisted, OPC navigated economic challenges with robust strategies.

Firstly, we pivoted our operating model to maximise business opportunities while creating unique experiences where conservation learning and fun seamlessly intertwine.

Secondly, we tapped into the power of co-creation and collaborated with government departments, and like-minded corporations and organisations, to amplify the strengths of different parties and brands for synergy.

Thirdly, we positioned Ocean Park as a resort destination for all. Our extensive array of offerings, alongside flagship attractions and festive events, cater to the diverse visitors across cultural backgrounds, age groups, interests and markets.

### 業務強勁復甦

儘管環球市場持續波動，但公司以穩健策略，應對經濟挑戰。

首先，我們調整營運模式，一方面爭取商機，一方面開發更多寓教於樂的特色體驗，推廣保育。

與此同時，我們與政府部門及志同道合的企業和組織合作，發揮共創力量，放大每個單位和品牌的優勢，製造協同效應。

我們亦將海洋公園建構及定位為男女老幼皆宜的旅遊度假勝地，一系列體驗結合旗艦景點設施和節慶活動，讓不同文化背景、年齡層、興趣和市場的訪客均樂而忘返。



**Total attendance of Ocean Park and Water World**  
海洋公園和水上樂園總入場人次

2023–2024

**3,100,000**

2022–2023

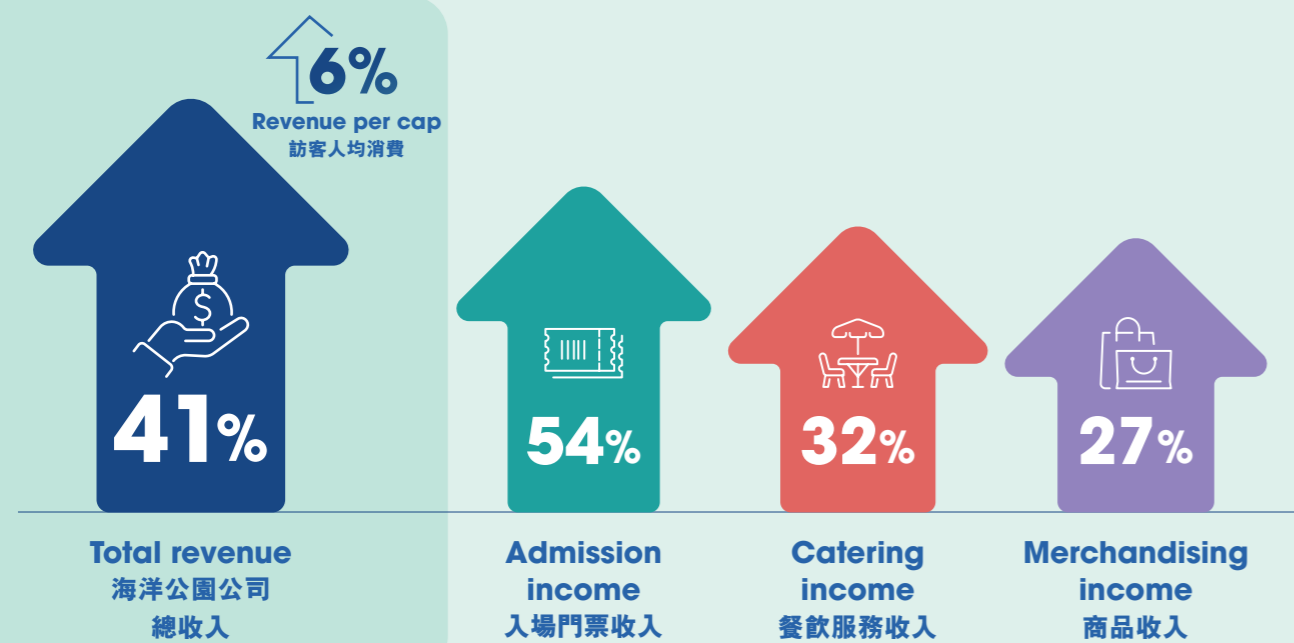
**2,400,000**

**29%**





## Revenue growth across the board 收入全面增長



With well-defined strategies firmly on track, OPC made considerable progress amidst challenging circumstances in 2023-2024. Our attendance and revenue performance had shown significant improvements three years in a row, with total visitor numbers for Ocean Park and Water World increasing 29% year-on-year to 3.1 million, and total revenues surging 41% to HK\$1,181 million correspondingly, marking a new post-pandemic record.

The revenue increase was bolstered by a 54% surge in admission income, a 32% increase in catering income, and a 27% increase in merchandising income. Furthermore, revenue per cap also went up by 6% from the previous year.

憑藉清晰規劃和有效施行策略，縱使外圍環境充滿挑戰，公司在二零二三至二零二四年度業務表現取得明顯進步，訪客量及收入連續三年大幅改善。海洋公園和水上樂園的總入場人次按年增長百分之二十九至三百一十萬，而總收入亦相應攀升百分之四十一，升至港幣十一億八千一百萬元，人流及收入皆創疫情後新高。

總收入增長乃受惠於入場門票收入按年上升百分之五十四，餐飲收入上升百分之三十二，商品收入亦上升百分之二十七。此外，人均消費亦較一年前高出百分之六。



For 2023-2024, in view of the continued business rebound and improvement in revenue generation, there was a net reversal of impairment of property, plant and equipment and right-of-use assets of HK\$275.5 million. Total depreciation amounted to HK\$405.4 million (depreciation of property, plant and equipment, depreciation of right-of-use assets, and loss on disposal of property, plant and equipment). There was also a reduction of government funding of HK\$569.5 million as compared with the previous year. Overall, a deficit of HK\$71.6 million was recorded for the year.

Driven by strong revenue performance and prudent cash flow management, OPC continued to maintain a healthy cash position, with bank balances and cash amounting to HK\$1,660.9 million as at 30 June 2024.

### Actively attracting more tourists

Ocean Park's fan base continued to expand outside of Hong Kong, with non-local visitors soared by 315% year-on-year in 2023-2024. During the period, the Park saw a remarkable growth of 355% in visitors from Mainland China, a growth of 226% in visitors from the Philippines, and a jump of 412% in visitors from India.

To promote Ocean Park's unique allure as a must-visit destination in Hong Kong, OPC stepped up outreach efforts in the priority tourist source markets, including Mainland China, Taiwan, the Philippines, Singapore, Malaysia, Thailand, Indonesia, Japan, South Korea, India and more via various sales, networking and digital channels.

在二零二三至二零二四年度，基於業務持續反彈及公司於賺取收入方面有所改善，公司就物業、機器及設備和使用權資產減值撥回淨額為港幣二億七千五百五十萬。折舊總額為港幣四億五百四十萬元（包括物業、機器及設備折舊、使用權資產折舊、物業、機器及設備撇銷）。政府資助比上一個財政年度減少港幣五億六千九百五十萬元。公司於這個財政年度整體上錄得虧損港幣七千一百六十萬元。

收入遞增加上審慎管理現金流，公司繼續維持健康財務狀況。截至二零二四年六月三十日，銀行結餘及現金為港幣十六億六千零九十萬元。

### 積極吸引訪港旅客

海洋公園的支持者持續擴展至香港以外，非本地訪客量於二零二三至二零二四年度按年跳升百分之三百一十五；當中來自中國內地的訪客於期內上升百分之三百五十五，來自菲律賓的訪客增加百分之二百二十六，來自印度的訪客上升百分之四百一十二。

我們透過各銷售、網絡及數碼渠道，加強公司在主要旅遊客源市場的外展宣傳，推廣海洋公園作為訪港必遊景點的獨特魅力，足跡遍及內地、台灣、菲律賓、新加坡、馬來西亞、泰國、印尼、日本、南韓和印度等地。





From partnering with popular online travel booking platforms to offer attractive promotions and tailored packages to overseas visitors, launching local-language official websites to organising trade and media familiarisation tours that offer a tantalising glimpse into the Ocean Park experience, we aimed to maximise visibility, engage potential visitors and make the booking process as smooth and hassle-free as possible.

Riding on the advantages of Hong Kong as the premier hub for mega events, we also hosted an array of MICE (Meetings, Incentive travels, Conventions and Exhibitions) activities that seamlessly blend business and leisure.

These endeavours underscore OPC's vital role in showcasing the very best of Hong Kong to the world. By actively attracting Mainland China and international visitors, we contribute to the city's tourism industry and economy.

## Co-creating fun and positive impact

To curate new and enhanced guest experiences, we collaborated with a variety of reputable brands and organisations during the fiscal year. From beloved characters such as emoji®, Le Petit Prince, Baby Shark and CoComelon, to popular adventure role-playing game Honkai: Star Rail, our visitors had the chance to encounter them all at Ocean Park.

We also rolled out the red carpet for pop stars and film icons, allowing them to shine in the spotlight they so richly deserved at our special venues.

透過與熱門網上旅遊預訂平台合作，我們為海外訪客提供具吸引力的推廣活動及度身訂造旅遊套票。我們亦推出當地語言官方網頁，款待業界及媒體踏上海洋公園體驗之旅，全力提高海洋公園知名度，吸引潛在訪客，同時令預訂過程流暢無阻。

乘著香港作為盛事之都的優勢，我們亦舉辦了一系列無縫融合商務與休閒的MICE(會議、展覽及獎勵旅遊)活動。

這些工作反映公司向世界展示香港最好一面擔當重要角色，我們積極吸引內地和國際訪客，為香港旅遊業和經濟作出貢獻。

## 共創趣味體驗和正面影響力

這個財政年度我們與多個知名品牌和機構合作，提升和建構嶄新的訪客體驗。從深受喜愛的emoji®、小王子、Baby Shark及CoComelon，到超人氣冒險角色扮演遊戲《崩壞：星穹鐵道》，訪客都有機會在海洋公園投入他們的世界。

我們更加在園內鋪上紅地毯，隆重歡迎一眾流行歌手和電影演員，在公園這個特別場地展現他們的星光魅力。

We welcomed Keung Show Hong Kong Fan Club which hosted a first-of-its-kind birthday party for their beloved idol Keung To with thematic decorations all over the Park, plus a multimedia show and pyros spectacular at Ocean Park's beautiful Aqua City Lagoon.

Moreover, we were delighted to host the location shoot of **Table for Six II**, produced by Edko Films Limited and directed by Sunny Chan, at Ocean Park. This romantic comedy is about two brothers whose respective weddings were both thrown into chaos. With the art of surprise and creativity, this movie turned iconic attractions and facilities of Ocean Park into artistic movie sets — while amplifying conservation messages through the heart-warming family story.

Meanwhile, we were thrilled to enter into a multi-faceted and content-rich collaboration with Metro Broadcast Corporation Limited to jointly promote conservation education via Metro Broadcast's omni-channels. Adding to the excitement was the **Metro x Ocean Park Good Music Live series**, which debuted with the highly-anticipated Thomas Chow Music Showcase at the Park's Applause Pavilion on 8 June 2024, featuring a star-studded line-up of 15 singers.

Further on the creative front, the fiscal year saw the introduction of **Oh!moments** and **Ocean 6N1** — both are brand new takes on the beloved characters at Ocean Park through creative partnerships! With Whiskers and his friends sporting fresh, new looks, they are more vibrant and funnier than ever. Not only are they exploring nature, but they are also diving into Hong Kong's city life, trending topics and music scene. Visitors can also discover a delightful collection of themed merchandise.

The collaborative model has already proven to be a resounding success. By joining forces with leading experts in various fields, we continued to push boundaries. The positive response we received from the market in the fiscal year reaffirms that Ocean Park delivers innovative and engaging experiences that resonate with a diverse audience.

「姜濤香港後援會」為心愛偶像姜濤在海洋公園舉辦了一個破天荒的生日派對，以主題裝置把公園變為專屬活動場地，並於美麗的「夢幻水都人工湖」上演一場壯觀的多媒體及煙火表演。

此外，海洋公園亦成為由安樂影片出品及陳詠樂執導的電影《飯戲攻心II》的拍攝場地。這部浪漫喜劇講述兩兄弟各自的婚禮不約而同陷入一片混亂，以驚喜創意把海洋公園的標誌景點和設施，變成充滿藝術元素的電影場景，更透過溫馨的家庭故事傳達保育訊息。

同時，我們亦很高興與新城廣播有限公司達成合作協議，以多面向及豐富姿彩的方式，透過新城廣播多角度線上線下不同平台及娛樂網絡，聯手推動保育教育。合作更以萬眾期待的「**新城唱好海洋公園音樂會**」系列揭開序幕，二零二四年六月八日假座公園「怡慶坊」舉行的《新城唱好海洋公園音樂會周禮茂作品展》，雲集十五位歌手表演，星光熠熠。

在創意領域，本財政年度亦有**Oh!moments**和**Ocean 6N1**初登場，兩者皆是透過創意合作將海洋公園深受喜愛的角色全新演繹！威威和他的好友們以煥然一新的形象與大家見面，比以往更加引人注目和有趣。除了喜歡探索大自然，他們亦對香港的城市生活、熱門話題和音樂表演充滿興趣，另外還有一系列令人愉悅的主題產品讓大家選購。

協作策略非常成功，我們透過與不同領域的專家聯手，不斷突破界限。我們在這個年度所獲得的市場認可，反映海洋公園提供創新且引人入勝的體驗，令普羅大眾產生共鳴。





## Conservation and education expenses 保育及教育開支

2023-2024

\$437,600,000

2022-2023

\$397,100,000

↑ 10%

Equally important, we are grateful to have garnered the invaluable support of our sponsors. With their generosity and shared values in presenting dynamic and engaging activities that connect locals and tourists with nature, culture, leisure, active lifestyles and wellness, we were able to secure 39% more in donation and sponsorship funding to supercharge the Park's festive events as well as conservation and education offerings. Such boost in resources helped us keep costs at bay while still enriching visitor experiences.

### Concerting conservation efforts

With conservation and education as OPC's cornerstones, we have been diligently allocating our resources, and ramping up efforts to take conservation work to the next level and imbue a sense of environmental ownership among the public.

In 2023-2024, OPC's total operating expenditure in connection with conservation and education rose 10% to HK\$437.6 million from the previous year, and represented about 30% of our total operating expenditure. We are extremely grateful to the Government for its conservation and education subvention of HK\$280 million in the year so that we could take on a noble cause for the sustainable development of our society and benefit our future generations.

同樣重要的是，我們非常感謝所有贊助商的寶貴支持。全賴他們的慷慨，以及對透過舉辦充滿活力和令人投入的活動，將市民和遊客與大自然、文化、休閒、動感生活和健康連繫起來之共同理念，公園得以獲得較上一年多出百分之三十九的捐助和贊助資金，提升節慶活動體驗，同時舉辦更多保育教育活動。這些資源讓我們既可有效控制成本，又可呈獻最豐富的訪客體驗。

### 協力推行保育工作

保育和教育是公司的發展基石，為此我們一直善用資源，加強推動保育工作，務求讓每個人都意識到守護地球這個家的責任。

在二零二三年至二零二四年度，公司於保育及教育相關的營運支出為港幣四億三千七百六十萬元，較上一年度增加百分之十，佔總營運支出大約三成。我們衷心感謝政府於本年度提供港幣二億八千萬元的保育教育補助，讓我們為社會的可持續發展及後代的福祉出一分力。

This generous funding enabled the launch of our flagship conservation advocacy campaign, **Mission R**, and the establishment of the **Ocean Park Conservation Alliance** to galvanise students and the school community to become advocates for conservation actions.

In 2023-2024, we had engaged over 200 schools through the Alliance, involving over 100,000 students and teachers. We are pleased to have secured funding support from the Environment and Conservation Fund which will enable us to broaden our outreach to 300 additional schools and hence a total of 500 schools in 2024-2025, thereby reinforcing our position as the largest student conservation group in Hong Kong.

Supplementing **Mission R**, we are pleased to have offered 90 educational programmes both within and beyond the Park in 2023-2024, representing a 34% increase compared to the previous fiscal year.

Through Mission R and the wide array of educational activities, we inspired more people to become guardians of the environment.

### Full steam ahead

As a world-class conservation and education hub, we are advancing full steam ahead with various initiatives to drive actionable change in the community for positive impacts on the planet.

Guided by our renewed vision and mission, OPC has confidently reinvented a sustainable course, continuously striving to deliver fun and meaningful experiences to every visitor, and maintaining our positioning as a world-class resort destination for generations to come.

這筆慷慨的補助讓我們的旗艦保育教育項目「逆瀕行動」得以推行，以及成立「海洋公園保育聯盟」，在學校社群動員和招募學生成為保育大使。

聯盟在二零二三至二零二四年度，吸引了超過二百間學校、逾十萬名學生及老師參與。我們很高興獲得環境及自然保育基金資助，讓我們可於二零二四至二零二五年度，再招募多三百間學校加入，令「海洋公園保育聯盟學校」總數增加至五百間，進一步鞏固作為全港最大型學生保育團體的地位。

二零二三至二零二四年度，我們在園內及園外推出共九十項與「逆瀕行動」目標相輔相成的教育活動，數量較上一年度增加百分之三十四。

透過「逆瀕行動」及各式各樣的教育活動，我們啟發更多環境守護者。

### 全速前進

作為世界級保育和教育的中心，我們正全速推進各項計劃，推動社區以行動為地球帶來正面改變。

在新願景和使命的引領下，公司充滿信心重新開創可持續發展之路，為每位訪客提供歡樂滿載又饒富意義的體驗，並為未來世代保持作為一個世界級度假勝地的決心。



# OUR AWARDS

## 我們的獎項

### Campaign Asia-Pacific PR Awards Asia-Pacific 2024 Campaign Asia-Pacific 亞洲公關大獎 2024

- Gold 金獎  
Environmental 環境保育

### MerComm Inc. 2024 International ARC Awards MerComm Inc. 2024 ARC 國際年報大獎

- Silver 銀獎  
Design/Graphics: Conservation & Education  
設計/圖片：保育及教育  
Photography: Conservation & Education  
攝影：保育及教育  
Written Text: Conservation & Education  
內文撰稿：保育及教育
- Bronze 銅獎  
Cover Photo/Design: Conservation & Education  
封面圖片/設計：保育及教育

### Marketing-Interactive Spark Awards 2023

- Gold 金獎  
Best Media Campaign — Digital Out-of-Home  
最佳媒體推廣 — 數碼戶外推廣
- Silver 銀獎  
Best Media Campaign — Real Time Response  
最佳媒體活動 — 實時回應

### Marketing-Interactive MobEx Awards 2023

- Silver 銀獎  
Best Use of Display Advertising  
最佳展示型廣告運用

### Marketing-Interactive DigiZ Awards Hong Kong 2023

- Silver 銀獎  
Best Digital OOH Campaign 最佳數碼戶外推廣

### Marketing-Interactive MARKies Awards Hong Kong 2024

- Silver 銀獎  
Best Idea — Launch/Rebranding  
最佳概念 — 品牌發布/重塑

### Marketing-Interactive Marketing Excellence Awards 2023

- Bronze 銅獎  
Excellence in Out of Home Marketing  
最佳戶外廣告營銷

### 2023 HKMA/ViuTV & Now TV Awards for Marketing Excellence 2023 HKMA/ViuTV 及 Now TV 傑出市場策劃獎

- Excellence in Online and Offline Integration  
傑出線上線下整合營銷獎

### Interactive Advertising Bureau Hong Kong Digital Awards 2023

- Merit 優異獎  
Best Use of Martech 最佳行銷科技獎
- Merit 優異獎  
Best Use of Data & Insights  
最佳數據分析及應用獎
- Merit 優異獎  
Best Use of Adtech & Programmatic Advertising  
最佳程序化廣告應用獎

### Yahoo Asia Big Idea Chair Awards 2023 Yahoo 亞洲網上創意廣告大獎 2023

- Merit 優異獎  
Best Commerce Strategy  
最佳商務營商策略獎

### 01 Parenting Awards 2023 01 親子最愛生活品牌大獎 2023

- My Favourite Family Theme Park 最愛親子主題樂園

### U Travel Awards 2024 U Magazine 旅遊大獎 2024

- My Favourite Local Attraction (Leisure and Entertainment)  
我最喜愛本地遊景點(消閒娛樂)

### 2024 Trip.Best Asia 100

- Best Things to Do 人氣景點

### Must-Visit Places in Hong Kong for 2024 by Daizhong Dianping 大眾點評必玩榜 2024 香港上榜必玩地

### Hong Kong Institute of Marketing Power Brand Award 2022/2023 香港市務學會 2022/2023 年度權威品牌大獎

- Sustainability Power Brand 2022/2023  
可持續發展權威品牌 2022/2023

### Department of Health, Labour Department and Occupational Safety & Health Council 衛生署、勞工處及職業安全健康局

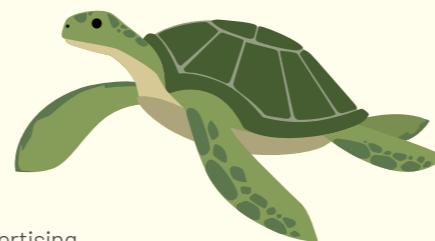
- Mental Health Friendly Supreme Organisation of  
Mental Health Workplace Charter  
「精神健康職場約章」精神健康友善卓越機構
- Signing Organisation of Joyful@Healthy Workplace  
Charter  
「好心情@健康工作間約章」簽署機構

### Happiness at Work Promotional Scheme, Promoting Happiness Index Foundation 香港提升快樂指數基金「開心工作間」

- Happy Company「開心企業」

### Mystery Shopper Service Association 神秘顧客服務協會

- 2023-2024 Smiling Enterprise Award  
2023-2024 年度「微笑企業大獎」



### Guinness World Records™ 健力士世界紀錄™

- Largest Animal Faeces Paper Making Lesson  
最大規模的動物糞便造紙課程

### Home and Youth Affairs Bureau and the Agency for Volunteer Service The Hong Kong Volunteer Award 2023 民政及青年事務局與義務工作發展局香港義工獎 2023

- Certificate of Appreciation, Non-Commercial Organization  
Award (Volunteer Hours)  
非商業機構獎(義工時數)優異獎

### Employees Retraining Board Manpower Developer Award Scheme 僱員再培訓局 ERB 人才企業嘉許計劃

- Super MD (Government Department, Public Body and NGO)  
Super MD (政府部門、公營機構及非政府機構)

### Hong Kong Association for Customer Service Excellence Award Programme 2023 2023 香港優質顧客服務大獎

- People Development Award — Gold Award  
卓越人才發展獎 — 金獎
- Top 10 Young Stars of the Year  
十大傑出年度客戶服務新星獎  
Lau Leong Ying 劉亮瑩

### Hong Kong Island Best Security Services Awards 2022-2023 2022-2023 年度港島總區最佳保安服務選舉

- Outstanding Security Personnel Award  
優秀保安員獎  
Cheung Sing Fai 張星輝

### Hong Kong Open Lifesaving Championships and Lifesaving Development Invitation Games 2023 2023 全港公開拯溺錦標賽暨發展盃邀請賽

- Champion 冠軍  
Female 200M Obstacle Swim (Development Games)  
女子 200 公尺游泳障礙賽(發展盃)  
Pang Ho Yan, Grace 彭浩恩
- Champion 冠軍  
Male Beach Sprint (Development Games)  
男子沙灘跑賽(發展盃)  
Su Shizhen, Robo 蘇世圳

### Age Group Lifesaving (Pool) Competition 2023-24 (Series II) 2023-24 年拯溺(泳池)分齡賽 — 第二回

- 2nd Place 亞軍  
Female Master Group 50m Manikin Carry  
女子先進組 50 公尺運送假人賽  
Denise Chan 陳昭彤
- 2nd Place 亞軍  
Female Master A 100m Manikin Carry with Fins  
女子先進組 100 公尺穿蛙鞋運送假人賽  
Denise Chan 陳昭彤

### Golden Guard Award 黃金救生員獎

- Ng Sze Yuen 吳思源

### Rescue Star Award 救生星章

- Lai Ching Yin 黎靜賢

### The Institute of ESG & Benchmark ESG Achievement Awards 2022/2023 環境社會及企業管治基準學會 環境、社會及企業管治成就大獎 2022/2023

- Gold 金獎  
Outstanding ESG Awards (NGO/NPO)  
傑出環境、社會、企業管治大獎(非牟利機構)

### The Outstanding ESG Enterprises Recognition Scheme 2023 ESG 認證計劃暨嘉許禮 2023

- Outstanding ESG Environmental Performance Awards  
ESG 卓越環境表現專業獎
- Outstanding ESG Social Performance Awards  
ESG 卓越社會表現專業獎
- ESG Commendation Certification  
ESG 嘉許狀

### Metro Finance Digital Ex Awards 2023 新城財經台 Digital Ex 數碼體驗營銷大獎 2023

- Best ESG Campaign  
最佳 ESG 推廣
- Best in Entertainment Marketing  
最佳娛樂營銷
- Top Ten O+O Retails of Digital Ex Awards  
十大線下及線上零售商

### EDigest Brand Awards 2024 經一品牌大獎 2024

- Best Corporate Social Responsibility  
最佳企業社會責任

### Oriental Daily News Elite Brand Awards 2023 東方日報超卓品牌大獎 2023

- Elite Environmental Conservation Award  
超卓環境保育大獎

### Ming Pao ESG Awards 2024 明報環境、社會及企業管治大獎 2024

- Excellence in ESG Enterprise Award,  
Non-listed Company (Theme Park)  
卓越 ESG 企業大獎 — 非上市公司(主題樂園)

### TVB ESG Awards 2023 TVB《環境、社會及管治大獎》2023

- ESG Special Recognition Award  
ESG 特別嘉許獎

### Environment and Ecology Bureau 環境及生態局

- Friends of EcoPark 2023  
「環保園之友」嘉許狀 2023



# CONSERVATION AND ANIMAL CARE

## 保育工作及動物護理



# RAISING THE BENCHMARK IN CONSERVATION

## 將保育提升至更高層次



Conservation sits at the heart of OPC's mission and engagement with the community. Through science-based initiatives focusing on the three main pillars of breeding, rescue and research, and our world-class animal care, veterinary and research teams endowed with a proven track record, we have led the way in safeguarding many high conservation value species, and educating the public on the importance of protecting habitats and biodiversity.

保育是海洋公園公司的核心使命，亦是我們與社區緊扣相連的重要一環。透過以繁殖、救援及科研三大支柱為基礎的科學倡議，以及世界級的動物護理、獸醫和科研團隊，我們在守護多個極具保育價值的物種，以及教育公眾保護棲息地和生物多樣性之重要性上，都發揮著領導作用。

### Animal love grows with new exhibits and members

The diverse range of animal exhibits and facilities at Ocean Park gives visitors opportunities to understand more about both indigenous and overseas animals, especially species that are endangered, vulnerable or threatened in the wild.

With dedicated conservation messages in each animal exhibit along with narrations, animal meet-and-greets and encounter programmes, we aim to help visitors gain knowledge about animals such as their physical characteristics, habitats and climate preferences, dietary and hydration needs, predation and competition, social interactions, behaviour patterns, evolutionary history, environmental disturbances and more.

### 新展館及動物大使發揚對動物的關愛

海洋公園設有多元動物展館及設施，讓訪客有機會加深對本地和外來物種的了解，尤其是面臨瀕危、易危或受威脅的野外物種。

透過展示不同物種的自然行為，加上每個動物展館內特設的保育訊息、現場講解、動物見面會及近距離接觸等一系列環節，協助訪客增進各方面的動物知識，例如有關動物身體特徵、棲息地及氣候偏好、食物及水份需要、捕獵與競爭行為、社交及行為模式、演變歷史、環境改變所構成的干擾等。

#### Animal numbers at a glance 動物數據概覽

**6,700+**  
Animals under OPC's care  
由公司照顧的動物總數

**411**  
Species  
物種數量

**70+**  
Threatened species  
受威脅物種數量

#### Animal facilities and programmes at a glance 動物設施和項目概覽

**23**  
Animal facilities including exhibits, back-of-house and veterinary facilities  
動物設施(包括展館、後勤及獸醫設施)

  
Meet-the-animal  
約會動物系列活動

**40**  
Animal programmes  
動物項目

  
Animal feeding  
餵飼動物明星

  
Animal fun talks  
動物趣談

  
Behind-the-scenes tours  
幕後之旅

  
Animal outreach  
動物大使外展活動

### Passion the crocodile

Rescued from the local Hong Kong village of Pat Heung in 2023, a hybrid Siamese-Cuban crocodile named Passion by the public in a naming contest that attracted more than 11,000 entries and over 7,000 votes, made her debut at **Croco Land presented by China Construction Bank (Asia)** in March 2024.

Prominently located at the entrance of the Park, Croco Land was opened to the public free of charge for visitation and learning about the impacts brought by non-native species to local ecosystems. Non-native species could cause extinctions of native plants and animals, and Passion's rescue as well as public showcase acts as a reminder not to engage in the illegal possession of non-native or endangered species and learn about the importance of biodiversity.

### Promoting local biodiversity

Working in tandem with Ocean Park Conservation Foundation, Hong Kong (OPCFHK), OPC seized the opportunity to promote the importance of protecting local biodiversity with the launch of a revamped exhibit called **Dive into Local Diversity** on the 28th Annual Ocean Park Conservation Day held on 30 November 2023.

With a goal of deepening public understanding of freshwater biodiversity in Hong Kong, the exhibit highlighted the diversity of local riverine ecosystems and commonly found invasive alien species in local freshwater habitats.

The exhibit also featured local freshwater turtles such as the golden coin turtle and Beale's-eyed turtle which are facing severe threats from poaching and trafficking.

The Dive into Local Diversity project was funded partly by the Environment and Conservation Fund.

### 動物大使鱷魚「百香果」

一條暹羅鱷及古巴鱷混種鱷魚在二零二三年於香港八鄉獲拯救，牠的命名比賽吸引了超個一萬一千個提名，以及七千多投票票數，最後取名「百香果」，並於二零二四年三月在「中國建設銀行(亞洲)呈獻：鱷園」正式與公眾見面。

鱷園位於公園正門，公眾毋須付費便可到訪並了解非原生物種對本地生態系統的影響。由於非原生物種有機會導致原生物種絕種，因此「百香果」的拯救行動及教育展示工作亦同時提醒公眾切勿非法擁有非原生或瀕危物種，及認識保護生物多樣性的重要。

### 推廣本地生物多樣性

為推廣保護本地生物多樣性的重要，公司聯同香港海洋公園保育基金在二零二三年十一月三十日舉行的「第28屆海洋公園保育日」，正式開放經翻新的展館「本地河溪生態館」。

這個展館透過介紹本地河溪生態系統，以及展示經常在本地淡水生態環境發現的外來入侵物種，加深公眾對香港淡水生物多樣性的認識。

此外，展館亦有展出備受過度非法捕獵及走私威脅的本地淡水龜，例如金錢龜及眼斑水龜等。

「本地河溪生態館」部分翻新經費來自「環境及自然保育基金」資助。



### An artistic take on conservation

To enrich our approach on conservation education, Ocean Park officially launched a new art-gallery-concept exhibit, **Sloth and Friends Studio**, on 1 July 2023 for visitors to learn about animals and the Red List of Threatened Species on the International Union for Conservation of Nature (IUCN) Red List in an immersive way.

The Studio featured an art gallery with lifelike animal paintings generated by AI. What's more, to better capture the imagination of visitors, everyone could create their very own endangered animal-themed AI painting by entering simple commands on a tablet.

The exhibit housed two slow-moving, two-toed sloths as well as macaw birds, kinkajou and ball python. Animal Fun Talks offered audiences the chance to observe the natural behaviours and lifestyles of macaws and kinkajous.

### 當保育遇上藝術

為豐富我們的保育及教育模式，海洋公園於二零二三年七月一日正式推出以藝術館為概念的全新展館「樹懶與好友」，讓訪客透過沉浸式體驗，認識動物及由國際自然保護聯盟(IUCN)所編製的《瀕危物種紅色名錄》。

展館的藝術畫廊展出一系列由人工智能創作而成、栩栩如生的動物畫作，訪客更可在平板電腦上輸入簡單指令，即場創作以瀕危物種為主題之個人專屬人工智能畫作，啟發訪客無限想像。

訪客亦可於展館探訪兩隻「慢活」的二趾樹懶，以及牠們的好友，包括金剛鸚鵡、蜜熊和球蟒，並在「動物趣談」環節觀賞到金剛鸚鵡和蜜熊的自然行為的展示及生活習性。



Animal breeding programmes  
動物繁殖項目

11

Animals bred  
動物繁殖數量

186

including threatened species such as the eagle ray, black-legged poison dart frog, yellow-crowned amazon, and red-shouldered macaw

包括一些受威脅物種如鷹鰐、黑腿毒箭蛙、黃冠鸚哥和紅肩金剛鸚鵡

## Breeding the next generation

### World's oldest first-time giant panda mum

Ocean Park's star female and male giant pandas, Ying Ying and Le Le, celebrated their 18th birthdays in style at a super cool summer party! Our team collaborated with Häagen-Dazs™ to create delicious ice cakes, made using the giant pandas' favourite bamboo, high fibre biscuit, fruits and vegetables.

However, little did anyone expect that Ying Ying would shock the world with her and Hong Kong's first pair of twin cubs just one day shy of her 19th birthday which is equivalent to 57 in human years! This achievement made Ying Ying the world's oldest first-time giant panda mother, representing a truly rare and remarkable occurrence.

As a flagship conservation species, OPC spared no effort in the breeding programme for giant pandas. Following attempts at natural mating and artificial insemination since 2010, we are thrilled that well over a decade's efforts and perseverance finally came to fruition.

### World's first for cownose ray pup

Equally exciting was the ground-breaking advancement in marine science achieved by OPC with the birth of April, the world's first cownose ray pup born through artificial insemination in April 2023. Visitors could meet April at The Grand Aquarium and learn about her remarkable never-before-seen journey.

## 生生不息

### 全球最年長的初次產子大熊貓

海洋公園的星級動物大使雌性大熊貓盈盈和雄性大熊貓樂樂，在一個透心涼的夏日派對上，與大家歡度牠們的十八歲生日！我們的動物護理團隊與 Häagen-Dazs™ 合作，以大熊貓最愛的竹子、高纖餅、水果及蔬菜，為牠們精心炮製美味冰蛋糕。

當時沒有人預料到，盈盈會在十九歲(相當於人類的五十七歲)生日前一天，成功誕下一對龍鳳胎大熊貓寶寶！這個罕有的非凡時刻，讓盈盈成為全球最年長首次產子的大熊貓媽媽。

作為保育的旗艦物種，公司在大熊貓的繁衍工作不遺餘力。自二零一零年以來，我們不斷嘗試為大熊貓進行自然交配及人工授精，經過十多年時間的努力，最終獲得豐碩的成果。

### 全球首條由人工授精繁殖的牛鼻鱘

公司同樣在海洋科研領域取得突破性進展。二零二三年四月，全球第一條透過人工授精出生的牛鼻鱘寶寶「April」在公園誕生。訪客可到訪「海洋奇觀」跟牠見面，了解其不一樣的「世一」生命旅程。

This was the culmination of months of meticulous planning and procedures undertaken by our dedicated animal care and veterinary team. The artificial insemination process began a year prior back in February 2022, with the careful selection of three adult female and two male cownose rays.

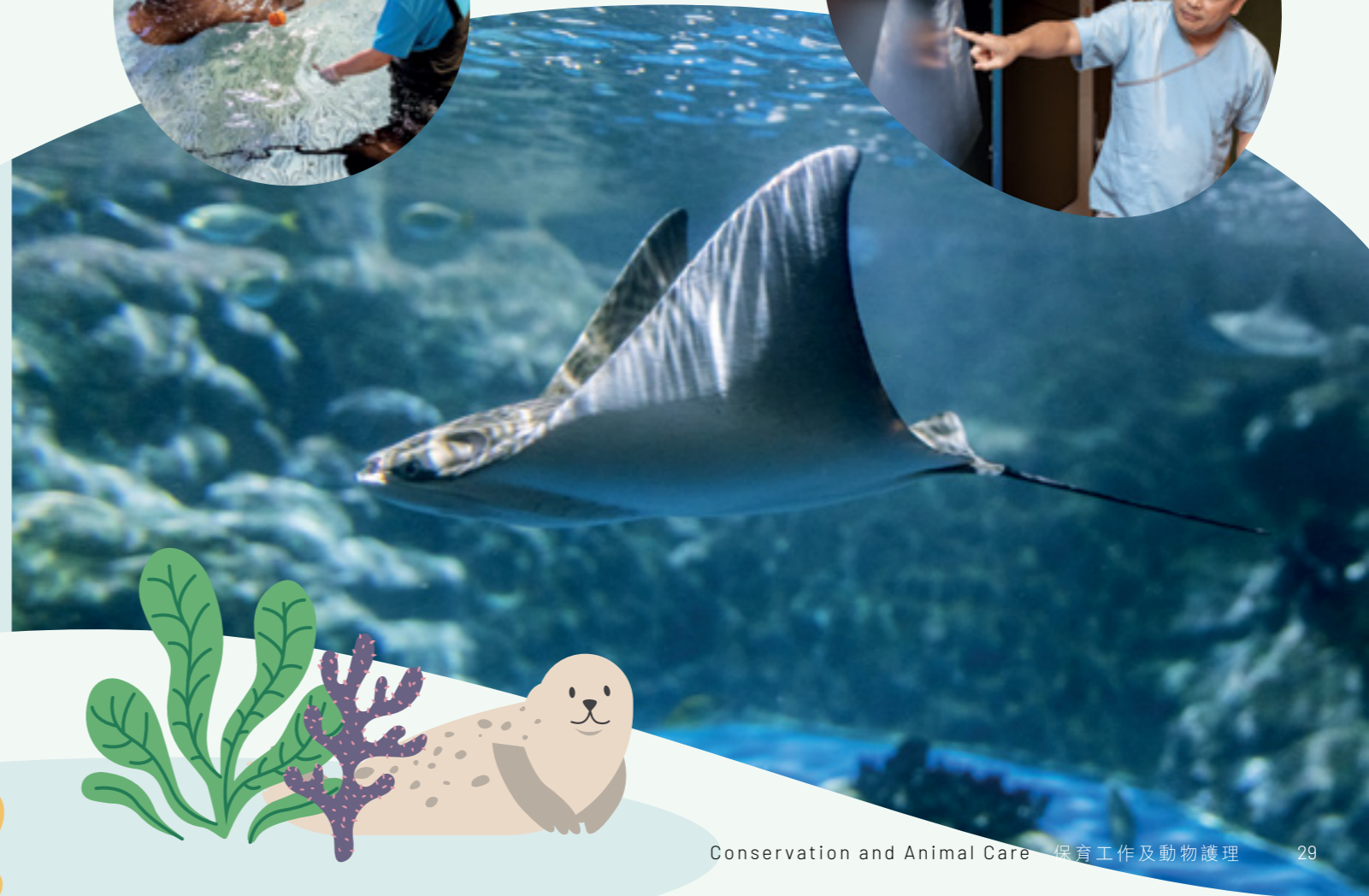
Highly skilled veterinarians, supported by the animal care team, performed the insemination procedure, following it up with multiple ultrasound examinations to confirm the pregnancy by utilising voluntary trained behaviours without the need for sedation.

Cownose rays, classified as Endangered on the IUCN Red List, face challenges in successful natural mating due to their rough courtship behaviours. This, coupled with growing threats to the oceans and aquatic biodiversity, makes breeding programmes for elasmobranchs, like the one pioneered by our team, immensely important for the future of the species.

人工授精的過程早於二零二二年二月開始，負責的動物護理及獸醫團隊精挑細選了三條成年雌性和兩條成年雄性牛鼻鱘，經過多個月的周詳計劃及執行，最終取得成功。

經驗豐富的獸醫在動物護理團隊的支援下為牛鼻鱘進行人工授精，緊接著進行多次超聲波檢查，利用動物自願接受訓練的行為來確認懷孕，而無需使用鎮靜劑。

牛鼻鱘在國際自然保護聯盟(IUCN)《瀕危物種紅色名錄》中被列為「瀕危」物種，由於求偶行為粗暴，牠們不容易成功進行自然交配。加上海洋及水生生物多樣性正面對與日俱增的威脅，我們的團隊成功開創此軟骨魚類繁殖計劃，對於這些物種的未來至關重要。





### Precious turtle hatchlings

On a mission to increase the wild population of endangered native Hong Kong Beale's-eyed freshwater turtles, OPC and OPCFHK have worked alongside the Society of Herpetology Foundation and Lingnan University since 2018 to establish a husbandry care and breeding programme for these turtles.

We are delighted to announce the hatching of a Beale's-eyed turtle, recognisable through its distinctive 'eye spot' or ocelli where the head meets its neck. The population of this species in Hong Kong is estimated to have fallen below 100 due to illegal poaching. Our breeding programme is vital for restoring their population.

### Replenishing local corals

Habitat destruction in Hong Kong's archipelago has extended to coral reefs that host biodiversity in myriad forms.

Addressing this, we collaborated with the Hong Kong Baptist University to perform conservation work and created educational displays for sun corals as well as with the Chinese University of Hong Kong to erect a coral display at Ocean Park's Grand Aquarium.

In parallel, we partnered with The University of Hong Kong and ramped up efforts to conserve and replenish local coral colonies by conducting monitoring surveys, collecting coral fragments from Bluff Island in Sai Kung and transferring them to the Coral REEFStoration Centre at the Park. In March 2024, our team went a step further by outplanting 163 coral fragments from the Centre in the waters around Middle Island.



### 珍貴淡水龜破蛋而出

為了增加本地瀕危物種眼斑水龜的野生種群數量，公司自二零一八年起與香港海洋公園保育基金、香港兩棲及爬行動物保育基金和嶺南大學合作，為眼斑水龜設立護理及繁殖計劃。

頭部及頸部連接部位的眼狀斑紋是眼斑水龜的特徵，因此牠們甚易於辨認。受非法盜獵影響，香港的眼斑水龜種群數量估計已跌破一百隻。因此，我們很高興宣布再有一隻眼斑水龜在公園成功孵化，讓我們的繁殖計劃在恢復眼斑水龜種群數量上，再一次發揮重要作用。

### 修復本地珊瑚群落

香港眾多島嶼的海岸棲息地被破壞，嚴重影響到承載著多種形式生物多樣性的珊瑚礁。

有見及此，海洋公園與香港浸會大學合作，進行教育展示及太陽珊瑚的保護工作，並與香港中文大學合作，在海洋公園的「海洋奇觀」內設置珊瑚展示區。

我們亦與香港大學合作，加強保育和修復本地珊瑚群落，包括進行監測調查，以及從西貢甕缸洲收集珊瑚碎片，轉移至公園的活化珊瑚中心。我們的團隊更在二零二四年三月，將一百六十三塊來自活化珊瑚中心的珊瑚碎片，成功移植到熨波洲附近水域。

### Contributing to global conservation breeding

From otters to Sichuan snub-nosed monkeys and rare giant pandas, OPC's global reputation for successful breeding programmes has solidified, with many animals born at Ocean Park contributing to conservation initiatives around the world.

The two Sichuan snub-nosed monkeys bred by Ocean Park in 2019 and 2021 returned to Sichuan in April 2024 to join the breeding programme there in a bid to maintain the species' population amidst growing habitat loss.

Similarly, two Asian small-clawed otters born out of OPC's breeding programmes in 2018 and 2020 respectively left Hong Kong to head for their new home in North Carolina Aquarium in the US. These young otters are the offspring of parents who were taken in by Ocean Park following their rescue by the Agriculture, Fisheries and Conservation Department (AFCD) in 2018.

Meanwhile, our animal care and veterinary staff organised the transportation of a resident Chinese alligator to the Kadoorie Farm and Botanic Garden in April 2024 to kick-start the Chinese Alligator Breeding and Conservation Project. Ocean Park's male Chinese alligator spent two months with Kadoorie Farm's female Chinese alligator Yang Yang as part of this conservation breeding programme for the critically endangered species.

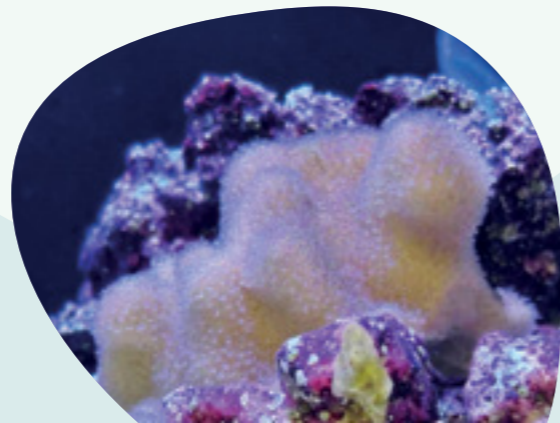
### 對全球保育繁殖工作的貢獻

由水獺、川金絲猴到稀有的大熊貓，公司在成功繁殖計劃方面的經驗蜚聲國際，不少在海洋公園出生的動物都為世界各地的保育工作作出貢獻。

兩隻分別於二零一九年和二零二一年在海洋公園誕生的川金絲猴已於二零二四年四月回到四川，參與當地的繁殖計劃，以維持這個面對棲息地日益流失的物種數量。

同樣，兩隻分別於二零一八年和二零二零年在公司繁殖計劃下出生的亞洲小爪水獺亦已離開香港，前往牠們在美國北卡羅來納州水族館的新居。而這對小水獺正是二零一八年經漁農自然護理署（漁護署）拯救後定居於海洋公園的水獺的後代。

我們的動物護理及獸醫團隊亦於二零二四年四月把一條居住於海洋公園的揚子鱷，送往嘉道理農場暨植物園，藉此開展揚子鱷繁殖及保育計劃。海洋公園的雄性揚子鱷與嘉道理農場的雌性揚子鱷「揚揚」共度兩個月時光，作為這個極危物種保育繁殖計劃的其中一環。



## Reducing human-animal conflicts

Besides breeding, OPC has joined efforts to manage wild animal population growth where merited.

To control the surplus population growth of wild monkeys in Kam Shan, Lion Rock and Shing Mun Country Park, our veterinary and OPCFHK staff members continued to support AFCD on their Wild Monkey Contraception Project. Under this project, experts and volunteers worked together to administer contraceptive procedures on wild monkeys.

## To the rescue

Our extensive zoological facilities and exhibits enabled us to host and care for precious or endangered animal populations outside their natural habitats at Ocean Park for conservation and education purposes.

Thanks to the deep expertise of OPC and OPCFHK's animal care, veterinary and scientific team members, we have stepped up efforts to rescue, rehabilitate and release wildlife while expanding our proactive, long-standing collaboration with AFCD.

## Animal rescue and rehabilitation

### 動物拯救及復康

216

rescued animals and marine life under OPC's care

由海洋公園公司拯救及照顧的動物及海洋生物數量

36

Species

including green turtles, big-headed turtles, Napoleon fish, etc

物種

包括綠海龜、大頭龜、蘇眉等

## 減少人與動物之間的衝突

繁殖以外，公司亦於必要時加入管理野生種群增長的工作。

為控制金山、獅子山及城門郊野公園野生猴子種群過度增長，我們的獸醫團隊及香港海洋公園保育基金團隊支援漁護署的猴子絕育計劃。計劃下，專家和義工攜手為野生猴子進行絕育處理。

## 拯救野生物種

海洋公園多元化的動物設施和展館，讓我們能夠在自然棲息地以外的地方收容和照顧珍貴或瀕危動物種群，以達至保育和教育目的。

憑藉公司及香港海洋公園保育基金的動物護理、獸醫及科研團隊的深厚專業知識，我們加強了拯救、復康及放歸自然的工作，同時積極擴大與漁護署的長期合作。

## Urging public to stay away from the whale

Following the discovery of a juvenile Bryde's whale in the waters off Sai Kung in July 2023, OPC, OPCFHK and AFCD collaborated to assess its condition and determine appropriate protective measures.

In tandem with relevant government departments, our team sounded caution, with our zoological veterans being among the first experts in the city to urge the public to stay away from the whale given such interactions could induce stress or even have life-threatening consequences. To confirm the whale's species, OPC also collected seawater samples for environmental DNA analysis.

Regrettably, despite continuous monitoring of the whale's health, it was discovered deceased in Sai Kung waters after two weeks. To avoid incidents like this in the future and to better inform the public, our veterinarians and scientific specialists led the recovery of the whale's carcass and conducted a necropsy. The report revealed that new wounds on the whale's back were caused by a fast-moving vessel that had instantly killed it.

## 呼籲公眾遠離鯨魚

二零二三年七月有市民在西貢水域發現一條布氏鯨幼鯨後，公司、香港海洋公園保育基金和漁護署隨即合作評估其狀況並制定合適的保護措施。

我們的團隊與相關政府部門先後發出警告，我們的動物護理專家更是城中首批敦促公眾遠離鯨魚的專家之一，原因在於觀鯨行動可能會增加鯨魚壓力，甚至危害其性命。為確認鯨魚品種，公司收集了海水樣本作環境基因分析。

儘管我們持續監測鯨魚的健康狀況，但遺憾地兩星期後該鯨魚於西貢水域被發現死亡。為避免日後發生類似事件及讓公眾可得到更多資訊，我們的獸醫及科研專家主導各方打撈鯨魚屍體，並進行屍體剖驗。根據報告顯示，鯨魚背部的新傷口是由一艘快速行駛的船隻造成，導致其當場死亡。



## Stranding cases

### 擱淺個案

Case Type 個案種類	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Chinese white dolphin 中華白海豚	12	15	5	6	9	7	11	2	2	3
Finless porpoise 江豚	33	21	17	18	34	42	35	24	20	21
Others 其他	5	1	3	4	4	6	6	7	3	2
<b>Total 總數</b>	<b>50</b>	<b>37</b>	<b>25</b>	<b>28</b>	<b>47</b>	<b>55</b>	<b>52</b>	<b>33</b>	<b>25</b>	<b>26</b>

### Cetacean strandings

OPC and OPCFHK's Cetacean Stranding Response Team continued to work tirelessly with AFCD to investigate dolphin and porpoise stranding cases in Hong Kong waters. Dedicated to the protection of these local wonders, the team collected samples of important information including the cetaceans' age, sex, pathogens and causes of death to better understand how to conserve these animals and their habitats. Between July 2023 and June 2024, the team responded to a total of 37 stranding cases.

### Not suitable as a home pet

An abandoned green sea turtle formerly kept as a domestic pet was transferred to Ocean Park for care following its discovery in June 2024. The juvenile turtle was classified as Endangered on the IUCN Red List of Threatened Species, making its well-being a high priority.

### 鯨豚擱淺

公司和香港海洋公園保育基金的鯨豚擱淺應變小組與漁護署合作無間，調查香港水域的海豚和江豚擱淺個案。團隊致力保護這些本地物種，並收集了重要資料樣本，包括鯨豚的年齡、性別、病原體及死亡原因，以便更深入了解如何保育這些鯨豚及牠們的棲息地。二零二三年七月至二零二四年六月期間，團隊共處理了三十七宗擱淺個案。

### 不宜收留作寵物

一隻先前被當作寵物飼養的綠海龜於二零二四年六月發現被棄養後，隨後轉交予海洋公園照料。這隻幼年的綠海龜被國際自然保護聯盟(IUCN)《瀕危物種紅色名錄》列為「瀕危」物種，因此其福祉備受關注。

At The Grand Aquarium's specialised care area, our skilled animal doctors quickly got to work, keeping a close eye on the turtle's health. Thankfully, after a complete checkup, they determined the turtle to be in good shape.

In collaboration with the AFCD, we supported the rescues of over 100 sea turtles since 2000, successfully releasing 79 mostly green turtles after rehabilitation. We remained steadfast in using our knowledge and resources to represent a hub of conservation, while urging the public to respect wildlife and refrain from keeping protected species as pets.

### Spearheading research

OPC's inhouse research team has been leveraging its science-based expertise to lead academic studies on giant pandas, dolphins and other species over the years.

The team aims to build a strong bridge between science, animal welfare, education, and conservation. The studies conducted by the research team not only drove science forward but also had strong welfare implications that consequently translated to conservation and education.

Engaging in diverse research, topics like thermal enrichment, dolphin vocalisation, and sea turtle rehabilitation and care were explored through specifically designed enrichment programmes.

Our seasoned researchers also took to the global stage, sharing their insights at prestigious national and international forums, including the Annual Conference of Aquarium Professional Committee of Chinese Association of Natural Science Museums in Wuhan, and the European Association for Aquatic Mammals annual symposium in Tenerife.

Recent efforts also focused on preserving the Beale's-eyed turtle, an endangered native freshwater turtle species in Hong Kong, through staging the first expert seminar on the conservation of this native endangered freshwater turtle species in June 2024, in collaboration with AFCD and the Conservation Planning Specialist Group under IUCN. The forum allowed every party to exchange knowledge and empower the team to continue conservation efforts to protect this precious native species.

綠海龜送往「海洋奇觀」的專門護理區後，我們經驗豐富的獸醫團隊迅即著手監測牠的健康狀況，幸好綠海龜在全面檢查後獲確定為狀況良好。

自二零零零年以來，我們與漁護署聯合共拯救了超過一百隻海龜，並成功把七十九隻(主要是綠海龜)在康復後放歸大自然。公司致力運用我們的專業知識和資源，成為保育的核心力量，同時呼籲公眾尊重野生動物，不要把受保護物種作為寵物飼養。

### 科研先驅

多年來，公司的研究團隊充分運用科學為本的專業知識，引領各項對大熊貓、海豚及其他物種的學術研究。

團隊成立旨在鞏固科學、動物福祉、教育及保育之間的強大聯繫。而團隊所進行的研究不僅能推動科研發展，同時有助提升動物福祉，進而轉化為保育及教育訊息。

我們多元化的研究項目涵蓋多個主題，並度身訂造不同的環境豐富項目，當中包括熱能豐富研究、海豚發聲行為研究，以及針對海龜復康和護理工作的項目等。

我們經驗豐富的研究團隊亦踏上國際舞台，在著名的國內及國際論壇上分享他們的見解，包括參與在武漢舉行的「中國自然科學博物館學會水族館專業學術年會」，以及在特內里費舉行的「歐洲水生哺乳動物協會年度研討會」。


而近期的工作重點亦包括於二零二四年六月與漁護署和IUCN旗下的保育規劃專家小組，合作舉辦首個以保育本地瀕危淡水龜物種眼斑水龜的專家會議。該論壇讓各方交流知識，並令團隊更添實力，繼續為這些珍貴的本地物種開展保育工作。





In April 2024, the prestigious Association of Zoos and Aquariums (AZA), the world's most recognised organisation for advancing zoos and aquariums in everything from conservation to recreation granted Ocean Park another five-year accreditation term, taking the duration of continuous accreditation to 22 years.

AZA required zoos and aquariums to successfully complete its rigorous accreditation process every five years to be acknowledged as members of the Association.

The accreditation reflected our staunch commitment to science-based animal husbandry and welfare, veterinary excellence, dedication to impactful conservation efforts and inspiring education initiatives. It also placed Ocean Park among the best zoos and aquariums in the world.

 **Association of Zoos and Aquariums (AZA) accreditation**  
動物園及水族館協會認證

 **Alliance of Marine Mammal Parks and Aquariums (AMMPA) accreditation**  
水生哺乳動物公園及水族館聯盟認證

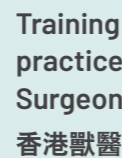
 **American Humane Certification Program 'Humane Certified'**  
美國人道協會「人道保育計劃」認證

二零二四年四月，全球最具權威並致力推動動物園和水族館由保育至休閒娛樂各個領域的發展組織——動物園和水族館協會（AZA），再次授予海洋公園另一個為期五年的認證，令我們榮獲該會無間斷認證長達二十二年之久。

協會要求動物園和水族館每五年必須成功完成其嚴格的認證程序，方可成為協會成員。

這項認證體現了我們對於實踐以科學為基礎的動物護理及福祉、卓越的獸醫護理，以及致力推進影響深遠的保育工作和具啟發性的教育活動之堅定承諾，同時亦印證了海洋公園是全球最佳動物園及水族館之一的實力。

 **Nature Conservation Base of Sichuan Province accorded by Sichuan Government**  
獲四川省政府機關選為四川省自然保育基地

 **Training clinic for Hong Kong's veterinary practice designated by The Veterinary Surgeons Board of Hong Kong**  
香港獸醫管理局認可之香港獸醫臨床訓練中心

## A harmonious world

While environmental conservation gained increasing global awareness and became a buzzword of discussion, at Ocean Park, it has been woven into the very fabric of our legacy for over 47 years.

Our dedicated team serves not only as a vital resource for research and technical expertise in animal sciences but also as a passionate advocate for conservation awareness on a global scale.

We are committed wholeheartedly to continue this mission by contributing to Hong Kong and the surrounding regions as we forge a path towards a more sustainable world where humans and nature coexist harmoniously.

## 共建和諧世界

近年環境保育逐漸成為全球關注的熱門話題，然而這概念早於四十七年前經已深深植根海洋公園。

我們敬業樂業的團隊不僅是動物科學研究和技術專長的重要資源，亦是向全球推廣保育意識的熱心倡導者。

我們將全心全意繼續履行這個使命，為香港和周邊地區作出貢獻，同時開創一條通往更可持續發展世界的道路，讓人與自然和諧共存。

## Ocean Park's Animal Collection

### 海洋公園動物統計

	2023-2024							2022-2023
	Marine Mammal 海洋哺乳類	Terrestrial Mammal 陸上哺乳類	Bird 鳥類	Reptile 爬行類	Amphibian 兩棲類	Fish 魚類	All Animal Groups 所有動物種類	All Animal Groups 所有動物種類
	As at 1 July 2023 截至二零二三年七月一日							As at 1 July 2022 截至二零二二年七月一日
<b>No. of Animals 動物總數</b>	<b>59</b>	<b>66</b>	<b>368</b>	<b>76</b>	<b>69</b>	<b>5,877</b>	<b>6,515</b>	<b>6,453</b>
Births <sup>1</sup> 出生	0	0	9	0	101	41	151	55
Other Acquisitions <sup>2</sup> 其他引入	0	0	0	4	13	660	677	463
Mortalities <sup>3</sup> 死亡	2	2	15	3	14	391	427	412
Other Dispositions <sup>4</sup> 其他離園安排	0	7	65	2	0	89	163	44
	As at 30 June 2024 截至二零二四年六月三十日							As at 30 June 2023 截至二零二三年六月三十日
<b>No. of Animals 動物總數</b>	<b>57</b>	<b>57</b>	<b>297</b>	<b>75</b>	<b>169</b>	<b>6,098</b>	<b>6,753</b>	<b>6,515</b>
	<b>Mortality Period 死亡時段分類</b>							
Within Quarantine 檢疫期內	0	0	0	1	0	88	89	27
Within 30 Days of Birth 出生後30天內	0	0	0	0	0	4	4	6
In Collection 展示期間	2	2	15	2	14	299	334	379

Notes: 備註:

- In-park births included 6 brown banded bamboo sharks, 2 grey bamboo sharks, 6 epaulette sharks, 10 broadnosed pipefish, 1 blue blotched sting ray, 2 eagle rays, 1 southern rockhopper penguin, 1 king penguin, 1 red-shouldered macaw, 1 yellow-crowned amazon, 1 yellow-bibbed lory, 4 red-whiskered bulbuls, 14 discus, 2 Amazonian poison dart frogs, 45 black-legged poison dart frogs, 39 blue poison dart frogs, 4 brown tree frogs, 8 golden poison dart frogs, and 3 green and black poison dart frogs.
  - The Park's other acquisitions included 13 frogs and toads through collection, 3 Chinese three-striped box turtles through donation, and 1 hybrid Siamese-Cuban crocodile, which was found by the Agriculture, Fisheries and Conservation Department in Lin Fa Tei, Pat Heung and donated to our park for conservation and educational purposes. In addition, 161 fish were acquired through collection, 487 fish were acquired through purchases and donations, and 12 fish were added as part of stock adjustment.
  - 1 Indo-Pacific bottlenose dolphin died from pancreatitis and 1 spotted seal died with an undetermined cause. The 2 terrestrial mammal mortalities included 1 Artic fox, which was humanely euthanised due to paralysis, and 1 southern two-toed sloth died from cardiac failure. A total of 15 bird mortalities were recorded, including 5 zebra doves due to trauma and or euthanasia; 3 blue-crowned laughingthrushes due to predation, hepatic siderosis and undetermined cause of death, respectively; with remaining bird mortalities include 1 Ivory-billed aracari due to hepatic disorder, 1 crested pigeon due to infection, 1 blue and yellow macaw due to intestinal carcinoma, 1 scarlet macaw died from cardiac disease, 1 Nicobar pigeon was euthanised, and 1 red-whiskered bulbul and yellow-bibbed lory died with undetermined reasons. The 3 reptile mortalities included 1 Chinese three-striped box turtle due to acute necrosis of the small intestines, 1 green anaconda died from liver disease, and 1 common slider died with an undetermined reason. A total of 14 amphibian mortalities were recorded, including 4 black-legged poison dart frogs, 1 blue poison dart frog, 1 golden poison dart frog and 5 greenhouse frogs. The majority of these deaths were recognised as autolysis or with an undetermined cause. Also, 2 Asiatic painted frogs were euthanised and 1 Asian common toad died due to parasitic infection. The 391 marine and freshwater fish mortalities included the loss of 88 fish during quarantine, 299 fish that died in the collection, and 4 fish which failed to live beyond one month of age. The majority of mortalities in the collection were from species with lifespans of five years or less, including goldfish, flag cichlid, freshwater angelfish, pipefish, blue surgeonfish, damselfish and cardinalfish, which died due to multiple factors, including age, disease, euthanasia and undetermined causes of death.
  - Other dispositions included the return of 2 golden snub-nosed monkey offsprings to Mainland China; the donation of 2 Asian small-clawed otters to an overseas zoo; the donation of 2 southern rockhopper penguins, 2 King penguins and 41 gentoo penguins to two aquariums in Mainland China; 3 Asian small-clawed otters, 2 red-collared doves, 2 crested pigeons, 13 Nicobar pigeons, 2 white cockatoos and 1 emerald tree boa were donated to local park; 10 koi were donated to elderly home; along with the donation of 1 elongated tortoise. A total of 1 blue-crowned laughingthrush and 79 fish were deleted as part of stock adjustment.
- 在園內出生的動物包括六條啡帶竹筴、兩條灰竹筴、六條金錢鯊、十條寬吻海龍、一條藍點鮪、兩條鷹鰻、一隻南跳岩企鵝、一隻國王企鵝、一隻紅肩金剛鸚鵡、一隻黃冠鸚鵡、一隻黃領鸚鵡、四隻紅耳鸛、十四條七彩神仙、兩隻亞馬遜毒箭蛙、四十五隻黑腿毒箭蛙、三十九隻藍毒箭蛙、四隻斑腿泛樹蛙、八隻黃金毒箭蛙和三隻迷彩毒箭蛙。
  - 公園引入動物包括透過收集所得的十三隻蛙和蟾蜍、獲捐贈的三隻金錢龜、一條去年於八鄉蓮花地被漁農自然護理署發現並捐贈予公園作保育及教育用途的暹羅古巴混種鱷魚。經收集獲得的魚有一百六十一條，透過購買和捐贈獲得則有四百八十七條，另外公園進行館藏統計時發現增加十二條魚。
  - 過去一年，一隻樽鼻海豚死於胰臟炎，一隻斑海豹的死因未能確定。一隻北極狐因癱瘓，基於人道理由被安排安樂死，一隻二趾樹懶因心臟衰竭死亡。離世鳥類合共十五隻，包括五隻斑姬地鳩因受傷或進行安樂死；三隻靛冠噪分別因被捕食、血鐵沉積症及未明確死因離世。其餘鳥類死亡包括一隻白嘴鵲舌巨嘴鳥因肝病死亡；一隻尖冠鳩因感染死亡；一隻藍黃金剛鸚鵡因腸癌死亡；一隻緋紅金剛鸚鵡因心臟病死亡；一隻尼柯巴鳩進行安樂死及一隻紅耳鸛和一隻黃領鸚鵡未明確死因離世。爬行類動物死亡包括一隻金錢龜因急性小腸壞死在檢疫期間死亡；一條森蚺因肝病死亡及一隻巴西龜因不明原因死亡。離世兩棲類合共十四隻，包括四隻黑腿毒箭蛙、一隻藍毒箭蛙、一隻黃金毒箭蛙和五隻溫室蛙，大多數死亡為未能確認死因；另有兩隻花狹口蛙被進行安樂死及一隻黑眼蟾蜍因寄生蟲感染死亡。三百九十一條死亡的海水及淡水魚當中，分別有八十八條在檢疫期間死亡，二百九十九條於展示期間死亡及四條未能存活超過一個月，而於展示期間死亡中，大部分屬於壽命不超過五年品種，包括金魚、畫眉、淡水神仙魚、海龍、藍倒吊、雀鯛及梭羅，牠們分別因年老、疾病、安樂死和不確定死因而離世。
  - 接受離園安排的動物包括送返兩隻成功繁殖的借港川金絲猴回中國內地；捐贈兩隻小爪水獺予海外動物園；捐贈兩隻南跳岩企鵝、兩隻國王企鵝和四十一隻巴布亞企鵝予中國內地兩家水族館；另有三隻小爪水獺、兩隻火斑鳩、兩隻尖冠鳩、十三隻尼柯巴鳩、兩隻白鳳頭鸚鵡和一條翡翠樹蛙予本地公園；捐贈十條錦鯉予長者中心及捐出一隻黃頭陸龜。此外，一隻靛冠噪鵲和七十九條魚於館藏統計後被刪除。



# EDUCATION

## 教育工作





# FOSTERING ENVIRONMENTAL STEWARDSHIP THROUGH EDUCATION

## 透過教育培養人與大自然和諧共存



OPC and its extended network possess a wealth of knowledge on nature stewardship accumulated over the years through experience and research. We have turned this repository into educational programmes, recreational experiences and advocacy initiatives. This instils a sense of collective responsibility for wildlife preservation across all ages and amongst communities both within and outside Hong Kong.

Recognising that the intensity of climate-related disasters exacerbates every year, we have structured OPC's future strategy to consider the unprecedented challenges we face today. While information and awareness about the subject form a solid starting point, actionable transformation often lies in experiential learning. Through first-hand experiences with animals in real life, we hope to empower people to move from understanding to action.

公司及其延伸網絡憑藉多年經驗及研究，累積了深厚的自然保育知識。我們把豐富知識轉化為教育活動、休閒體驗及倡議項目，向本地及海外社群的不同年齡層，培養保育野生物種的共同責任。

鑑於關連氣候變化的災害持續惡化，如何應對大自然面臨前所未有的挑戰，是公司制訂未來策略的一大考慮。儘管資訊的認知是堅實的起步點，但用行動去扭轉局面，往往源於體驗式學習。因此，我們希望引領大眾與動物的親身接觸，從中得到啟發，並付諸行動。

### Mission R

In July 2023, we launched **Mission R** to foster community collaboration and inspire public participation on nature conservation.

Mission R is inspired by the Reverse the Red movement initiated by the IUCN and the World Association of Zoos and Aquariums globally. It is a platform for advocacy, awareness and action in three key directions: **Saving Species and Habitats**, **Eat Local** and the **Plastic Challenge**.

### Cinema, retail and learning under one roof

Building on the Saving Species and Habitats angle, we formed a strategic partnership with Multiplex Cinema Limited (MCL) and launched a first-of-its-kind cross-sector conservation and education initiative **Caring for the Future** at K11 MUSEA. The effort brought conservation into the lives of consumers through an innovative concept store and documentary screenings at the MCL K11 Art House. Coupled with seminars delivered by Hong Kong's leading experts in marine biodiversity protection to promote sustainable practices, the initiative showcases how individuals and businesses can adopt green initiatives.

### 逆瀕行動

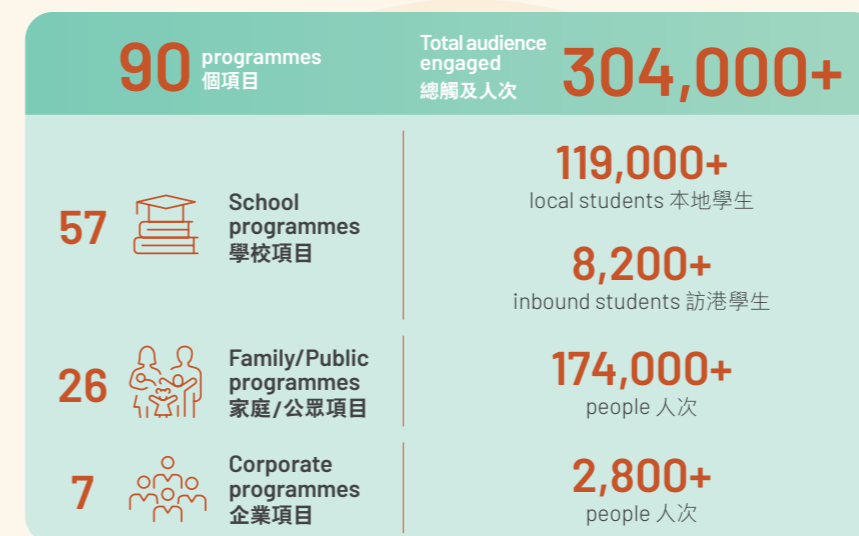
我們在二零二三年七月推出「逆瀕行動」，旨在促進社區層面的合作，以及鼓勵大眾在日常生活中將保育付諸實際行動。

「逆瀕行動」靈感來自國際自然保護聯盟 (IUCN) 及世界動物園暨水族館協會在全球發起的逆轉瀕危趨勢運動，其三大方向包括：「拯救物種及棲息地」、「食本地鮮」和「走塑挑戰」。

### 電影、零售與學習體驗共冶一爐

基於拯救物種及其棲息地的共同理念，我們與洲立影藝有限公司 (MCL) 建立策略夥伴關係，在 K11 MUSEA 推出首個跨界別保育及教育項目「保育看明天」，透過在 MCL K11 Art House 放映紀錄片及開設一間全新概念店，將保育融入消費者的日常生活之中。此外，項目亦邀請到香港頂尖的專家主持以保護海洋生物多樣性為主題的研討會，推廣可持續發展理念及鼓勵個人及企業實踐環保。

### Education programmes at a glance 教育項目一覽



Follow Mission R on our social media platforms to discover conservation tips!  
追蹤「逆瀕行動」社交平台，獲取保育小貼士！



### Fresh, delicious and sustainable

Eat Local highlights the impact of carbon emissions from foods transportation. In collaboration with local restaurants, fish farms, farms and retail outlets, the campaign drives awareness by sharing vital information about the origin of produce and ingredients. This helps consumers make sustainable food choices while contributing to local agriculture and fisheries.



Eat Local  
食本地鮮計劃



Number of industry members  
參與業界單位數量 **100**

### 可持續地享受新鮮美味

「食本地鮮」關注運輸食品所帶來的碳排放影響。活動與本地餐廳、魚場、農場及零售店合作，透過提升公眾對食物產品及食材來源地的認識，讓消費者作出可持續發展的飲食選擇，同時為本地農業和漁業作出貢獻。



### Clear our harbour from plastic waste

To reduce plastic pollution, OPC partnered with non-profit organisation Clean Waterways Initiative to run the **Jockey Club Marine Plastic Challenge Education Programme**, a project designed to motivate consumers to reduce the consumption of single-use plastics, find innovative ways to remove ocean trash, and minimise environmental impact using technology. Through a series of carnivals, competitions, exhibitions, free education sessions and daily clean up operations, the programme reached over 3.2 million people across sectors in Hong Kong.

### 清除海上塑膠廢物

公司與非牟利組織「潔淨水域行動」合作，推行「賽馬會『拾塑行動』教育計劃」，鼓勵消費者減少使用即棄塑膠、尋求清除海洋垃圾的創新方法，並透過科技應用盡量減少塑膠污染對環境的影響。這個計劃透過一系列嘉年華、比賽、展覽、免費教育項目及日常清潔行動，向香港各界超過三百二十萬人次推廣相關訊息。



### Conservation Alliance and Seahorse Rangers

As an important extension of Mission R, we stepped up our efforts to drive education on sustainable development with the formation of the **Ocean Park Conservation Alliance** to impart a love for conservation within school communities.

Under the Ocean Park Conservation Alliance, we established the **Seahorse Rangers** programme which empowered over 3,300 students and teachers from over 200 schools across Hong Kong to become conservation ambassadors. These young Rangers were invited to dive deep into pressing conservation issues, come up with innovative solutions, and champion conservation efforts on campus and at home.

Creating learning opportunities beyond the classroom, the Seahorse Rangers programme offers practical experiences in animal science and nature observation. To further enrich their learning journey, the Rangers made productive use of their complimentary access to Ocean Park through a Learning Pass during the 2023-2024 academic year. This special access encourages self-directed exploration of the Park's diverse habitats and resources, including the insightful Seahorse Rangers Collection Booklet.

### 海洋公園保育聯盟及海馬同學會

作為「逆瀕行動」的重要延伸，我們成立了「**海洋公園保育聯盟**」，藉此加強推動可持續發展教育，提升學界對保育的熱誠。

我們更在「海洋公園保育聯盟」旗下成立「**海馬同學會**」，培育來自超過二百間學校超過三千三百名學生和教師成為保育大使。這群年紀輕輕的「海馬同學會」成員深入探究各個嚴峻生態保育問題，合作尋找創新的解決方案，並在學校和家中推廣保育。

「海馬同學會」帶來超越傳統課堂的學習機會，提供動物科學和觀察大自然的實踐體驗。「海馬同學會」成員更可在二零二三至二零二四學年期間透過學習通行證免費到訪海洋公園，進一步豐富學習旅程，以及利用具啟發性的「海馬同學會任務小冊子」，自主探索公園多元化的棲息地及資源。

## Kick-starting with a world record

The Seahorse Rangers inauguration ceremony marked the start of an unforgettable adventure for over a thousand students. The highlight of the event was a record-breaking workshop where participants crafted recycled paper from an unexpected source — giant panda faeces. This innovative activity, earning a **GUINNESS WORLD RECORDS™** title for the **'largest animal faeces paper making lesson'** with over 300 students participating simultaneously, showcased the creativity and dedication of our youth to environmental stewardship.

## Flagship activities

Seahorse Rangers also took the lead in three flagship activities as the Ocean Park Conservation Alliance rolled out **SGREEN, Low Carbon PLS Day** and the **City Nature Challenge 2024** territory-wide in the 2023–2024 academic year.

## Ocean Park Conservation Alliance flagship activity results 海洋公園保育聯盟旗艦活動成果

### SGREEN Inter-school Recycling Competition 校際回收比賽



### Low Carbon PLS Day 「低碳呀，唔該！」日



Participating schools  
參與學校

**77**

### City Nature Challenge 2024 城市自然挑戰賽2024



Observers  
觀察員

**310+**

33% of all observers in Hong Kong  
佔全港觀察員33%



Observation records  
觀察紀錄

**8,300+**

## 以世界紀錄作起點

「海馬同學會」就職典禮標誌著一千多名學生難忘旅程的開始。活動焦點是三百多位同學一起運用意想不到的材料——大熊貓糞便製作再造紙，創下「**最大規模的動物糞便造紙課程**」**健力士世界紀錄™**，展現他們的創意及對推動環保的承諾。

## 旗艦活動

「海馬同學會」在二零二三至二零二四學年期間，帶領全港學生參與「海洋公園保育聯盟」的三大旗艦活動，包括「**SGREEN 回收在校園**」、「**「低碳呀，唔該！」日**」及「**城市自然挑戰賽2024**」。



SGREEN focused on waste reduction, recycling and upcycling while Low Carbon PLS Day encouraged consumers to select package-free, locally sourced and seasonal food items to promote environmental awareness in an effort to reduce the carbon footprint associated with food production and transportation.

City Nature Challenge 2024 was a three-day event where the Seahorse Rangers documented local wildlife using the iNaturalist platform. By contributing data to a global biodiversity database, students facilitated ecological research and helped promote Hong Kong's ecosystems to the world.

## Turning conservation education into an experience

While information panels, narrations and exhibitions are all good starting points for conservation education, we always challenge ourselves to go one step further to influence visitors to value and embrace conservation. That's why our conservation education programmes are designed to be engaging, accessible and fun, with our animal ambassadors leading the way.

Together with our enthusiastic team of Whiskers Villagers eager to share their favourite animal stories and wealth of animal knowledge with children and adults alike, we hope to inspire a love for animals and nature, making conservation learning memorable and enjoyable for everyone!

「SGREEN」主張減廢、回收和升級再造；「『低碳呀，唔該！』日」則鼓勵消費者選購無包裝食品、多吃本地和時令食材，從而減少生產及運輸途中所產生的碳足跡，並提高環保意識。

「海馬同學會」亦參與為期三天的「城市自然挑戰賽2024」，透過運用網上平台 iNaturalist 記錄本地物種、學習生態研究、為全球生物多樣性資料庫提供數據，並協助向全球各地人士推廣香港的生態系統。

## 把保育教育轉化為體驗

資訊展板、現場講解及展覽是認識保育教育的第一步，但我們總希望可更進一步，令訪客看到保育的價值和身體力行支持保育。因此，我們的保育教育活動設計富吸引力、易於理解而又充滿樂趣，而我們的動物大使更走在最前線。

熱情的威威村民更主動與大小訪客分享他們最喜愛的動物趣聞及豐富的動物知識，藉以啟發大家對動物和大自然的關愛，在難忘和愉快的體驗中學習保育知識！





## Unleashing curiosity

Our younger visitors and their parents participated in the **Animal Discovery Fest 2024** over the Easter holidays. Designed to arouse curiosity on the animal kingdom, the Fest took our young participants on a tour of animal exhibits where they unleashed their inner animal expert in six exciting Newbie Whiskers Villager Missions at our Get Set, Know! Stations. They were guided along the way by Polar Bear Villagers and Whiskers Village Ocean Guardians who shared tips on how a low-carbon diet can help protect the polar regions.

## Animal Discovery Fest 2024 親親動物月 2024

Ocean Park Annual Members enjoyed up-close encounters with the Park's popular animal ambassadors at the exclusive limited-time Let's Meet the Animals programme.

海洋公園全年會員免費參加期間限定的「動物好友見面會」環節，與超萌動物大使近距離會面。



**587** Animal fun talks sessions  
動物趣談場次



**136** Animal meet-and-greet sessions  
約會動物場次

## 引發好奇心

復活節期間，小朋友訪客和父母投入「親親動物月 2024」，釋放他們對動物王國的好奇心。活動邀請年輕訪客走遍園內動物展館，完成六大智趣動物任務成為「P牌」威威村民，並在北極熊村民及威威村莊海洋守護者的指導下，學習低碳飲食的貼士，一同守護極地區域。



Total participants  
參與活動人數  
**33,000+**



## Become a guardian of nature

As part of the World Oceans Day celebration, the Whiskers Villagers picked the theme of **Ocean Guardians** to highlight the imminent threat plastic pollution poses to the planet and its ecosystems. A flash workshop was also hosted to creatively raise awareness on our own environmental impact. It encouraged participants to reduce reliance on single-use plastics by carrying personal cutlery on the go.

At the **Nighttime Nature Expedition** in September 2023, our educators guided visitors to see the Park's beautiful Eco Trail at night, allowing them to appreciate the different flora and fauna that come to life after sundown. Special souvenirs were awarded to visitors for completing certain tasks, allowing the experience to be both rewarding and memorable.

## Protect our marine life

In December 2023, free guided tours of the **Coral REEFStorage Centre** at The Grand Aquarium gave visitors a chance to understand the crucial role of corals in our ecosystems and the biggest threats they face. Sponsored by the Sino Group and the Hong Kong Innovation Foundation in collaboration with Archireef and The Fullerton Ocean Park Hotel Hong Kong, the restoration project raised appreciation of local coral biodiversity and empowered visitors to take action to protect our oceans and marine life.

As part of the **Ocean Park Golden Age Volunteers Programme** which encourages local retirees to join OPC's conservation efforts, we organised a special marine life educational tour at the Shark Mystique. The Golden Age Volunteers used a blend of mini games to highlight interesting factoids about sharks and rays, and their daily habits. The tour piqued the interest of the public using fun elements.

## 成為大自然守護者

作為世界海洋日慶祝活動之一，威威村民以「威威村莊海洋守護者」作主題，強調塑膠對地球及生態系統所構成之威脅。此外，快閃工作坊更以創新形式，讓大家更認識自身對環境造成的影響，並鼓勵參加者隨身攜帶餐具，減低對即棄塑膠的依賴。

我們的教育大使帶領參與「夜趣自然遊蹤」的訪客，在二零二三年九月夜探公園美麗的自然生態徑，讓他們欣賞動植物在日落後的一面。訪客完成指定任務更會獲贈特別紀念品，使體驗既有意義又難忘。

## 守護我們的海洋生物

二零二三年十二月，位於海洋奇觀的「**活化珊瑚中心**」舉行了一系列免費導賞團，讓訪客有機會了解珊瑚在我們生態系統中的關鍵作用及其面臨的各種挑戰。這個由信和集團和香港創新基金贊助、Archireef和香港富麗敦海洋公園酒店協辦的修復計劃，使訪客更能欣賞本地珊瑚的生物多樣性，並鼓勵大家用行動去保護海洋及海洋生物。

「**黃金導賞員計劃**」旨在鼓勵本地退休人士加入公司的保育隊伍，黃金導賞員在「尋鯊探秘」特別舉行了海洋生態教育導賞團，透過一系列有關鯊魚和魷魚小遊戲，介紹相關物種的有趣知識以及日常習性，以趣味元素提升公眾興趣。

## Adventures begin at our parks

Through dedicated programmes over the past winter and summer, young adventurers aged four to eight embarked on a journey of discovery alongside our remarkable animal ambassadors in the **Nature Explorer Junior Seasonal Adventure Series**. Our young explorers had the opportunity to complete exciting missions with exotic creatures like meerkats, Aldabra giant tortoises, macaws, spotted seals and arctic foxes. Through close observation and interactive games, our young adventurers were able to gain first-hand knowledge of the unique body features and behaviour of these animals, and the importance of cherishing them. These initiatives were testament to our tailored educational offerings for all ages.

### Bond with nature from young

Our youngest explorers under the age of three joined us for a magical adventure with **Little Seedlings Union — The Atoll Tribe** over the summer holidays. Designed to stimulate the imagination and coordination skills of toddlers, we curated a host of engaging five-sense games, storytelling sessions and interactive experiences with animals, to help them create a bond with nature. Our young adventurers also had a once-in-a-lifetime opportunity to prepare breakfast for the Aldabra giant tortoise, leaving a memorable mark on their conservation journey.

### Swimming extravaganza

Water World reinforced its commitment to water safety this June by hosting the Hong Kong stop of the **World's Largest Swimming Lesson™** for the second year in a row. Bringing together over 300 children along with their parents, it created an opportunity to join a global initiative to learn essential swimming skills and understand crucial water safety tips.

## 探索之旅由海洋公園啟程

過去的冬季及夏季，我們透過不同的專門課程，讓四至八歲的年輕探險家們加入「**大自然研學會系列**」，與一眾令人讚嘆的動物大使一起踏上探索之旅。小探險家有機會與狐獴、亞達伯拉象龜、金剛鸚鵡、斑海豹和北極狐等珍貴動物一起完成令人興奮的任務。透過近距離觀察和互動遊戲，小探險家可親身了解這些動物獨特的身體特徵及行為，從而認識牠們的珍貴之處。而這些活動正彰顯我們致力為所有年齡層提供度身訂造教育服務的承諾。

### 從小與大自然結下不解之緣

三歲以下的小小探險家則於暑假期間加入「**小種籽童盟 — 環礁篇**」活動，跟我們一起展開奇妙的探險之旅。為了刺激幼兒的想像力及協調能力，我們精心策劃了一系列互動性高且涵蓋五感的遊戲、故事環節以及與動物互動的體驗，協助他們與自然建立緊密聯繫。我們的小小探險家更把握千載難逢的機會為亞達伯拉象龜準備早餐，在保育之旅留下難忘印記。

### 游泳盛會

水上樂園致力推廣水上安全，並在今年六月連續第二年舉辦「**世界最大游泳課™**」香港站活動，匯聚超過三百名兒童及家長，一起參與這個全球性的水上活動，學習基本游泳技巧及水上安全知識。



## The world around Ocean Park

### Picturesque southern coast

Hong Kong's Southern District is rich in ecological heritage and OPC takes pride in introducing visitors to this area through a series of tours under the theme of **Island South Discovery**. We have extended our range of activities in collaboration with trusted partners to lead cultural, ecological and adventurous experiences on the south side of town.

In collaboration with Splitdy Boat, we launched the **Southern Coast Speed Boat Tour**, a maritime sightseeing programme which uncovered geological features and cultural landmarks. On the tour, visitors could see natural sea caves, the traditional fishing technique at Tsang Pang and the Cape D'Aguiar lighthouse.

Our **Summer Kayak Eco-Tour** in partnership with the Hong Kong Playground Association offered the perfect mix of adventure and education for nature enthusiasts as they went on a five-hour kayak tour of the southern waters. While discovering the sandbar between Mount Johnston and Ap Lei Pai as well as enjoying the breathtaking view of Lamma Island from the sea, our certified guides taught participants about the landscape formation of the Island South, the marine animals which reside there and the impact of marine debris on them.

### Cross-border internships

Hong Kong coastlines and biodiversity are interconnected with Mainland China. Any conservation efforts require integration with those across the border. And so, during the fiscal year, OPC launched three thematic internship programmes in collaboration with relevant mainland institutions, offering hands-on learning about the unique ecological niche in Mainland China.

## 海洋公園的毗鄰

### 南區海岸魅力

香港南區擁有豐富的生態歷史，公司很高興可以透過一系列「**探索港島南**」觀光項目，向訪客介紹南區的風貌。我們跟可靠的合作夥伴攜手擴大活動範圍，在港島南塑造文化、生態和歷奇體驗。

我們與 Splitdy Boat 攜手推出「**南區海岸快艇遊**」海上觀光項目，探索南區的地質特徵及文化地標。訪客可以在旅程中近距離欣賞天然海蝕洞、傳統罾棚捕魚技術和鶴咀燈塔。

而聯同香港遊樂場協會推出的「**夏季獨木舟生態體驗日**」亦完美結合歷險及教育元素，讓大自然愛好者在五小時沉浸於南區景致的獨木舟旅程當中，探索玉桂山及鴨脷排之間的連島沙洲，以及欣賞令人屏息的壯麗南丫島景色。我們的註冊生態導遊向參加者講解南區的地貌形成、海洋物種的棲息地及海洋垃圾對牠們所造成的影響。

### 跨境實習

香港的海岸線及生物多樣性與內地息息相關，因此在任何保育工作上都需要跟內地的友好夥伴緊密合作。公司在本財政年度與多個相關的內地機構合作，推出三個主題實習計劃，讓學員親身體驗內地獨特的生態環境。





To champion conservation across the region, the three thematic internship programmes were namely the **Youth Internship Programme at Wolong Region of Giant Panda National Park**, **Youth Internship Programme at Shandong on Marine Sciences**, and **Youth Internship Programme at Wuyishan on Biodiversity Conservation**.

#### Welcoming inbound students

In addition to catering to the learning needs of local students, we also created programmes that developed a sense of nature appreciation among inbound students across various age groups.

Our **Ocean and Land Discovery Programme** took inbound students on an exhibit walk around The Grand Aquarium and Amazing Asian Animals enclosures, engaging them in interactive games, presentations and talks. Similarly, the **Rainforest and Polar Discovery Programme** enabled students to explore the Park's Rainforest and North Pole Encounter, where they learned about the relationship between rainforests, polar regions and humans through interactive games and sharing sessions by our expert guides.

#### Discover hidden gems

Taking immersive learning further, we also started our **Discovery Walks** which featured an exchange session with a local school. The two-day itinerary in Hong Kong took visiting students on an adventure around Hong Kong, starting with a visit to a local school campus to facilitate knowledge exchange and to know more about the school's state-of-the-art facilities. This was followed by a tour of historic landmarks in the city, introducing them to local gems and culture.

以推廣區內保育為宗旨，三個主題實習計劃分別為「**大熊貓國家公園臥龍片區青年實習計劃**」；「**山東青島海洋科學青年實習計劃**」；以及「**武夷山生物多樣性保育青年實習計劃**」。

#### 為訪港學生而設的課程

除了滿足本地學生的學習需求外，我們還開設了一系列課程，培養不同年齡層訪港學生欣賞大自然的意識。

「**海陸大步走**」以各類互動遊戲、演講及講座的方式，帶領訪港學生參觀「海洋奇觀」和「亞洲動物天地」。同樣地，「**雨林極地大步走**」讓學生在專業導賞員帶領的互動遊戲及分享環節下，探索公園「熱帶雨林天地」和「北極之旅」，讓他們了解熱帶雨林、極地及人類之間的關係。

#### 尋找隱藏瑰寶

為了進一步加強沉浸式學習體驗，我們亦推出「**探索大步走**」，活動包括與一家本地學校進行交流會。在為期兩天的行程中，訪港學生可在香港展開一場探索之旅，從參觀本地校園，促進知識交流，了解更多關於學校的先進設施，至參觀城中的歷史地標，發掘本地瑰寶和文化。



## Personal growth transcends age

### Work-nature balance

As the appetite amongst Hong Kong-based companies to engage staff with meaningful topics including sustainability grows, we have developed an array of nature-based opportunities to foster team building and environmental awareness. We created tailor-made programmes for team building at Ocean Park and Water World, leveraging the natural setting of our parks to enhance team collaboration, problem solving skills and communication, all infused with happy vibes.

### Executive learning hub

In a pioneering initiative with the Hong Kong Baptist University, OPC established an experiential learning hub with a focus on environmental, social and governance impact and sustainability for senior executives and businesses. This innovative hub serves as a catalyst for cultivating visionary leaders, seamlessly blending academic rigour with practical industry expertise to address the multifaceted challenges facing today's business world. Since different businesses have varied needs or visions for their future, we structured the programmes to align with the distinct goals of each organisation.

## 突破年齡界限的個人成長

### 工作與大自然的平衡

隨著香港企業愈來愈渴望讓員工參與包括可持續發展在內的富意義話題，我們開發了一系列以大自然為基礎的活動，藉此培養團隊精神和環保意識。海洋公園和水上樂園利用自身的自然環境，為企業度身訂造不同團隊訓練課程，讓參加者在充滿歡樂的環境中增強團隊協作、解難能力以及溝通能力。

### 高級行政人員學習樞紐

公司與香港浸會大學攜手開創先河，為高級行政人員及企業設立一個以環境、社會和管治影響力，以及可持續發展為重心的體驗式學習中心。這個創新的學習樞紐有助培養富遠見的領袖，並將嚴謹的學術知識與實用的行業專業知識無縫結合，以應對現今商業世界的多方面挑戰。由於不同企業對未來的需求或願景各不相同，我們構建課程時會根據不同企業要求作調整，以符合每個機構的不同目標。



## Conservation partnerships

OPC sees strength in partnership when it comes to conservation education and has made collaboration and co-creation with key partners a core part of our post-pandemic strategy.

### Engagement through popular brands

To engage the young generation, OPC embarked on several programmes with popular IPs. Through our efforts with Baby Shark and Cocomelon, we highlighted the value of conservation. Both efforts drew peals of joy and laughter from the children as they formed an emotional bond with nature.

### Training and education partnerships

In line with OPC's role in encouraging visitors to take charge of conservation, we supported Hong Kong Chronicles Institute's **Youth Eco-guide Programme** by providing training courses for 30 students to become a capable eco-guide. An online platform was utilised for onboard students interested in becoming Ocean Park Ambassadors. Meanwhile, a Memorandum of Understanding between OPC and the Southern District Joint Schools Conference to launch the **Southern District's Dragon Culture Education Programme** saw the Park offer a one-year academic exchange programme to raise interest in marine conservation.

## 保育路上的合作夥伴

公司深明保育教育上的合作能創造出更強大的效應，因此與主要合作夥伴協作是我們在後疫情時代的核心策略。

### 從熱門品牌接觸保育

為接觸年輕世代，公司推行多項以熱門角色為主題的合作計劃。我們透過與Baby Shark 和CoComelon合作，向新世代宣揚保育的價值，讓幼童與大自然建立感情連繫。

### 培訓與教育合作

與公司鼓勵訪客積極擔當保育角色的理念相符，我們支持香港地方志中心的「**青年自然生態導賞員計劃**」，提供訓練課程予三十位學員，以培養新一代生態導賞員。公司亦與南區學校聯會簽署合作備忘錄，推出二零二四年「**南區龍文化教育薈萃**」，提供為期一年的學術交流計劃，藉此提高學生對海洋保育的興趣。



## Promote conservation with the Government

In partnership with the Forestry and Grassland Administration of Sichuan Province, Chengdu Municipal People's Government and the Environment and Ecology Bureau of the HKSAR Government, the **Sichuan Conservation Week** highlighted the remarkable conservation achievements in Sichuan. It educated visitors about the latest developments in the Giant Panda National Park and the planning of the National Botanical Garden.

A picture book competition, titled **Love Animals, Join Hands in Nature!** organised with the Education Bureau, invited primary school students to portray nature and appreciate its beauty with colourful crayons.

## Be the change you want to see

In summary, OPC's integrated efforts not only reflect our commitment to conservation but also serves as a powerful testament to the importance of education. We will continue to encourage everyone to take small steps in their lives to fight against the alarming decline of biodiversity and create ripples of positive change for tomorrow.

## 助政府推廣保育

公司與四川省林業和草原局、成都市人民政府和香港特別行政區政府環境及生態局合作舉辦「**四川自然保護周**」，重點內容包括介紹四川在保育上的卓越成就，讓訪客了解大熊貓國家公園的最新發展及國家植物園的規劃。

而與教育局合辦的「**愛護動物，攜手保育大自然！**」繪本創作比賽則邀請小學生以蠟筆描繪大自然，欣賞其美麗之處。

## 為你所想的未來而作出改變

總括而言，公司在各方面的付出和努力不僅體現了對保育的承諾，同時印證著教育的重要性。我們將繼續鼓勵各人在生活中踏出一小步，以抗衡持續萎縮的生物多樣性，並為明天泛起正面的漣漪。





# Entertainment and Leisure

娛樂及休閒



# HAPPINESS GALORE FOR ALL

## 樂趣無窮 意猶未盡

A renewed fervour for leisure activities emerged after the pandemic and we wholeheartedly welcomed the trend for everyone to get active and see things in a fresh light with a range of unique and exciting experiences, Instagrammable installations and nature appreciation activities.

Ocean Park and Water World both feature a well-curated mix of indoor and outdoor activities so visitors could fully enjoy the panoramic ocean and mountain views of Hong Kong's beautiful Southside.

We reinvented our entertainment and hospitality strategy to align with the dual focus on conservation and education, bringing an exciting array of 'edutainment' experiences to emphasise the unique natural setting of Ocean Park.

Our efforts bore fruit as Water World achieved its highest single-day attendance in March 2024 ever since its opening, while Ocean Park saw a strong rebound in tourist attendance.

During the fiscal year, we launched a brand-new Ocean Park Annual Membership programme so visitors could benefit from flexible entries, exclusive offers and event previews to maximise their enjoyment and experiences all year-round.

疫情過後，全球對休閒活動的熱情再度高漲。我們亦以一系列獨特體驗、刺激玩樂、吸引的打卡裝置，以及讓訪客擁抱大自然的機會，迎接大家以全新角度和方式投入動感生活。

海洋公園及海洋公園水上樂園同時呈獻多個精心策劃之室內及室外活動，讓訪客盡情享受港島南區的壯麗山巒和海岸美景。

我們重塑娛樂和訪客體驗，配合公園在保育和教育方面的雙重點策略，打造一系列令人興奮的「寓教於樂」體驗，同時突顯公園與別不同的自然環境。

種種努力令水上樂園在二零二四年三月創下開幕以來最高單日入場人次紀錄，以及海洋公園的訪港旅客入場人次顯著回升。

我們亦在這個財政年度推出了全新海洋公園全年會籍，讓訪客可透過靈活的入場方式、獨家優惠及率先預覽活動，享受更豐富的全年休閒體驗。



### 海洋公園

#### 夏水禮締造關愛共融

我們的團隊在二零二三年夏季把色彩繽紛的emoji®宇宙帶進現實生活，藉以凝聚社會和推廣共融的精神。「海洋公園 x AEON 信用卡 emoji® 夏水禮 2023」透過主題體驗、活靈活現的藝術作品、趣味十足的遊戲和關注社區的活動，讓大家一起擁抱共融。這次活動的亮點有全港最大規模的水槍大戰，emoji®表情符號打卡位和消暑裝置，包括一個三米高的巨型充氣裝置，以及全城期待的夢幻泡泡派對。

此外，有特殊教育需要的學生亦一同投入創作其中一面塗鴉牆，令整個活動的歡樂氣氛倍增。我們還邀請了香港大學香港賽馬會防止自殺研究中心等機構參與，推廣情緒健康對整個社區的重要性。

#### 哈囉喂全園祭2023喚醒恐怖氣氛

近年最大規模的「哈囉喂全園祭」將海洋公園變成一個沉浸式驚嚇猛鬼校園，把訪客帶進「鬼校輪迴」。訪客入讀由「AEON 信用卡呈獻：怨靈鬼校」，在「怨靈異域」中勇敢面對復仇惡靈，並在由「Somersby呈獻：壹捌靈實驗室」應付可怕的實驗失誤。

### Ocean Park

#### A Summer Splash of social inclusion

In the summer of 2023, the colourful emoji® universe was brought to life to champion the spirit of belonging and social inclusion. At Ocean Park X AEON Card: emoji® Summer Splash 2023, the joy of togetherness was celebrated with themed experiences through vibrant artworks, engaging games, and community focused activities. This event saw Hong Kong's biggest water gun fights, emojis galore with 3-metre-tall inflatables and the city's most awaited foam party.

Happiness reached new levels as students with special educational needs joined the fun, creating one of the graffiti walls at the event. Invitations extended to The Hong Kong Jockey Club Centre for Suicide Research and Prevention at The University of Hong Kong, amongst other organisations, helped to highlight the importance of emotional well-being throughout the community.

#### Spooky spirit awakens at Halloween Fest 2023

The largest Halloween Fest in recent years took visitors back to the School of Unending Horror, transforming Ocean Park into a haunted campus teeming with immersive frights. Visitors enrolled at the Spirit Boarding School presented by AEON Card, braved the vengeful spirit at Bad Dues, and confronted a terrifying experiment gone wrong at 180 Laboratory presented by Somersby.





The **Netherworld by Yiu Wing Live** haunted house warped perceptions with mirrored walls and eerie eyeballs, while a merry-go-round spun visitors into the underworld. At **The House of Wraith Puppet II by Yiu Wing Live**, the shattered dreams of a failed actress entrapped visitors. Our haunted Japanese village, at Demon Grove and The House of Dancing Corpse, where zombies rose from their graves, were a chilling spectacle. Younger visitors squealed with joy in the spooky fun of Whiskers Halloween Party, featuring Whiskers and Friends dancing and juggling to a scary melody.

Throughout the Park, a sinister theme song composed by Hong Kong musician Chan Kwong-Wing, set the ambience. These encounters were made possible with the new blood who entered our haunted ranks through a talent hunt held at The One shopping centre in Tsim Sha Tsui, where creatives emerged and mentors revealed their tricks.

### Victorious athletes indulge in spooky fun

The atmosphere at Halloween Fest 2023 turned celebratory as the victorious Hong Kong, China Delegation to the 19th Asian Games joined the event. After a historic win of eight gold, 16 silver and 29 bronze medals at the Hangzhou Asian Games, 110 members of the Hong Kong, China Delegation and Kenneth Fok, Chef de Mission visited Ocean Park to meet avid sports fans.

Adding to the excitement, Hong Kong's beloved athletes showcased their unique talents and physical skills as they participated in games with Ocean Park mascots. Visitors were elated to see their sporting heroes at the Park and congratulated them on their success.

「耀榮文化製作：異度空間」以無數鏡牆及詭譎眼球包圍訪客各種感知，巨型旋轉木馬則把訪客捲進恐怖地下世界。在「耀榮文化製作：咒偶II」中，一位演藝夢破碎的女演員以各種驚悚手法困住訪客。在日本鬼村「妖怪の森」和「屍舞間」，殭屍從墳墓中復活，令人毛骨悚然。年輕訪客則在「威威圍威喂」派對中盡情享受與幽靈共樂的趣味，威威與好友隨著懸疑旋律跳舞和表演雜耍。

由香港音樂人陳光榮創作的陰森主題曲，讓整個公園瀰漫著恐怖氣氛。而一切事情的起點均來自於尖沙咀The One商場舉行的尋找鬼才活動，當中所招募的創意人才成就了這些獨特體驗。

### 亞運會香港代表團享受驚悚樂趣

第十九屆亞運會中國香港代表團驚喜亮相，為「哈囉喂全園祭2023」添上濃厚慶祝氛圍。在杭州亞運會創下八金十六銀二十九銅的歷史性佳績後，一百一十名中國香港代表團成員和團長霍啟剛先生到訪海洋公園，與熱情的粉絲見面。

更令人興奮的是，備受香港各界愛戴的運動員與海洋公園吉祥物一起參與互動遊戲，展示他們出眾的才華和技能。對於能夠再次在公園裡一睹體壇精英的風采，訪客和粉絲們都非常興奮並爭相祝賀他們取得佳績。



### A white Christmas full of glitz

**Christmas Sensation HOHOHO presented by BOC Chill Card** enveloped visitors in a festive Arctic blast of holiday cheer. Within the Christmas Garden of Glitz, sparkling trees and dazzling decorations offered a radiant backdrop for countless visitor selfies. Meanwhile, Jingle All the Way, a specially-curated programme of local choirs, orchestras, live bands, and dance groups awakened the holiday spirit with impressive performances.

### Le Petit Prince comes to town

In addition, visitors were in for an out-of-this-world treat as Le Petit Prince touched down from his galactic voyage in celebration of the brand's 80th anniversary. They remained enthralled as Ocean Park presented them with the biggest celebration in Hong Kong.

At **Le Petit Prince Starry Universe**, visitors embarked on an intergalactic journey of light and shadow, revisiting the beloved character's origins. Visitors also found themselves at The Summit with **Le Petit Prince's Star Statue**, marvelling over their trip through the galaxy.

Many also brought their Christmas memories home with exclusive Christmas game prizes and Le Petit Prince 80th Anniversary Galactic Voyage souvenirs. OPC made sure visitors had a feast for their eyes and their tummies, with a limited edition Le Petit Prince X Ocean Park dessert platter at Aqua City Bakery.

### 閃耀奪目的白色聖誕

「中銀Chill Card呈獻：海洋公園聖誕全城HOHOHO」讓訪客沉浸在節日氣氛濃厚的北極寒流之中。在「閃爍聖誕園」內，閃亮生輝的樹木和耀眼的裝飾互相映照，成為無數訪客節日自拍的醉人背景。同時，精心策劃的「聖誕SING樂匯」節目匯集了本地合唱團、管弦樂團、現場樂隊和舞蹈團體，以精彩表演推高節日氣氛。

### 小王子大駕光臨

此外，訪客亦享受了一個非凡體驗，小王子從他的星空遊歷之旅降落海洋公園，讓公園為訪客呈現香港最盛大的小王子80周年慶典。

在「小王子星河探索」，訪客踏上一段光影交錯的星際旅程，重溫這個深受各界喜愛角色的起源。一眾訪客亦在高峰樂園的「小王子星願留影」巨型紀念像前留影，回味他們穿越銀河的璀璨旅程。

獨家之聖誕攤位遊戲獎品及海洋公園「小王子80周年星空遊歷」紀念品，讓訪客將聖誕回憶完美帶回家中。公司亦確保訪客大飽眼福之餘，同時大快朵頤，在水都餅店提供限量版的小王子聯乘甜品拼盤。



## An all-star cast

It's showtime! Ocean Park kicked off the grand reopening of Whiskers Theatre with an exciting new daily show: **All Star Jam**. The musical unveiled the Park's beloved mascots in a new line-up named Ocean 6N1 as they competed to be the next superstar!

Celebrity show director Jack Lam brought his renowned talent to Whiskers Theatre, creating an extraordinary show that blended entertainment with conservation narratives. Acclaimed musician Chiu Tsang Hei and choreographer Fai Lam further enhanced the experience, infusing the show with their own creativity through new theme songs and dances exclusively for Whiskers and Friends.

OPC extended mascot fever beyond the Park, participating in the **Cathay International Chinese New Year Night Parade** and spreading joy throughout Hong Kong. Whiskers and Friends also teamed up to support the international football stars and local legends during the much-awaited **World Football Masters Cup 2024** at the Hong Kong Stadium. The cute mascots kept the players and the audience hyped with fans taking photos and high-fiving football stars before their matches.

Themed merchandise with **Oh!moments**, the new look of Whiskers and Friends was also released on accessories, including travel bags, luggage tags, belts, eye masks, neck pillows, and more during this time.

## 超新星陣容

表演時間到了！海洋公園「威威劇場」翻新後再度開放，推出令人興奮又驚喜的全新表演節目《**超新星大比拼**》。公園人見人愛的吉祥物以全新陣容 Ocean 6N1 競逐成為你的「世一」明星！

資深演唱會監製 Jack Lam 為「威威劇場」創造了一個糅合娛樂及保育資訊的非凡表演。著名音樂人趙增熹及星級編舞師林文輝發揮他們的創意，為威威與好友創作全新主題曲及舞蹈，帶來全新體驗。

公司把吉祥物熱潮延伸至園外，威威與好友參與了「**國泰新春國際匯演之夜**」，將歡樂散播全城。另外，威威與好友現身在香港大球場舉行的「**世界足球傳奇盃 2024**」，支持國際足球明星和本地傳奇球星。可愛的吉祥物為球員落力喝采，在比賽前更與球迷合照和與足球明星擊掌打氣，現場氣氛熾熱。

與此同時，公園還推出了以 **Oh!moments** 為主題的全新造型威威與好友商品，包括旅行包、行李牌、腰帶、眼罩和頸枕等配件，令訪客耳目一新。



## Neon lights shine brightly in Old Hong Kong

Ocean Park heralded the Year of the Dragon with a roar! Traditional dragon and lion dances accompanied the God of Fortune to bless visitors with good luck, health and abundance. **New Lights Up Old Hong Kong** transformed Old Hong Kong into a glowing vintage streetscape, transporting visitors back to the 80s and 90s to celebrate with their nearest and dearest.

The scent of egg waffles and sounds of classic Hong Kong hits mingled in the air to convey the authentic atmosphere of Hong Kong. **Lunar Fiesta 2024** left visitors in good spirits, while a lucky golden dragon soared over the Fortune Dragon Drums at Waterfront Plaza, ushering in the new year on a high note.

## Honkai fans gear up

Fans of the exhilarating adventure role-playing game **Honkai: Star Rail** immersed themselves at Ocean Park to celebrate the **Ocean Park Hong Kong Limited-time Anniversary Event** with all sorts of themed decorations throughout the Park. The virtual world was brought to life with a 6.4-metre-long train, a 3.4-metre-tall giant capsule machine installation and an array of Honkai: Star Rail activities that mesmerised all trailblazers.

The celebration also featured an array of thrilling activities, exclusive merchandise, enticing food combinations, and captivating light and shadow performances for an unforgettable summer for adventurers.

## 霓虹燈光四射舊香港

海洋公園以震耳欲聾的吼叫聲迎接龍年！傳統的舞龍舞獅伴隨財神為訪客帶來好運、健康和富足。「**老大街霓虹璀璨盛會**」把「香港老大街」變成一個閃耀的復古街道，讓訪客在80年代和90年代的氛圍中，與至親共慶新春。

雞蛋仔的香味與懷舊香港金曲在空氣中交織，「**團圓賀年 2024**」以熱鬧的新春活動讓訪客在歡笑聲中歡度新禧，幸運金龍在海濱樂園廣場的「龍騰鳴鼓陣」上空翱翔，氣勢磅礴迎接新年。

## 《崩壞：星穹鐵道》海洋公園站

冒險角色扮演遊戲《**崩壞：星穹鐵道**》在**海洋公園舉辦周年慶祝活動**，特設主題場景，為開拓者提供沉浸式體驗。虛擬的電子遊戲世界在海洋公園變成現實，6.4米長的巨型列車、3.4米高的扭蛋機，以及一系列《崩壞：星穹鐵道》活動讓訪客驚嘆不已。

專為這次活動而推出的新商品、主題美食及光影表演讓體驗更上一層樓，為訪客和遊戲擁躉創造重重驚喜。





## Water World

### Beat the heat with Summer Splash

Visitors were in for a treat this summer as Water World's 27 indoor and outdoor facilities were covered in a vibrant emoji® theme. Enjoying a whirlwind of water activities during summer pop-up events, visitors found the perfect backdrop for their summer memories at the giant emoji® photo spots.

The themed game zone buzzed with exciting challenges, with the chance to win prizes from the giant emoji® Gacha machine and dance to the tunes of emoji® Music Island. Over at Horizon Cove presented by Manulife, visitors bounced with glee amidst giant emoji® bouncy balls and engaged in epic water balloon battles. All through the summer, movies aired in the Summer Floating Cinema as the ultimate chill for friends and family!

### Aqua fitness

Offering a refreshing twist on fitness, Water World invited visitors to dive into a unique workout experience at Horizon Cove presented by Manulife. Over three action-packed weekends in

## 水上樂園

### 消暑大作戰

炎炎夏日，訪客收到一份大禮，水上樂園27個室內室外設施都蓋上鮮艷的emoji®主題。除了在夏季限定活動享受一系列水上遊樂體驗，與巨型emoji®拍照更成為留住完美夏日回憶的最佳位置。

各主題遊戲區均有刺激無限的挑戰，訪客更有機會從巨型emoji®扭蛋機中贏取獎品，並在emoji®音樂之域上隨節奏起舞。在「宏利呈獻：天海灣」，訪客在巨型emoji®彈跳球中歡樂彈跳和參與水球大戰。整個夏天，盛夏水上電影院播放不同電影，讓大家跟親朋好友投入終極放鬆的水上體驗。

### 水上健身

水上樂園為健身活動帶來耳目一新的體驗，邀請訪客在「宏利呈獻：天海灣」一嘗獨特的健身體驗。在二零二三年十一月三個充滿

November 2023, the expansive indoor wave pool was transformed into a one-of-a-kind aquatic gym, complete with a variety of classes led by expert instructors.

Fitness buffs embraced the opportunity to try Aqua Pilates, Aqua Boxing, and Aqua Zumba, enjoying the benefits of workouts enhanced by the resistance of water. It was a chance to engage different muscle groups, improve cardiovascular health, and have a blast while staying cool in the pool.

### The Water World symphony

Enriching Hong Kong's local music scene, Water World partnered with Yiu Wing Live to create a new concert venue, **AQUALAND**. Its location at the entrance of Water World offered a one-of-its-kind performance venue for singers, enabling them to connect with fans up close.

In its first few months of operation, AQUALAND hosted various performances. Beginning with the NewBomb concert which featured local bands REVERY and KOLOR. The new year also began with soulful performances by Taiwanese indie rock band KST, and Hong Kong artist Deep Ng, who took to the AQUALAND stage and held a fans meet-and-greet session.

活力的周末，備受歡迎的室內造浪池化身成一個獨一無二的水上健身房，提供各種由專業教練帶領的健身課程。

健身愛好者更可嘗試水上普拉提、水上拳擊和水上尊巴舞，享受水阻力帶來增強效果的運動體驗，在鍛煉不同肌肉群和改善心血管健康期間，同時在池中保持涼浸浸。

### 水上樂園交響曲

為使香港本地音樂場地更多元化，水上樂園聯乘耀榮文化於水上樂園入口處，創建了一個全新音樂會場地**AQUALAND**，為歌手提供一個與別不同的表演場地，與粉絲近距離接觸。

開幕最初數個月，AQUALAND已舉辦了一系列不同類型的表演，由本地樂隊REVERY feat. KOLOR領軍的「NewBomb」音樂會打響頭陣，緊隨其後有台灣獨立搖滾樂隊KST，以及香港藝人吳浩康登上AQUALAND舞台，為粉絲獻唱，並舉行粉絲見面會。



### An egg-citing hunt

Hopping into the spirit of Easter, Water World transformed itself into an egg-hunter's paradise. The **Water World EGG-venture** prompted visitors of all ages to embark on a quest to hunt for colourful eggs hidden throughout the venue. Participants received egg hunter bags to collect their finds, with a reward waiting for those who completed the challenge.

A giant Easter-themed gacha machine, adorable characters sporting their Easter best, and even underwater egg hunts in Lazy Cruise and Dougie's Lagoon & Delta added to the excitement. With festive decorations bringing the theme to life, the event made for a memorable celebration for the whole family.

### Creating fond memories

There is simply so much to do and see at Ocean Park and Water World! We will continue our endeavour to transform entertainment into memorable experiences by exploring and launching new and exciting attractions and events for all ages.

### 復活獵蛋奇兵

迎接復活節的到來，水上樂園搖身一變成爲復活蛋獵人的天堂。水上樂園「**探探彩蛋**」活動吸引不同年齡訪客展開尋寶之旅，在公園不同角落尋找隱藏的彩蛋。參加者獲得「探蛋選手袋」來收集他們的收穫，完成挑戰的訪客更可獲得豐富獎勵。

巨型復活節主題扭蛋機、穿著復活節裝扮的可愛角色，甚至在「漂流探秘」或「德仔小天地及三角洲」的水中尋蛋活動，都為訪客提供與別不同的刺激遊樂體驗；加上復活節主題的裝飾，為家庭訪客締造美好回憶。

### 締造美好回憶

海洋公園及水上樂園致力為訪客送上不同的精彩體驗！我們將繼續努力，推出嶄新又令人期待的設施和適合不同年齡訪客的活動，將娛樂轉化為難忘體驗。





# SUSTAINABILITY

## 可持續發展



# GROUNDING IN NATURE FOR A FLOURISHING FUTURE

## 扎根自然共創繁榮未來

Ocean Park has been bringing the splendour of nature closer to visitors from Hong Kong and around the world since its inception in 1977. Our initiatives and visitor experiences spark positive behavioural change for considerate coexistence of man and nature.

By integrating environmental, social and governance (ESG) principles into our decision-making processes and day-to-day operations, we foster environmental stewardship, social well-being, and business growth in a holistic way.

At the heart of our vision lies a profound aspiration: to cultivate a flourishing ecosystem that extends beyond environmental protection for positive relationships between economic growth and wildlife abundance. To that end, we engage and work together with our staff, visitors, business partners, consultants, suppliers and other stakeholders to harness collective strengths to create a resounding impact on the planet — championing sustainability, inclusivity and diversity.

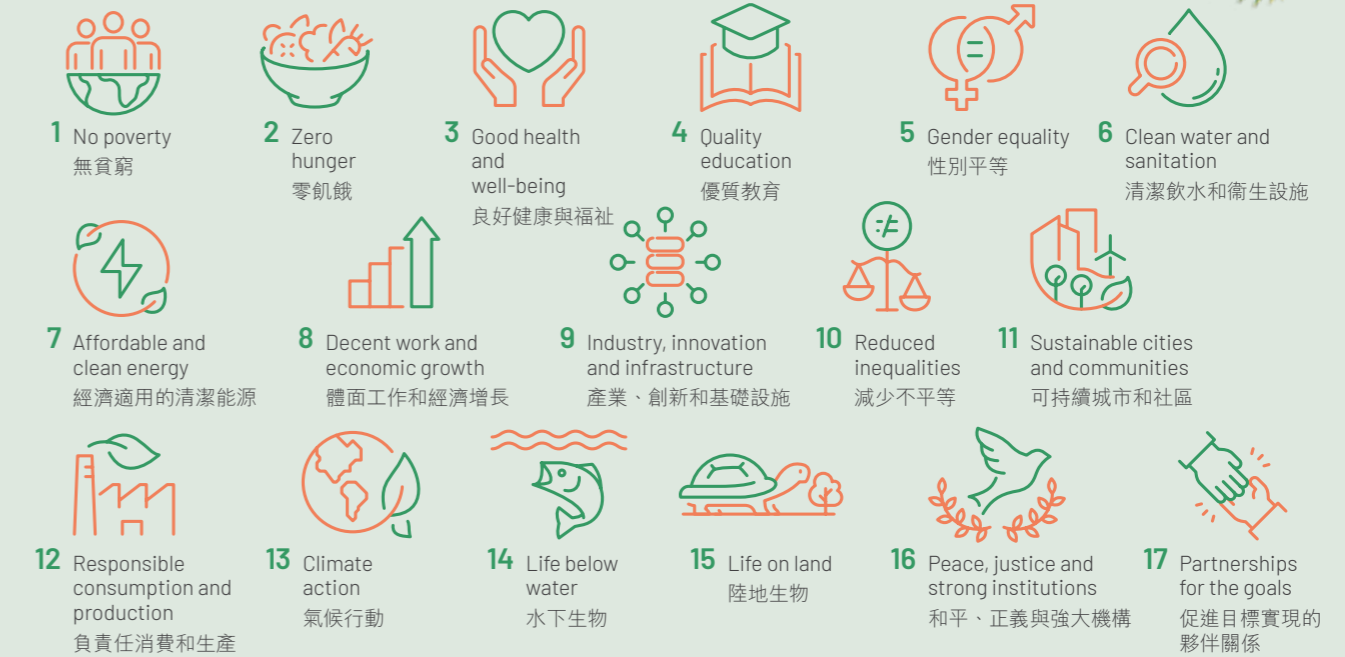
自1977年成立以來，海洋公園一直將大自然的壯麗與來自香港及世界各地的訪客連繫起來。我們的理念和訪客體驗促使大家積極改變自己，重視人與自然的和諧共處。

我們將環境、社會和管治原則融入決策過程和日常營運中，全面促進環境管理、社會福祉及業務增長。

回到初心，我們有一個衷誠的願望，就是培育一個蓬勃發展的生態圈，不僅保護環境，更推動經濟增長與野生環境相輔相成的雙贏關係。為此，我們與員工、訪客、商業夥伴、顧問、供應商和其他持份者攜手合作，發揮團結力量，共同推動包容、多元及可持續發展，為地球譜寫光輝的未來。

### OPC's operations align closely with United Nations Sustainable Development Goals

#### 公園營運與聯合國可持續發展目標息息相關



#### Conscious environmental action for tomorrow

To motivate behavioural change to preserve biodiversity for tomorrow's generations, we are proud to launch a new flagship conservation advocacy initiative titled **Mission R** in 2023, with the goal of fostering community collaboration and inspiring public participation.

As true influence begins with authenticity, we believe leading by example would encourage others to join in and kindle a ripple effect.

#### Sustainably sourced ingredients for culinary enjoyment

Since 2009, Ocean Park has been offering sustainable seafood to visitors, proudly aligning with the WWF Seafood Guide. By exclusively sourcing Green and Yellow Category species, we ensure that every bite is not only delectable but also conscionable to the environment.

The practice goes beyond merely serving exquisite dishes — we empower our visitors to more informed, wise and sustainable dining choices that contribute to the health of our marine world.

In September 2023, we enhanced our local procurement network and launched the **Blue Seafood Procurement Policy**. This initiative not only championed a low-carbon lifestyle but also brought together suppliers and business partners with a shared vision in encouraging sustainable practices in the food supply chain and food consumption process.

#### 身體力行為未來保護環境

為了推動行為改變，保護未來一代的生物多樣性，我們在二零二三年推出全新令人振奮的旗艦保育倡議計劃——「逆瀕行動」。此計劃旨在孕育社區協作，啟發公眾參與。

要產生真正的影響，並不能紙上談兵，要付諸實質行動。我們以身作則，引發連鎖反應，鼓勵身邊的人仿效。

#### 以可持續食材創造滋味

自二零零九年以來，我們一直為訪客提供環保海鮮，參照世界自然基金會的「海鮮選擇指引」，透過專門採購綠色和黃色類別的物種，確保訪客品嚐的每一口不僅美味，而且對環境負責任。

這個做法不僅和提供精緻菜餚有關，我們亦賦予訪客作出明智、可持續的餐飲選擇，共同為維持海洋世界健康盡一分力。

二零二三年九月，我們強化了本地採購網絡，並推出「藍色海鮮採購政策」。這項政策不單推廣低碳生活方式，還匯聚志同道合的供應商及業務夥伴，積極鼓勵在食物供應鏈及食材消費流程中實踐可持續發展。



### Battling food waste

Hong Kong is facing a grave food waste problem with over one million tonnes of food wasted every year. To help combat this disheartening scenario, we have actively promoted waste reduction and recycling.

With support from the Environment and Conservation Fund, we installed a TranSmarter food waste processing machine in the back-of-house area. With this innovative equipment starts operating, the food waste collected and pre-treated on-site will be reduced by up to 90% in mass, substantially shrinking the facility's carbon footprint. We also started a Food Waste Self-Sorting Station trial at Club Panda in Ocean Park to encourage the community to act against food waste. Visitors could practise food waste separation and experience the benefits of recycling first-hand.

### Huge steps towards the green direction

As a pivotal conservation and education player in Hong Kong, we are committed to supporting the Government's Climate Action Plan and its 2050 carbon-neutrality target.

To promote wider use of renewable energy in Hong Kong, OPC became the first organisation to participate in Hong Kong Electric's Feed-in Tariff (FiT) Scheme. We strategically installed solar panels atop 11 buildings in the Park. These panels generate over 1.1 million kilowatt-hours of electricity annually which feeds directly into Hongkong Electric's power grid. This significant contribution is equivalent to the yearly electricity consumption of 333 three-persons households.

Similarly, for Water World, we augmented our existing green building designs with a water filtration system to reduce water consumption by 90% and cut electricity consumption in half compared to conventional models.

As over 80% of OPC's carbon emissions come from electricity consumption, we continued our steadfast efforts to minimise energy use. In fiscal year 2023-2024, we replaced 46 sets of air-conditioning units throughout the Park with more energy-efficient models, increasing its energy efficiency by over 10%.

### 拒絕浪費食物

香港每年浪費超過一百萬噸食物，食物浪費問題嚴峻。我們積極推動減少浪費，並加強回收，以應對這令人憂慮的情況。

公司獲得環境及自然保育基金的資助，在後勤地點安裝TranSmarter廚餘處理機。這個創新設備啟用後，預計可把現場收集和預先處理的廚餘體積減少高達九成，顯著降低碳足跡。我們亦在海洋公園「熊貓薈」開始試行廚餘自助分類站，鼓勵社區共同對抗食物浪費。訪客可藉此機會親身實踐廚餘分類，體驗回收的好處。

### 邁向綠色未來的一大步

作為香港推動保育及教育的中堅力量，我們全力支持政府的氣候行動藍圖，致力實現二零五零年碳中和的目標。

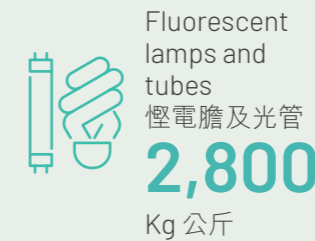
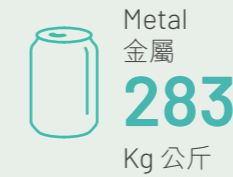
為推動香港的可再生能源應用，公司成為首個參與香港電燈(港燈)「上網電價計劃」的機構。我們在園內策略性選取了十一座建築物的天台安裝太陽能發電板。這些發電板每年可產生超過一百一十萬度電，直接輸送到港燈的電網中。這項重大貢獻相當於三百三十三個三人家庭的一年用電量。

此外，我們在水上樂園現有的綠色建築設計基礎上，增設了新型濾水系統。相比傳統模式，這系統用水量減少九成，用電量減少一半。

由於公司超過八成的碳排放來自用電，我們持續努力減少能源使用。在二零二三至二零二四財政年度，我們將園內四十六組空調設備更換為更節能的型號，提高超過一成能源效益。



**Carbon emissions (tonnes)**  
碳排放(噸)  
2023-2024



Furthermore, we are also embracing upcycling for a more sustainable, waste-free future.

During its renewal project, Tuxedo Restaurant was furnished with fabric made from recycled plastic bottles. The same materials were also adopted for the furniture renewal at The Bayview Restaurant.

### Social good for tomorrow's communities

Community action drives change and fiscal year 2023-2024 was a year where we engaged a wider audience for collective impact. Substantial resources were set aside to create and promote opportunities for conservation awareness, concerted efforts and individual growth.

### Building a community for sustainable action

Collaboration is key to driving positive change, and we actively seek opportunities to share our knowledge and learn from others.

此外，我們致力於實踐升級再造，以實現更可持續發展、零廢物的未來。

在「冰極餐廳」的翻新項目中，我們採用了由回收塑膠瓶製成的布料。同樣的環保物料也應用於更新「灣景餐廳」的傢俱。

### 為明日社區推動社會進步

社區行動是推動變革的關鍵。在二零二三至二零二四財政年度，我們與更廣泛的社群互動，擴大了影響力。我們投入大量資源，創造和推廣多元機會，旨在提升保育意識、促進協同合作及個人成長。

### 建立持續付諸行動的社區

推動變革的關鍵，是相互合作，故此我們積極尋求機會分享知識，並學習其他人的經驗。



At the **ReThink HK 2023 Sustainable Business Forum & Solutions Expo**, our team highlighted the crucial role of partnerships among education, business and social innovation sectors in empowering young professionals to become agents of change.

Reflecting this commitment internally, we provided comprehensive sustainability training for new recruits and existing staff to foster a culture of environmental responsibility.

In December 2023, a guided tour to the Waste Electrical and Electronic Equipment Park (WEEE · PARK) and EcoPark Education Resource Centre offered our staff valuable insights into electronic waste management and resource recovery.

Recognising the importance of hands-on experiences, we arranged tours for operations teams to exchange food waste collection best practices at the Cheung Sha Wan Wholesale Market in October 2023 and the Airport Authority Hong Kong in March 2024.

在「**ReThink HK 2023 可持續發展商業論壇暨博覽會**」上，我們的團隊強調了教育、商業和社會創新之間的夥伴關係，對於賦予年輕專業人士成為變革推動者至關重要。

我們也在公司內部實踐這一承諾，為新舊員工提供全面的可持續發展培訓，培養對環境負責任的文化。

在二零二三年十二月，我們安排員工參觀 WEEE · PARK (廢電器電子產品處理及回收設施) 和環保園教育資源中心，讓他們深入了解電子廢物管理和資源回收。

認識到實踐經驗的重要性，公司於二零二三年十月和二零二四年三月分別安排營運團隊參觀長沙灣批發市場及香港機場管理局，交流廚餘收集的最佳實踐。

At OPC, we believe shared responsibility among all is instrumental in creating a more eco-friendly and inclusive world. One approach to achieving this is through experiential opportunities where we collaborate with other organisations, NGOs and patrons to connect underserved communities with nature.

A heart-warming example was a tailor-made guided-tour in collaboration with the **Agency for Volunteer Service (AVS)**. 32 elderlies from Western Garden Social Centre for the Elderly, accompanied and led by AVS Family Volunteer Team and the Park's Golden Age Volunteers, enjoyed a guided tour with conservation and educational messages conveyed at the Grand Aquarium and Amazing Asian Animals.

The spirit of inclusivity continued as we partnered with the **Little Prince Foundation** to welcome 160 children and families from the Ebenezer School and Home for the Visually Impaired. Local illustrator Steven Choi brought the world of Le Petit Prince to life with captivating storytelling, followed by an immersive journey through the Le Petit Prince Starry Universe at Ocean Park.

Ocean Park and Water World colleagues rallied together to make the dream of Chun Hong, an eight-year-old child with cerebral palsy from Queen Elizabeth Hospital a reality. This collaboration brought immense joy to Chun Hong and his family through an adventure infused with nature-bound experiences and warmth.

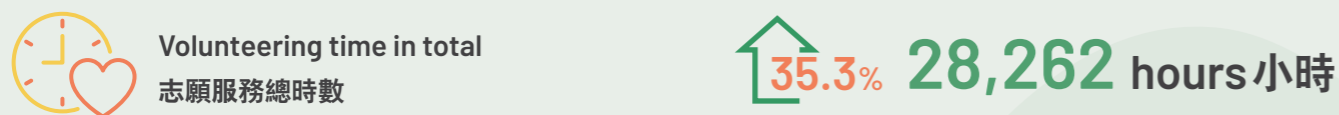
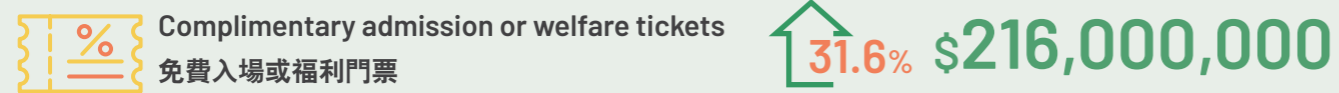
公司深信，創造一個更尊重環境和所有人的世界，是所有人的共同責任。為實現此目標，我們與其他組織、非牟利機構及贊助商攜手合作，透過各種體驗活動，致力將弱勢社群與大自然連繫起來。

其中一個溫暖人心的例子，是我們與**義務工作發展局**合作的海洋公園導賞團。在這次度身訂造的活動中，三十二名來自西園長者中心的長者在義務工作發展局家庭義工隊及海洋公園黃金導賞員的陪同及帶領下，在「海洋奇觀」及「亞洲動物天地」享受了一場滿載保育和教育訊息的導賞團。

這種共融精神持續延伸。我們與**香港小王子基金會**合作，接待了來自心光盲人院暨學校參與視障幼兒教育支援服務的一百六十名兒童及其家庭成員。本地插畫家 Steven Choi 以迷人的故事講述方式呈現《小王子》的世界，他們隨後在海洋公園展開了一場沉浸式的「小王子星河探索」體驗之旅。

海洋公園和水上樂園的同事們齊心協力，為來自伊利沙伯醫院、八歲患有腦性麻痺的兒童晉康圓夢。這次合作不僅為晉康及他的家人帶來了歡樂時光，更讓他們體驗了一次充滿自然樂趣且溫馨的歷險之旅。

### Going the extra mile for an inclusive future 實現共融未來不遺餘力



\* Three sources of donations  
• HK\$1 donation for each admission ticket sold  
• contribution from sales of panda merchandise and animal interactive programmes  
• contribution from revenue of Tuxedos Restaurant

\* 三個捐款來源  
• 每張付費入場券捐贈港幣一元  
• 部分銷售熊貓商品和動物互動項目的收入  
• 部分冰極天地餐廳的收入



We further demonstrated our commitment to diversity and inclusion by participating in the **Equal Opportunities Commission's Racial D&I Sports Day**. A team of five OPC colleagues, representing diverse backgrounds and genders, embraced the spirit of sportsmanship and teamwork in the three-a-side basketball competition.

Thanks to **A Day with Food Angel**, our volunteer team worked alongside the Food Angel team to transform edible surplus food ingredients into 1,857 nutritious meals for those in need. This experience provided valuable insights into the interconnected challenges of food waste and poverty in Hong Kong.

Our volunteer team also proudly embraced the **AVEDA Walk for Water 2024** challenge and carried water in traditional bamboo baskets for a three-kilometre walk in Discovery Bay. This immersive experience fostered empathy and understanding of the challenges faced by communities lacking access to clean water, serving as a powerful call for water conservation efforts on a global scale.

### A musical escape from adversity

An empowering event unfolded at Ocean Park Applause Pavilion. **DL.theVOC** partnered with **Emperor Entertainment Group** and OPC for the first time to invite students from seven secondary schools in the Southern District and low-income families to enjoy a concert of emotional healing and positivity.

The Applause Pavilion grooved to the beats of Hins Cheung, Gin Lee, Aiden Hung, and more, who brought beautiful melodies to the stage. The celebrity performers also shared the obstacles they faced in their careers and suggested healthy ways to manage negative emotions, encouraging students to learn how to overcome difficulties and go after their dreams.

我們進一步展示了對多元及共融的承諾，參加了「**平等機會委員會的種族多元共融運動日**」。五名來自不同背景和性別的公司同事組成的團隊，在三人籃球比賽中體現了運動精神和團隊合作。

在「**惜食體驗日**」活動中，我們的義工隊與惜食堂團隊合作，將回收的安全可食用剩餘食材轉化為一千八百五十七份營養餐，幫助有需要的人。這次體驗讓我們深刻理解了香港在食物浪費及貧窮問題之間的密切關係。

我們的義工隊還參加了「**AVEDA 點滴滴水行 2024**」，背負著傳統竹籃及水在愉景灣進行三公里步行。這次沉浸式的體驗，讓我們明白到缺乏潔淨水源的社區所面臨之挑戰，同時也喚醒我們全力保護全球水資源的決心。

### 以音樂面對逆境

一場充滿力量的活動在海洋公園怡慶坊展開。**電笠**首次與**英皇娛樂集團**和公司合作，邀請來自南區七間中學的學生及低收入家庭，享受一場帶來情感療癒和正能量的音樂會。

張敬軒、李幸倪、洪助昇等歌手在怡慶坊的舞台上帶來美妙的旋律及強勁的節拍之餘，亦分享了他們在職業生涯中曾面對的困境，並建議如何以健康方式來管理消極情緒，同時鼓勵學生學習克服困難，追尋自己的夢想。



### Promoting animal welfare

With animal welfare at the heart of what we do, we extended our animal care and education efforts beyond the Park's premises to those who could benefit from our expertise. Abandoned animals are especially vulnerable in Hong Kong. By supporting the Hong Kong Police Force's **Animal Watchers Programme**, we help to do our bit to promote respect for animal lives.

Meanwhile, a 24-member staff team was thrilled to have spent a day at the **Big Tree Animal Sanctuary and Adoption Centre** shelter in Yuen Long in March 2024 to care for rescue dogs and cats in support of the organisation's motto of 'It's a good shelter under the big tree'.

As environment is key to maintaining healthy animal lives, our volunteers teamed up with youth volunteers from **Po Leung Kuk Tin Ka Ping Youth and Families Development Centre** for a clean-up at a beach in Sai Kung. Volunteers of all ages worked together amidst wind and heavy rain to remove garbage from the beach. As part of the programme, these youth volunteers later brought their friends to Ocean Park to take part in a sharing session on career planning by our staff. A great opportunity to get to know more about our work as a conservation and education hub. Through these initiatives, young people could reflect on their aspirations and embrace the diverse opportunities awaiting them in the realms of conservation.

### Promoting Southern District

As an iconic landmark in Hong Kong's Southern District, Ocean Park has always been deeply intertwined with the neighbourhood and is committed to promoting its cultural heritage.

### 促進動物福祉

動物福祉是我們工作的核心部份，我們把動物護理和教育的努力延伸到公園以外，幫助那些能夠從我們專業知識中受惠的人們。被遺棄的動物在香港尤其脆弱，透過支持香港警務處的「**動物守護·社區大使計劃**」，我們協助推廣尊重動物生命。

同時，有二十四名公園員工團隊在二零二四年三月在元朗**大樹下善待動物庇護站**度過了愉快的一天，照顧救助回來的狗和貓，支持該組織的座右銘「大樹下，好遮陰」。

環境對維持健康的動物生活重要攸關，我們的義工與**保良局田家炳青年及家庭發展中心**的青年義工一起清潔西貢海灘。在場不同年齡的義工在風雨中攜手合作，清除沙灘上的垃圾。在項目的第二部分，這些青年義工帶著朋友們來到海洋公園，參加由我們團隊主講的職業規劃分享會，把握機會了解我們作為保育和教育中心的工作。透過這些活動，年青人可以反思自己的路向，認識到保育領域中有著靜候他們擁抱的多元化機會。

### 推廣南區旅遊

作為香港南區的一個地標，海洋公園始終與鄰近社區緊密連繫，並以致力於推廣當區的文化遺產為己任。



We continued our collaboration with the **Pok Fu Lam Village Fire Dragon Association** by presenting a fire dragon exhibition at the Park's beautiful retro zone, Old Hong Kong. Visitors could appreciate the awe-inspiring craftsmanship and fire dragon dance at Ocean Park before it traversed through the Southern District to make its ritualistic return to the sea during the Mid-Autumn Festival. This tradition is believed to bring both visitors and villagers good health, peace and luck.

Our participation in the centuries-old traditions of the **Hung Shing Festival** in Ap Lei Chau was another highlight, with our entertainment team celebrating the mystical God of the Sea with the local community. An energetic parade, exciting games and delicious food stalls uplifted the spirits of all who attended.

Fostering strong partnerships within our local community is something we always look forward to and expect to do more of in the years to come.

### Governance for tomorrow

As a statutory body, OPC is committed to the highest standards of corporate governance. Under the guidance of the Sustainability Leadership Team and its seven subgroups, the integrated management framework consistently upholds a rigorous set of measures to maintain accountability, transparency and integrity.

OPC also implements a comprehensive set of business ethics and standards of behaviour, which are set out in its Code of Corporate Governance Practices and Staff Code of Conduct. During fiscal year 2023-2024, there were no instances of non-compliance with applicable laws and regulations or verified incidents of corruption.

我們繼續與**薄扶林村火龍會**合作，在公園美麗的懷舊區香港老大街舉辦火龍展覽。訪客在海洋公園可以欣賞到令人驚嘆的精湛製作工藝和舞火龍，隨後火龍將穿梭南區，於中秋節期間進行「龍歸滄海」儀式。這一傳統被認為能為訪客及村民帶來健康、平安和運氣。

我們參加鴨脷洲的歷史悠久傳統活動**洪聖誕**也是另一個重點，我們的娛樂團隊與當地社區共同慶祝海神節慶。活力四射的巡遊、刺激的遊戲和美味的食物攤位提升了所有參加者的氣氛高漲。

我們期待於未來的數年，繼續在本地社區中建立強大的合作夥伴關係，並期望能貢獻更多。

### 為明日奠下管治根基

作為一所法定機構，公司致力恪守最高企業管治標準。在可持續發展領導團隊及七個專責小組的指導下，我們的整合管理框架，持續維持一套嚴謹措施，以奉行問責、透明度及誠信。

公司實施了一套全面的營運操守及行為標準，詳列於《企業治理常規守則》和《員工行為準則》中。在二零二三至二零二四財政年度內，並無任何違反適用法律的情況或經證實的貪污事件。



Keeping both nature and communities we serve at the centre of our operations, we have established a proven enterprise risk management system and built a positive working environment to amplify our impact. This system, deeply integrated into operational processes, allows OPC to proactively identify, assess and mitigate potential risks to ensure long-term sustainability and resilience of the organisation.

### Safety is top priority

We prioritise safety in all aspects of operations. Our rides undergo rigorous inspections that exceed government standards. Over 230 skilled staff conduct daily, weekly, monthly and annual maintenance checks. Independent ride-surveyors perform annual inspections by submitting reports to the Electrical and Mechanical Services Department (EMSD) for verification.

我們一直以大自然及服務社區作為營運核心，並建立了一套成熟的企業風險管理系統，同時營造積極的工作環境，以擴大我們的影響力。這系統深度整合於營運流程中，使公司能主動識別、評估及減低潛在風險，確保組織的長遠可持續發展及靈活性。

### 安全是首要任務

安全是我們營運時的最優先考慮。我們的機動遊戲經過嚴格檢查，標準更高於政府要求。超過二百三十名熟練員工每天、每周、每月及每年進行維護檢查。獨立的機動遊戲檢查員每年進行例行檢查，並向機電工程署提交報告以供驗證。





International safety consultants are engaged in December 2023 for comprehensive safety reviews on mechanical rides, ropeway system, etc.

Our multi-layered risk management approach ensures continuous review, best practices adoption and proactive safety measures, guaranteeing a secure experience for staff, visitors and animals.

此外，我們於二零二三年十二月聘請國際安全顧問，為機動設施和索道系統等進行全面評估。

我們採用多重風險管理方法，確保持續評估、採納最佳實踐及實施主動安全措施，為員工、訪客及動物提供安全的體驗。

**530+ drills covering simulations of fire, power suspension, system failures, animal escapes**  
**530多次演習，涵蓋火警、停電、系統故障、動物逃脫**



**Fire**  
火警



**Power suspension**  
停電



**System failures**  
系統故障



**Animal escapes**  
動物逃脫

**Caring for people**

With our people as flagbearers of our mission, we continually train and equip our staff with the necessary knowledge and tools required to boost occupational safety.

We recognise the hard work and invaluable contribution of our team and have rolled out a series of bespoke activities designed to commend their commitment to making a tangible difference.

**關顧員工**

我們的員工是實踐使命的關鍵，因此我們持續培訓並裝備員工，提供必要的知識和工具以提升職業安全。

我們深深感激團隊的辛勤工作和寶貴貢獻，因此推出了一系列度身定制的活動，以表揚他們致力實現具體改變的承諾。

**Employee well-being programmes**  
員工福祉項目



**Special leaves**

(e.g. Work Anniversary Leave, Birthday Leave and Conservation/CSR Leave)

**特別假期**

(如工作周年假、生日假及保育/企業社會責任工作假期)



**Hospitality**

(e.g. event previews and annual dinner)

**員工酬謝活動**

(如活動預覽及員工聯歡晚會)



**Staff competitions**

(e.g. dragon boat, talent shows, Mahjong)

**員工競賽**

(如龍舟、才藝表演、麻將)



**Workshops**

(e.g. latte art, floral aroma candle making)

**工作坊**

(如咖啡拉花、香薰蠟燭製作)



**Health seminars**

(e.g. workshop to burn off calories and workshop for reducing office aches and pain)

**健康研討會**

(如運動燃燒脂肪工作坊及舒緩職場痛症工作坊)

The OPC family got together for the gala celebration at our annual dinner. With a theme inspired by the nostalgic era of 80s and 90s Hong Kong, long-standing members of the team were cheered on by colleagues as they received their long service awards. The atmosphere grew even livelier with the team members' spectacular performances, while the much awaited lucky draw brought an added dose of excitement at the end of the night.

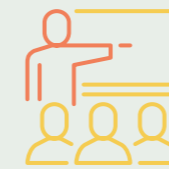
Our staff members can also gain access to exclusive previews of seasonal events like Halloween Fest, diving into the fun before everyone else.

In March 2024, a staff-exclusive Blue Seafood Chef's Tasting Event was also hosted in the staff canteen. Our staff members enjoyed culinary delights while we shone a spotlight on the importance of sustainable fishing practices.

公司全人於以八十及九十懷舊年代為主題的年度晚宴上聚首一堂。當晚多位團隊資深成員在同事的歡呼聲中獲頒長期服務獎，而團隊成員精彩絕倫的表演，加上萬眾期待的大抽獎環節，將高漲氣氛推至頂峰。

我們的員工亦可優先體驗各個季節性活動，如「哈囉喂全園祭」，讓他們率先享受樂趣。

二零二四年三月，我們在員工餐廳舉辦了一場專屬的「藍色海鮮廚師發辦試食活動」。這不僅讓員工品嚐了美味佳餚，還強調了可持續漁業實踐的重要性。



**Staff training hours**  
員工培訓時數

**25,033**



**Staff engaged**  
參與員工人次

**9,460**



## Sustainability mindset

Sustainability or ESG is not just a trend. It is a transformative mindset shift towards more sustainable lifestyles and practices to give our future generations the chance to inherit and build a better world.

At OPC we strive to inculcate sustainability through thoughtfully-curated programmes and informative sharing sessions that inspire change both locally in Hong Kong and globally.



## 堅守可持續發展思維

可持續發展或環境、社會及管治不僅是一時潮流，而是全新的生活哲學，引領我們邁向可持續的生活習慣與實踐，給未來世代留下更美好的世界。

公司致力透過精心策劃的項目，以及知識分享環節，倡導可持續發展思維，引領香港市民以至全球遊客，一起改變！





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